



Maricopa County

Planning & Development Department

Department Directive

Department Directive:
DD-2021-03
Supersedes:

Effective: 12/18/21

Initiator: Darren Gerard

Director: Tom Ellsworth

PURPOSE: To ensure consistent and appropriate determination of billboard orientation to a freeway

REFERENCE: Maricopa County Zoning Ordinance (MCZO), Art. 1403.3.1.1.J.1.ii Digital Billboards

POLICY/PROCEDURE:

MCZO, Art. 1403.3.1.1.J.1.ii permits digital billboards, "*If within 300 feet of and oriented towards an existing freeway's main travel lanes as classified by Maricopa County as of November 17, 2021.*"

Orientation to the freeway's main travel lanes shall be determined as the sign face being most closely aligned to a 90-degree angle to the freeway's main travel lanes rather than to any existing, proposed or planned freeway ramps and connections, frontage/access roads or other proximate surface streets.

See also DD-2021-02 regarding billboard setbacks.