Digital Marketing Developer Intern

Compensation: Unpaid  
Job Type: Intern  
Location: Remote  
Department: Office of Communications and Marketing  
Grade Level: Undergraduate/Graduate

Position Summary

Work on communications, design, or digital projects that help people access healthy food and physical activity opportunities! Develop your skills and receive coaching in copywriting, graphic design, UX design, marketing, and/or nutrition or public health communication. This internship is suitable for someone interested in improving their communications and/or design skills. They may be studying a related major, or they may be Food Systems or Nutrition/Dietetics major looking to develop these skills.

Internship Goals

Goal 1. You will set an Objective and Key Result (OKR) to map out your activities for the internship and leave with measurable outcomes.

Goal 2. Develop your writing, communications, and/or design skills by contributing to at least one project.

Internship Deliverables

As an intern, you will create:

1. Depending on the intern’s interests and skill levels, the intern will work with the preceptor to develop an Objective and Key Results (OKR) goal and outline activities that will help us reach those goals. Examples include contributing to the recipe email newsletter, improvements to the Maricopa Healthy App, promoting nutrition messaging, and more.

MCDPH Overview

The Maricopa County Department of Public Health, the 3rd largest health jurisdiction in the U.S., lives by our mission to protect and promote the health and well-being of all our residents.
We focus on health equity and a data-driven approach to our work. We value our staff’s unique skills and differences, as well as the varied experiences and disciplines we represent. We come together to reach our vision of creating a healthy, safe, and thriving community.

Preceptor & Office Information

Natalie Fruciano
Digital Marketing Developer
Office of Communications and Marketing, Office of Nutrition and Active Living (SNAP-Ed)

The Office of Communications & Marketing distributes information to the public and promotes the programs and services our department provides. Using multiple methods of outreach and marketing, we contribute to the MCDPH mission by improving awareness and access to our programs and services to the public. Our office works with the media to help disseminate important and timely public health information, works with programs individually to market their services, and maintains digital communications externally and internally.

The Office of Nutrition and Active Living works with low-income communities to break down barriers and improve access to healthy food and active living opportunities. The Digital Marketing Developer assists in this work by providing communications, marketing, and design support.

Hours & Compensation

Minimum of 10 hours per week
Unpaid position

Intern Requirements

Language Requirements.

• English Proficiency

Desired Areas of Study.

• Public Health
• Communications and Journalism
• Food Systems, Dietetics, Nutrition

Desired Skills.

• Communications and Marketing
• Graphic Design
• UX Design

Maricopa County is an EEO/ADA Reasonable Accommodation Employer.