

CENS Registration c/o  
Maricopa County Department of Emergency Management  
5630 East McDowell Road  
Phoenix, AZ 85008

## Be sure YOU get the call!

When emergencies happen in your neighborhood, public safety agencies can use the 9-1-1 database to call your **home or business land line** to let you know the nature of the emergency and what to do.

### ... but what happens if you don't have a land line?



You won't get the call unless you

## Register

your cell and VoIP phones to ensure you get emergency notices through the Community Emergency Notification System (CENS).

**YOUR PRIVACY:** The Maricopa Region 9-1-1 will not share or distribute personal information gathered by this form, except as required by law, and will use it solely for the purpose of providing emergency notifications.



In the event of an emergency

# Is your cell phone registered?

# WHAT IS CENS?

CENS is the **Community Emergency Notification System**. The system is designed to rapidly notify an affected area of an emergency by sending a recorded message through the telephone system. It is often referred to as "Reverse 9-1-1".

# WHEN IS CENS USED?

Public safety officials decide when using the CENS system is appropriate. Potential uses can include local notifications about emergencies such as:

- major fires
- public safety threats
- flash floods
- hazardous materials spills
- police incidents
- endangered children

Does this mean that you will learn about everything that may happen in your neighborhood? **No**, but it does mean you will be notified if officials determine that using the CENS system is appropriate given factors like time of day, type of incident, etc.

# HOW DOES IT WORK?

The Community Emergency Notification System (CENS) is an emergency notification tool that can be used within the greater Phoenix area (including portions of Pinal County in Apache Junction only.)

Emergency managers first identify on a map an area impacted by an emergency. CENS can then launch a recorded message (warnings, instructions, other information) to all land line telephone numbers within that area.

CENS does this by using the Maricopa Region 9-1-1 database to identify those phone numbers located within that area. However, the database does not include cell phones or Voice over Internet Protocol (VoIP) phone numbers **unless they are registered to that area.**

So, it's important to register these cell and/or VoIP numbers to receive important emergency messages which may be launched.

Caller ID devices will show a CENS message as a "REVERSE911CALL" with a (480) area code regardless of where the emergency is located. The system is designed to leave a message on voice mail or an answering machine. It is also designed to call back if the line is busy or if there is no answer.

## There are three ways to register:

### Online

Visit <http://ready.maricopa.gov>

Click on this icon:



### By Telephone

602-273-1411 | 602-244-1409 (TDD/TTY)  
Mon - Fri 8am to 4pm

**Do NOT dial 9-1-1 to register. 9-1-1 should only be used to report an emergency.**

### By Mail

Complete this form, tear at the perforation, seal pamphlet, and mail to the address listed on the reverse side. Postage is required.

### A NOTE ON CENS ACTIVATION:

An email is required in order to set up accounts online. If your account is set up online by MCDEM, we will use your email as the username and password. **You must respond to your email in order to activate the CENS registration.** Please inform our office if you do not have an email address.

REGISTRATION INFO	
*First Name	
*Last Name	
*Street Address	
*City	
*Zip Code	
County: Maricopa / Pinal	
*Cell/VoIP #1	
Cell/VoIP #2	
Cell/VoIP #3	
* Email	

\*Indicates Required Field - Up to three phone numbers can be registered per address.



**BE PREPARED.**

**STAY INFORMED.**

**REGISTER NOW!**