

## First post-COVID19 PRCA rodeo airs this weekend

*Watch more than a dozen world champs ride and rope live on your screen from Cave Creek (Arizona) Rodeo Days, May 22-24*

CAVE CREEK, Ariz. (May 19, 2020) – The best of professional rodeo head to the desert this weekend to compete in Cave Creek, Arizona – one of the first PRCA rodeos held since the global coronavirus pandemic forced the postponement or cancellation of all spring rodeos.

The 43<sup>rd</sup> Annual Cave Creek Rodeo Days, postponed from its original March date, features three performances that aren't open to the public per CDC guidelines and Arizona Governor Doug Ducey's executive order. But set your DVR, because each performance will air live on The Cowboy Channel, May 22-24, and will stream live on any device via Cowboy Channel Plus.

The field Saturday night is stacked with the likes of bronc riding superstars Orin Larsen, Taos Muncy, Isaac Diaz, and Brody Cress, plus a couple of California bulldoggers. Luke Branquinho rides into town with five gold buckles and Bear Pasco with a Super Bowl ring from his former tight-end job with the New York Giants.

"We're thrilled that the PRCA and The Cowboy Channel chose to kick open the chutes with the nation's first live PRCA-sanctioned rodeo in Cave Creek," said Beth Cornell, president of Cave Creek Rodeo Days. "The rodeo community is resilient, and we're looking forward to welcoming back hundreds of competitors who rely on rodeos as their primary source of income."

The Sunday performance, too, packs a star-studded roster including bareback riders Richmond Champion and Clayton Biglow, barrel racer Fallon Taylor, plus Ryder, Rusty, Stetson and Spencer Wright. Taylor joins fellow world champ Nellie Miller in headlining the field of more than 150 barrel racers.

Slack competition each morning is likely to also be streamed via the app and boasts a tie-down roping for the ages. In a likely NFR preview, don't miss world champs Tuf Cooper and Haven Meged try to fend off young guns Westyn Hughes, Ty Harris, Shad Mayfield, Taylor Santos, Marty Yates and John Douch.

Performances each night are live starting at 7:30 p.m. Pacific time. The Cowboy (COWBY) Channel can be found at Dish Network-232, Direct TV-603, or Cox-260, or watch on your phone or computer via the app, Cowboy Channel Plus. To download it, visit [CowboyChannelPlus.com](http://CowboyChannelPlus.com).

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### **About The Cowboy Channel:**

The Cowboy Channel is the first 24-hour television network totally dedicated to western sports and the western lifestyle. Headquartered in the Fort Worth Stockyards, The Cowboy Channel features content focused on rodeo, bull riding, roping, reining, barrel racing, and other western sports genres, along with western fashion, music, and movies. The lineup also features a wide variety of "live" coverage from major western events showcasing the world's toughest and most talented cowboys and cowgirls. The network enjoys distribution into 42 million homes on cable/satellite systems on DISH, DIRECTV®, AT&T U-Verse, Charter Spectrum, Cox, Comcast, Mediacom, Verizon FIOS TV, and many other rural cable systems. In

addition, The Cowboy Channel can be streamed via Sling TV's Heartland Extra package. For more information, please visit [TheCowboyChannel.com](https://www.thecowboychannel.com).