

Countywide Strategic Plan Update for 2011 – 2015

Purpose of Strategic Planning

The Board of Supervisors' Countywide Strategic Plan is meant to guide County government actions to address current and future needs in Maricopa County. It will set direction for County government regarding its roles and responsibilities, and Maricopa County government officials will use it to help guide decision-making. The strategic plan is not a detailed operational plan, nor does it contain specific budget recommendations. Instead, it presents a vision for Maricopa County's future, and, in particular, it outlines County government's role in achieving that future.

Why We are Updating the Strategic Plan

The last strategic plan for Maricopa County government was done five years ago. In the intervening years, there have been considerable changes in Maricopa County that affect County government's roles and responsibilities. Our fiscal situation has changed, the demographics of the County population we serve are continuing to change substantially, and the development trends in Maricopa County are much different than they were five years ago. The Maricopa County Board of Supervisors is updating its strategic plan in consideration of this changing environment and to develop a clear idea of the County's strategic priorities for the coming years.

Overview of the Process

The first phase of updating the Countywide Strategic Plan involves collecting information and recommendations from County officials and key leaders inside and outside of County government, and the public through public meetings and surveys. This phase was initiated in December 2009. A second phase will include workshops and meetings among County leaders to discuss information received and determine specific strategic priorities, goals, and objectives for the next five years. The plan was adopted by the Board in June 2010, and amended on October 4, 2010 .

Implementation of the Strategic Plan

Upon adoption, the County will convene implementation committees comprising department leadership and staff, whose responsibilities will include: (a) developing key performance measures/indicators to track progress toward achieving the strategic priorities and goals, (b) working with cross-department teams to identify innovative and collaborative strategies to advance progress toward the goals, (c) monitoring the plan's implementation and progress toward achieving goals; and (d) reporting on progress.