

HEALTH EDUCATION/RISK REDUCTION (HE/RR)

A. DEFINITION:

Health Education/Risk Reduction is the provision of services that educate clients with HIV about HIV transmission and how to reduce the risk of HIV transmission. It includes the provision of information; including information dissemination about medical and psychosocial support services and counseling to help clients with HIV improve their health status.

B. GOALS

The overall goal of Health Education/Risk Reduction is to create and provide quality education programs to increase the health literacy of PLWHA including how to reduce the risk of HIV transmission.

C. SERVICES:

Activities of Health Education/Risk Reduction include, but are not limited to:

- a. Multi-media presentations that educate PLWHA on topics including: basic health insurance understanding; importance of HIV medical care including prevention services; and avoidance of risk behaviors for HIV transmission.

D. QUALITY MANAGEMENT:

Program outcome:

75% of clients demonstrate a higher level of HIV health literacy after completion of HERR sessions.

Indicators:

- Number of clients with increased level of HIV health literacy.

Service Unit(s): Face to face visits in CAREWare

Standard of Care	Outcome Measure	Numerator	Denominator	Data Source	Goal/Benchmark
Multi-media presentations that educate PLWHA on topics including: basic health insurance understanding; importance of HIV medical care including prevention services; and avoidance of risk behaviors for HIV transmission.	Clients participating in HERR sessions	Number of clients enrolled in HERR services	Number of clients	Client Files CAREWare	75% of clients demonstrate a higher level of HIV health literacy after completion of HERR sessions.