

1. Agenda

Documents:

[2016-05-16 AGENDA.PDF](#)

2. Meeting Material

Documents:

[2016-05-16 MEETING MATERIAL.PDF](#)



# ACYUC

Alliance for Children & Youth with Unique Challenges  
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|                 |           |   |                     |           |   |
|-----------------|-----------|---|---------------------|-----------|---|
| Meeting Purpose |           | Telling Your Story, Workgroup Check-ins |                     |           |   |
| Date:           | 5/16/2016 | Time:                                   | 10:00 am-12:00 Noon | Location: | MCDPH Offices<br>4041 N. Central Ave. Suite 1400<br>Phoenix, AZ 85012 |

| Topic  | Discussion Lead(s)   | Expected Outcome(s)  | Timeframe     |
|--|--|--|---------------|
| Welcome & Introductions                      | Paulina Serna, ACYUC Chair   | Greet members  | 10:00-10:15am |
| Topic  | Discussion Lead(s)   | Expected Outcome(s)  | Timeframe     |
| Telling your story                           | Kristina Hunt, ACYUC Vice-Chair  | Learn about the importance of sharing our story and hear stories from Alliance members | 10:15-10:45am |
| <b>BREAK</b>                                 |  |  |               |
| Topic  | Discussion Lead(s)   | Expected Outcome(s)  | Timeframe     |
| Workgroup Year One Timeline and Action Items | Workgroup Leads:<br>- Increased Civic Engagement – Kristina Hunt<br>- Diverse Stakeholder Involvement – Nerissa Emers<br>- School System Action Planning – Paulina Serna<br>- Social Awareness and Outreach – Ellen Wilson<br>- Sustainability Plan – Miranda Graves | Check in with workgroups, assess progress on current activities                        | 10:50-11:50am |
| Topic  | Discussion Lead(s)   | Expected Outcome(s)  | Timeframe     |
| Next Steps and Evaluations                   | Morgan Anderson  | -Evaluations<br>-Next meeting<br>6/20/16 @ 4041?                                       | 11:50-12:00pm |

| Workgroup                                 | Timeline   |   |  |   |   |  |        |        |                           |                 |  | Year One Objective  |   |
|---|--|---|--|---|---|--|--------|--------|---------------------------|-----------------|--|---|---|
|   | Jun-16   | Jul-16  | Aug-16   | Sep-16  | Oct-16  | Nov-16   | Dec-16 | Jan-17 | Feb-17                    | Mar-17          |  |   |   |
| Sustainability Plan Workgroup             | Further define objectives between sustainability and resources                         | Prioritize objectives   | Brainstorm Target Audience   | Develop lists of resources and/or organizations |   |  |        |        |                           |                 |  | By March 1, 2017 ACYUC will create a sustainability plan to fill gaps in resources currently offered.   |   |
| Social Awareness and Outreach Workgroup   | Social Media (Facebook, Twitter, Instagram, Pinterest) Community Outreach              | Website maintenance   |  |   |   |  |        |        |                           |                 |  | Between November 2016 and February 2017, ACYUC will use the new, expanded, diverse Alliance Team to determine which community groups, professionals, or organizations the ACYUC will market to first.<br><br>By November 2016, ACYUC will use ACYUC Strategic Planning Retreat input and 2014 baseline Needs Assessment Data to create the ACYUC Social Awareness and Outreach Marketing Plan and public it to all ACYUC Members. |   |
|   | Analyze needs assessment data to determine unique challenge areas that are underserved | Develop marketing campaign plan   |  |   | Advertise/recruit for auiliated members of ACYUC        | Train parents and professionals on advocacy and educating others |        |        | Evaluation of our efforts |                 |  |   |   |
|   |  |   | Create (or find) a database and distribution list of community organizations and contact persons so we can send outreach invitations |   |   |  |        |        |                           |                 |  |   |   |
| School System Action Planning Workgroup   | Establish contact/relationship with assistant super intendent for AZ                   | Contact/relationship with: Superintendent Assistant Superintendent Special Education Director (Chandler, Roosevelt, Alhambra, Cartwright) |  |   |   |  |        |        |                           |                 |  |   | By March 1, 2017 ACYUC will target school personnel and families to identify staff and parent needs to make recommendations in 5 school districts in Metro Phoenix.   |
| Diverse Stakeholder Involvement Workgroup | Obtain speakers for recruitment purposes   |   |  |   |   |  |        |        |                           |                 |  | By March 1, 2017 ACYUC will harbor trust in 5 new participants through 80% attendance and participation.<br><br>By March 1, 2017 the leadership group will inspire 5 youth leaders, parents/caregivers, and/or professionals to engage in the Alliance.   |   |
|   | Invite diverse community groups/individuals  |   |  |   |   |  |        |        |                           |                 |  |   |   |
|   | Assess current members of ACYUC (to show baseline data)                                |   |  |   |   |  |        |        |                           |                 |  |   |   |
|   | Review current materials available for recruitment                                     |   |  |   |   |  |        |        |                           |                 |  |   |   |
| Increased Civic Engagement Workgroup      | Select members to train (3 w/at least 1 bilingual)                                     |   | Establish partnerships   | Establish training                              | Create feedback & evaluation for partners and attendees | Provide training to ACYUC members                                |        |        |                           | Host training 2 |  |   | By March 1, 2017 ACYUC will partner with other agencies to facilitate 2 training classes with at least 20 participants (families of children with unique challenges), in Maricopa County to increase their knowledge of the legislative |