

Maricopa County 2012-2017 Community Health Improvement Plan (CHIP) Framework

Goal: To strategically impact the current top five health priorities of Maricopa County—Obesity, Diabetes, Cardiovascular Health, Lung Cancer, and Access to Care—through collaboration of public and private partnerships.

CHIP Outcome Objectives - By July 2017, Maricopa County will report:

- High blood pressure prevalence of less than 24.5% (from 25.8% at 2011 baseline)
- Adults with diabetes rate of less than 8.6% (from 9.2% at 2011 baseline)
- Adults with health insurance rate of at least 89.5% (from 76.6% at 2012 baseline)
- Adults who are current smokers rate of less than 15% (from 18.5% at 2011 baseline)
- Adults rated obese less than 24% (from 25.2% at 2011 baseline)



MaricopaHealthMatters.org is a community health portal built for sharing the CHA and CHIP, as well as promising practices, health reports, and population health data.



The Community Health Improvement Plan (CHIP) of Maricopa County is a community-wide action plan to address the five public health priorities determined by a 2012 Community Health Assessment. The purpose of the CHIP is to set priorities, coordinate and target resources, and define coordinated actions taken by members of the public health system to promote health. The CHIP identifies strategies that can have the largest impact on improving the quality of life for all Maricopa County residents, particularly the most vulnerable in our community, by reducing preventable illness and death. The CHIP addresses chronic disease and access to care in the places where people spend significant amounts of time: Where We Live (Community), Where We Work (Worksites), Where We Learn (Education), and Where We Seek Care (Healthcare). Because the five health priorities are impacted by similar risk factors and social determinants of health, strategies are categorized by the following topics: tobacco use, physical activity, nutrition, and linkage to care. This approach emphasizes the importance of wellness and prevention in all aspects of our lives.

Evidence-Based Approach Codes	Health Determinants		Public Health Priority Issues	Sector or “cloud” indicators	
REC = Recommended	Healthy Eating 	Tobacco-Free Living 	Diabetes Access to Care Cardiovascular Health Lung Cancer Obesity	Community 	Healthcare 
PP = Promising Practice	Active Living 	Linkages to Care 		Education 	Worksites 

Status Indicators

	CHIP objectives that have already been completed are marked in the status column with a gold star
<i>New!</i>	Newly added CHIP objectives or aligning goals are labeled in the status column as new
%	Percent complete is shown in the status column for CHIP objectives that are still in progress

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CHIP objectives are collected by the Maricopa County Department of Public Health from agencies participating in the Health Improvement Partnership of Maricopa County (HIPMC). Initiatives reflected in this plan are referenced by organization or as agencies participating in collaborative workgroups and are categorically placed into the previously outlined framework to create the **Maricopa County CHIP Workplan**. This workplan is a dynamic document updated on a quarterly basis through progress updates collected via phone or email by the Maricopa County Department of Public Health. Archives of achievements from previous years are available at www.hipmc.org.

Category 1: Assess Needs

Strategy 1.1 Conduct community health needs assessments

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	MCDPH	The MCDPH Office of Nutrition and Physical Activity created a needs assessment to identify nutrition/physical activity educational preferences for SNAP eligible audiences.		 	Diabetes Cardiovascular Obesity	
	MCDPH	In January 2014, the MCDPH Offices of Public Health Policy and Community Engagement completed a report to assess shared-use agreements in City of Phoenix elementary school districts.			Diabetes Cardiovascular Obesity	 
	MCDPH	By Fall 2014, the MCDPH Offices of Public Health Policy, Nutrition and Physical Activity and Epidemiology have provided orientation and technical assistance to ASU students to initiate a formal community food assessment in the greater Phoenix Area.			Diabetes Cardiovascular Obesity	 

Strategy 1.2 Involve chronic disease epidemiology in surveillance and planning activities

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
50%	MCDPH	By September 30, 2014, the Maricopa County Department of Public Health will submit its application to become an accredited health department.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	   
Status	Agency/Workgroup	Aligning Goal	EBA	Health Determinant	Priority Issue	Cloud
New!	Mission of Mercy	Identify partners with expertise in data analysis to develop and administer a patient survey and identify focus areas for Community Connections.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	 

Strategy 1.3 Develop and implement community health improvement plans

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	MCDPH	The MCDPH Office of Performance Improvement coordinates a collaborative, community-based community health improvement plan which will be updated annually and revised every 5 years based on the CHNA.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	

Strategy 1.4 Develop infrastructure to support county-wide health data needs and sharing

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
20%	MCDPH	By June 30, 2015, the MCDPH Education Cloud will develop a tracking tool to record Maricopa County schools' wellness policies, infrastructure (i.e. SHACs and/or wellness council(s) and other current wellness activities.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH	By June 30, 2014, the MCDPH Office of Epidemiology developed a new data sharing partner relationship.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	

Category 2: Coordinate Public Health Partnerships

Strategy 2.1 Coordinate opportunities for community-engaged and health department coalitions

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	City of Phoenix, AzPHA, Native Health, First Things First, MCDPH	By March, 2014, the "Together We Can" community cloud workgroup collaborated to create the HIPMC partner acknowledgement form and conducted strategic outreach to engage at least 20 new partners in HIPMC.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	

67%	City of Phoenix Housing Dept HOPE VI CSS Program	By December 31, 2014, the City of Phoenix Housing HOPE VI Community and Supportive Services (CSS) Program will increase the current health partnerships to include three additional agencies.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
67%	Maricopa County Wellness Works	By December 31, 2014, all Maricopa County Government departments will have identified an employee to participate as a Wellness Champion.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
★	MCDPH	Between July 2013 and June 2014, the MCDPH Office of Community Empowerment increased its number of partners within the Early Childhood Preventative Health system by 10%.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
★	MCDPH	By June 30, 2014, the MCDPH Office of Tobacco and Chronic Disease Prevention worked with 15 worksites and/or community organizations to pledge to become a partner in the Million Hearts Campaign.		   	Diabetes Cardiovascular Obesity	 
50%	TAPI	By December 31, 2014, six HIPMC partner agencies will be invited by TAPI to present their agencies' services at a TAPI committee meeting to reduce silo-ing of immunization services and increase collaboration.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	   
★	Dignity Health	Between July 2013 and June 2014, Dignity Health increased the number of Communities of Care in the Communities of Care Network by four.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
%	Pinnacle Prevention	By May 30, 2015 Pinnacle Prevention will convene public health and community based organizations to establish common metrics around childhood obesity prevention initiatives.		  	Diabetes Access to Care Cardiovascular Obesity	   
★	The Arizona Partnership for Immunization	In June 2014, TAPI held a Public Health Summit providing leadership in addressing immunization and other health care services reimbursement challenges for public and private providers and address system changes.			Access to Care	

	MCDPH	The MCDPH Office of Public Health Policy has released a formal Request for Procurement to work with a consultant to form a Greater Phoenix/Maricopa County Food Policy Council to address food insecurity and food-related health issues in partnership with various community partners.			Diabetes Cardiovascular Obesity	
<i>New!</i>	Anthony Bates Foundation	By March 31, 2015, the Anthony Bates Foundation will develop `Healthy Heart Champions` partnerships with 75% of the professional sports teams in Arizona to promote importance of measuring the factors affecting cardiovascular disease.			Cardiovascular	

Strategy 2.2 Impact public policy and system approaches by engaging decision makers						
Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	Fit Phx program	FitPHX is now designated as a Let's Move! city by the National League of Cities Let's Move! Initiative.			Diabetes Cardiovascular Obesity	
	MCDPH	The MCDPH Office of Community Empowerment has established a Council of parents, caregivers and providers of Children and Youth with Special Healthcare Needs (CYSHCN) to support policy promotion for this population.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH	During 2013-2014, the MCDPH Office of Public Health Policy attended 10 stakeholder meetings with the City of Goodyear to provide guidance related to public health's inclusion within the General Plan processes for cities in Maricopa County.	PP		Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH	In Dpring 2014, STAND coalition members under the guidance of the MCDPH Office of Tobacco and Chronic Disease Prevention presented information on tobacco policy initiatives including a smoke-free parks initiative to local legislators at the Kick Butts Day and World No Tobacco Day Events.	REC		Diabetes Cardiovascular Lung Cancer Obesity	
	The Arizona Partnership for Immunization	TAPI provides immunization billing services, policy support and technical assistance to 10 county health departments to achieve reimbursement from insurance companies that will sustain the ongoing purchase of private vaccine stock.			Access to Care	

%	Pinnacle Prevention	By December 31, 2014, Pinnacle Prevention will distribute healthy eating and active living communication materials to 20 key public officials to inform decision-makers in priority obesity prevention strategies.			Diabetes Cardiovascular Obesity	
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Strategy 2.3 Increase awareness and usability of community assets and resources, especially to underserved populations

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	Phx Fire Dept., AZLWI, ADHS, MCDPH	The “Go To Guys” community cloud workgroup promoted FindHelpPhoenix.com - a web based central data source of community resources for Maricopa County residents – through outreach activities conducted by 3 agencies.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
25%	City of Phoenix, ADHS, MCDPH	By December 31st, 2015, the “Health in All Policies” community cloud workgroup will identify a minimum of 5 parks and recreation programs with income-sensitive scholarships or fees for findhelpphx.org.	PP		Diabetes Cardiovascular Obesity	
	MCDPH	Between July 2013 and June 2014, the MCDPH Office of Health Promotion and Education offered the Ryan White Dental Insurance program to 1,500 people in Maricopa County living with HIV/AIDS to mitigate the detrimental impacts of poor oral health upon HIV/AIDS treatment.			Access to Care	
	MCDPH	Between July 2013 and June 2014, the MCDPH Office of Oral Health conducted 15 outreach activities and participated in 6 community events to provide oral health education and promote First Teeth First services.			Access to Care	
20%	MCDPH	By June 30, 2015, the MCDPH Office of Oral Health will partner with at least 10 dentists willing to provide free dental work for children.			Access to Care	
75%	MCDPH	By June 30, 2015, the MCDPH Office of Oral Health will have established permanent services for the First Teeth First Program at a site in the northeast region of Maricopa County.			Access to Care	
	MCDPH	MCDPH provides treatment to 100% of active and high-risk latent TB cases according to clinical guidelines.	REC		Access to Care	
%	Arizona Spinal Cord Injury Association	By December 31st, 2014, Arizona Spinal Cord Injury Association, Arizona Bridge to Independent Living and Brain Injury Alliance of AZ will ensure that 75% of Project Independence & Empowerment (PIE) participants will be able to identify at least 3 additional resources related to health, fitness, nutrition, quality of life, and prevention of secondary conditions that they were unaware of prior to participating in the PIE program.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	

50%	MCDPH	By December 31, 2014, the MCDPH Office of Public Health Policy will work with at least one school in Maricopa County to open its recreation grounds to the community for unscheduled use during non-school hours.	PP		Diabetes Cardiovascular Obesity	
	MCDPH	The MCDPH Parent Ambassadors program has translated its Parent Manual and Train the Facilitator Manual to Spanish in order to expand the reach of this program to a more diverse population.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH	Between July 2013 and June 2014, FindHelpPhx staff trained Maricopa County residents and providers on how to use the FindHelpPhx.org website. Participants included 124 presentations with 1,792 residents and 1,174 healthcare and social service providers.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
<i>New!</i>	Anthony Bates Foundation	By June 1, 2015, the Anthony Bates Foundation will educate and build at least 3 partnerships with community partners to increase awareness of cardiovascular screening programs.			Access to Care Cardiovascular	
<i>New!</i>	Esperanca	By August 31, 2014, Esperanca will create a memorandum of understanding with Desert Mission to provide preventative oral health education in the Washington Elementary School and Osborn Elementary School Districts.			Access to Care	
<i>New!</i>	Valley Permaculture Alliance	By August 4, 2014, Valley Permaculture Alliance, in collaboration with the organizations of Cultivate South Phoenix, will identify and provide community assets and resources to all families accessing the summer feeding program in the Roosevelt School District through It's a Family Affair.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
<i>New!</i>	Valley Permaculture Alliance	By September 30, 2014, Valley Permaculture Alliance will provide education about shade trees, their importance for health, safety and building communities, in conjunction with the City of Phoenix's neighborhood clean-up day in South Phoenix to all event participants.	REC		Diabetes Cardiovascular Obesity	
<i>New!</i>	Valley Permaculture Alliance	By December 30, 2014, Valley Permaculture Alliance will plant at least eight shade trees at a community baseball field in the Roosevelt School District to bring provide shade to community members accessing the neighborhood resource.	REC		Diabetes Cardiovascular Obesity	

Status	Agency/Workgroup	Aligning Goal	EBA	Health Determinant	Priority Issue	Cloud
<i>New!</i>	Mission of Mercy	Provide enrollment assistance for the State's AHCCS, SNAP, TANF programs and navigators to assist with The Marketplace during open enrollment periods.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
<i>New!</i>	Banner	Provide pediatric services to uninsured and underinsured families through the Banner Health Mobile and School-Based Clinics.			Access to Care	

Strategy 2.4 Create a toolbox for best practices, resources, learning modules and data sharing

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
<i>10%</i>	MCDPH	By June 30, 2015, the MCDPH Worksite Cloud will create one comprehensive worksite wellness resource guide (based on the CDC Health Scorecard and current ONPA Guide to Worksite Wellness).			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
<i>50%</i>	MCDPH	By June 30, 2014, the MCDPH Health Care Cloud will produce a searchable database that contains the primary contact information of at least 50% of the Maricopa County licensed health care facilities.			Access to Care	

Category 3: Implement Strategies, especially evidence based PSE (Policy, Systems and Environmental) approaches

Strategy 3.1 Establish sites for community gardens in institutional settings and/or underserved areas

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
<i>75%</i>	MCDPH, UofA Coop. Extension, AZLWI, ADE, Native Health, Artisan Food Guild	By September 30, 2014, the "Leveragers" education cloud workgroup will identify and develop a case study of two model school gardens in Maricopa County.	PP		Diabetes Cardiovascular Obesity	
	MCDPH	During the 2013-2014 school year, the MCDPH Office of Nutrition and Physical Activity provided technical assistance to SNAP-Ed school districts to implement and/or maintain 13 school gardens.	REC		Diabetes Cardiovascular Obesity	

Strategy 3.2 Increase accessibility, availability, affordability, and identification of healthful foods in communities

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	MCDPH	During the 2013-2014 school year, The Office of Nutrition and Physical Activity increased the availability of fruits and vegetables by establishing a linkage between St. Mary's Food Bank and 3 local school districts to deliver healthy food through mobile food pantries and the Weekend Backpack Food Program.	PP		Diabetes Cardiovascular Obesity	
	MCDPH	Between July 2013 and June 2014, more than 300 childcare providers in the NW and SW regions of Maricopa County have been trained by the MCDPH Office of Health Promotion and Education to administer the Color me Healthy Program.	PP		Diabetes Cardiovascular Obesity	
	Native Health	Native Health facilitated Market on the Move events in November 2013 and February 2014, bringing healthy food to over 1000 individuals residing in 5 Maricopa County "food deserts."	REC		Diabetes Cardiovascular Obesity	
%	Pinnacle Prevention	By December 2017, Pinnacle Prevention will break ground on a healthy food financing/mixed-use housing development project to model best practices pilot for Arizona.			Diabetes Cardiovascular Obesity	
<i>New!</i>	Aetna	By September 30, 2014, Aetna will adapt their "Get 'N Healthy" nutritional curriculum targeted for the children and families in Latino community			Diabetes Cardiovascular Obesity	
<i>New!</i>	Esperanca	By October 21, 2015, Esperanca will work with 75 adults in the underserved areas of Phoenix educating community members on how to make informed and healthy choices when shopping at their local grocery stores through the evidence based Salud con Sabor (Health with a Latin Flavor) curriculum.	PP		Diabetes Cardiovascular Obesity	
<i>New!</i>	Mercy Care Plan	By August 1, 2014, Mercy Care Plan will implement an incentive program to promote healthy eating through direct mailing of coupons and educational materials to 110,000 Mercy Care Plan member head of households and 1,000 plan members through Patient Centered Medical Home distribution.			Diabetes Cardiovascular Obesity	
 <i>New!</i>	Valley Permaculture Alliance	By June 30, 2014, Valley Permaculture provided garden and sustainable living education training through one metro city Parks and Recreation department to its residents.			Diabetes Cardiovascular Obesity	

 <i>New!</i>	Valley Permaculture Alliance	By June 30, 2014, Valley Permaculture Alliance identified at least two new policy or systems changes that will provide greater access to healthful foods in South Phoenix through our efforts with Cultivate South Phoenix.			Diabetes Cardiovascular Obesity	
<i>New!</i>	Valley Permaculture Alliance	By December 30, 2014, Valley Permaculture Alliance will provide at least one free class on edible gardening through the City of Peoria's Sustainable U program to residents of Peoria.			Diabetes Cardiovascular Obesity	
Status	Agency/Workgroup	Aligning Goal	EBA	Health Determinant	Priority Issue	Cloud
<i>New!</i>	Banner	Highlight healthy options offered in the cafeteria.			Diabetes Cardiovascular Obesity	

Strategy 3.3 Make the healthy choice the easy choice at Arizona worksites

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
66%	Maricopa County Wellness Works	By December 31, 2014, Maricopa County Wellness Works will provide Maricopa County Government employees in at least 3 locations different or improved opportunities for physical activity tailored to the specific County location.	REC		Diabetes Cardiovascular Obesity	
	Maricopa County Wellness Works	As of March 2014, the Maricopa County Wellness Works program has established ten employee walking clubs that walk at least 2 times a week for a minimum of ten minutes with 60 regular participants.	REC		Diabetes Cardiovascular Obesity	
25%	Maricopa County Wellness Works MCDPH	By December 31, 2014, every Maricopa County Government facility with vending machines will participate in the Maricopa County Wellness Works Better Bites, Better Gulps initiative with 50% of vending items being healthier choices as defined by Maricopa County standards.	REC		Diabetes Cardiovascular Obesity	
60%	Maricopa County Wellness Works	By December 31, 2014, Maricopa County Wellness Works will implement Avanti vending markets at five Maricopa County locations as a way to increase access to fresh and healthy food and beverages.	REC		Diabetes Cardiovascular Obesity	
50%	Native Health	By September 30, 2014, Native Health REACH program will increase the number of Native Health worksites with access to physical activity opportunities from 0 to 2.	REC		Diabetes Cardiovascular Obesity	

	Fit Phx Program, Healthy Arizona Worksites Program	As of June 2014, FitPHX has partnered with the Healthy Arizona Worksite Program (HAWP) to brand 33 Phoenix businesses who have been trained in the HAWP, as "FitPHX" businesses.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH	Between July 2013 and June 2014, the MCDPH Phitness committee coordinated 36 fitness related activities (3 per month) at the MCDPH administration worksite.	REC		Diabetes Cardiovascular Obesity	
	MCDPH Healthy Arizona Worksites Program	Between July 2013 and June 2014, the MCDPH Office of Public Health Policy in conjunction with the Healthy Arizona Worksites Program delivered training, resources and/or technical assistance to 10 employers to make policy, systems or environmental changes related to food and nutrition.			Diabetes Cardiovascular Obesity	
30%	MCDPH Healthy Arizona Worksites Program	By March 31, 2015, the MCDPH Office of Public Health Policy in conjunction with the Healthy Arizona Worksites Program will deliver training, resources and/or technical assistance to 10 employers to make policy, systems or environmental changes related to physical activity.			Diabetes Cardiovascular Obesity	
	MCDPH Healthy Arizona Worksites Program	Between July 2013 and June 2014, the MCDPH Office of Public Health Policy in conjunction with the Healthy Arizona Worksites Program delivered training, resources and/or technical assistance on the Million Hearts Campaign to 33 employers to make policy, systems or environmental changes related to linkages to care.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
20%	MCDPH Healthy Arizona Worksites Program	By March 31, 2015, the MCDPH Office of Public Health Policy in conjunction with the Healthy Arizona Worksites Program will deliver training, resources and/or technical assistance to 5 employers to make policy, systems or environmental changes related to tobacco use.			Cardiovascular Lung Cancer	
Status	Agency/Workgroup	Aligning Goal	EBA	Health Determinant	Priority Issue	Cloud
	Maricopa Community Colleges	Maricopa Community Colleges is interested in implementing a Healthy Vending policy (similar to the Maricopa County Healthy Vending policy) throughout its campuses and administrative buildings.	REC		Diabetes Cardiovascular Obesity	 

Strategy 3.4 Designing healthy communities: Built Environment

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	Livable Communities Coalition, Scottsdale Healthcare, ASU, MCDPH, ADOT	At the Arizona Healthy Communities Conference held in March 2014 100 copies of the community design toolkit was disseminated to attending partners.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Fit Phx Program	In May 2014, FitPHX kicked off their Walk PHX program with a community event at Maryvale Community Center that was attended by over 100 people. As of June 2014, 8 WalkPHX sites at various City of Phoenix locations are up and running with 6 more planned to be completed over the summer.	REC		Diabetes Cardiovascular Obesity	

Strategy 3.5 Integrate health in all policies in community design

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
65%	MCDPH	By December 31, 2014, MCDPH Office of Public Health Policy will review and submit recommended language related to health for Phoenix, Tempe and Mesa general plans.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH, City of Phoenix	In 2014, the MCDPH Office of Public Health Policy in conjunction with the City of Phoenix established community design standards to make streets safe for all users, including pedestrians, bicyclists, and users of public transit through the adoption of a complete streets ordinance.	REC		Diabetes Cardiovascular Obesity	
	MCDPH	The MCDPH Office of Public Health Policy has three staff who each attends monthly trainings and/or meetings to learn, promote, and contribute to Health Impact Assessments (HIAs).			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	

Strategy 3.6 Create healthy school environments with School Health Advisory Councils, School Health Improvement Plans, parental involvement and training

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	MCDPH	During the 2013-2104 school year, the MCDPH Office of Tobacco and Chronic Disease Prevention contracted with 31 schools to complete the School Health Index (SHI) and develop a School Health Improvement Plan (SHIP).	PP		Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH	During the 2013-2104 school year, the MCDPH Office of Tobacco and Chronic Disease Prevention worked with 116 schools to implement their School Health Improvement Plans.	PP		Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
75%	MCDPH	By September 30, 2014, 75% of SNAP eligible school districts will receive 5 toolkits (one each on the following topics: Fruits and Vegetables, Calcium, Whole Grains, Physical Activity, My Plate) to promote nutrition education during the school year.	PP		Diabetes Cardiovascular Obesity	
50%	MCDPH	By December 31, 2014, the MCDPH Parent Ambassador Program will provide 2 Train the Facilitator sessions and establish relationships with 2 east valley school districts and 2 west valley school districts to provide at least one Parent Ambassador class annually.	PP		Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
50%	MCDPH	By December 31, 2014, the MCDPH Parent Ambassador Program will train 300 parent ambassadors in the East Valley.	PP		Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
<i>New!</i>	MCDPH	By August 19, 2014, the MCDPH Office of Public Health Policy will host the first annual Parent Ambassadors Summit to promote further engagement by trained parent ambassadors.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
<i>New!</i>	Valley Permaculture Alliance	By December 30, 2014, Valley Permaculture will coordinate the workshop for School Garden to School Cafeteria certification for parent, teachers, and school administrators in at least two Maricopa school districts.			Diabetes Cardiovascular Obesity	

Strategy 3.7 Identify and promote model school-based wellness practices locally

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
75%	MCDPH	By December 31, 2014, The Safe Routes to School program will see a 10% increase in the number of children walking and biking safely to school over the previous baseline.	PP		Diabetes Cardiovascular Obesity	
45%	MCDPH	By December 31, 2014, The MCDPH Office of Community Empowerment will enlist 6 schools enrolled in the Safe Routes to School program to implement a helmet required policy for 100% of students who roll to school (bike, roller-skate/blade, scooter, skateboard etc.).	PP		Diabetes Cardiovascular Obesity	
New!	Anthony Bates Foundation	By March 31, 2015, the Anthony Bates Foundation will provide AED machines to 20 schools in the Peoria Unified School District and train 200 school staff to properly use them through an online training module.			Cardiovascular	
New!	Aetna	By September 30, 2014, Aetna will partner with P1 for Kids (P1Kids) and provide its Get 'N Healthy healthy eating curriculum to 210 children and families in the Isaac School District.			Diabetes Cardiovascular Obesity	
New!	Esparanca	By October 1, 2015, Esperanca will work with Osborn Elementary, Washington Elementary, and Murphy Elementary School Districts providing the Salud con Sabor para los Ninos (Health with Latin Flavor for Kids) curriculum to 45 students encouraging healthy eating and the importance of physical activity.	PP		Diabetes Cardiovascular Obesity	

Strategy 3.8 Improve clinical-community linkages ensuring that communities support and clinics refer patients to programs that improve management of chronic conditions

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	MCDPH	By June 30, 2014, at least 85% of clients served by MCDPH through the Lead Hazard Control Program, Healthy Start, the Newborn Intensive Care Program, and the Nurse Family Partnership Program who reported at least one smoker in the home received tobacco cessation referral information.	REC		Cardiovascular Lung Cancer	
	MCDPH	Between July 2013 and June 2014, the Oral Health Tobacco Prevention and Education Program at MCDPH completed outreach to 64 dental offices and conducted 5 group presentations to oral health-related professionals on tobacco related oral health and ASHLine referrals.	REC		Cardiovascular Lung Cancer	

	MCDPH	Between July 2013 and June 2014, the MCDPH Office of Tobacco and Chronic Disease Prevention increased community capacity to promote cessation services through skills trainings and creating a volunteer pool.			Cardiovascular Lung Cancer	
	MCDPH	During the 2013-2014 school year, the MCDPH Office of Tobacco and Chronic Disease Prevention trained 60 students at schools participating in the IGNITE program to increase capacity for self-monitoring of tobacco-free policy and referring tobacco users to the ASHLine.	REC		Lung Cancer	
	MCDPH	The MCDPH Office of Tobacco and Chronic Disease Prevention trained 10 public health nurses on Ask-Advise-Refer tobacco intervention method and the million hearts campaign.	REC		Cardiovascular Lung Cancer	
80%	Arizona Living Well Institute	By July 31, 2014, AZLWI will modify the Pace+, electronic health record system, into a web-based, integrated participant referral and tracking system to allow practitioners, insurance companies, navigators to monitor their patients providing them with more information to effectively help the individual.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Dignity Health	Dignity Health has expanded ACTIVATE (a structured patient-centered transitional care process) to east valley locations to support patients' transition from in hospital care to on-going community support. Currently 3 of the 4 Maricopa County Dignity hospitals implement this program which ensures patients are visited within 30 days of discharge.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
New!	Crisis Preparation and Recovery	By July 31, 2015, Crisis Preparation and Recovery's Four Directions Integrative Wellness program will establish and maintain coordination of care for at least 75% of program participants.			Access to Care	
New!	Esperanca	By October 31, 2015, Esperanca will provide health cafecitos (coffee talks) to four hundred adults in the communities that are services by Abrazo Health Clinic at Legacy Foundation Chris-Town YMCA and Mission of Mercy Murphy Clinic to ensure that patients have all of the tools to manage their chronic illnesses.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
New!	Mercy Care Plan	By September 30, 2014 Mercy Care Plan will implement a tobacco-use screening and ASHline referral process within its provider and member network.	REC		Lung Cancer	
Status	Agency/Workgroup	Aligning Goal	EBA	Health Determinant	Priority Issue	Cloud
New!	Banner	Partner with the ASHLine to build the ASHLine Proactive Referral into the Banner Medical Group clinic workflows and provide education to the providers and their staff.	REC		Lung Cancer	

Strategy 3.9 Implement chronic disease-based prevention and treatment protocols and/or self-management programs

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	MCDPH	The MCDPH Office of Nutrition and Physical Activity worked with Empower Pack plus workgroup to strengthen child care center standards around chronic disease prevention.		   	Diabetes Cardiovascular Lung Cancer Obesity	 
	City of Phoenix Housing Department HOPE VI CSS Program	The City of Phoenix Housing HOPE VI Community and Supportive Services (CSS) Program has increased the number of Community Health Workers (CHW) trained to provide the “With Every Heartbeat Is Life” (WEHL) program by two.	PP	   	Diabetes Cardiovascular Lung Cancer Obesity	
33%	City of Phoenix Housing Department HOPE VI CSS Program	By December 31, 2014, the City of Phoenix Housing Department HOPE VI Community and Supportive Services (CSS) Program will increase the current number of With Every Heartbeat is Life (WEHL) workshops from a minimum of four per year to a minimum of six per year and expand current audience to include non-public housing sites.	PP	   	Diabetes Cardiovascular Lung Cancer Obesity	
	MCDPH	By June 30, 2014, at least 90% of clients served by MCDPH through the Healthy Start Program received a chronic disease and healthy weight screening.		  	Diabetes Cardiovascular Lung Cancer Obesity	
	MCDPH	Between July 2013 and June 2014, the First Teeth First program administered by MCDPH completed 16,000 oral health screenings of children ages 0-5 living within Maricopa County and provided fluoride varnish applications to at least 20,000 children.	REC		Access to Care	 
	MCDPH	Between July 2013 and June 2014, the First Teeth First program administered by MCDPH completed 660 oral health screenings of pregnant women living within Maricopa County.			Access to Care	 
	MCDPH	MCDPH Office of Tobacco and Chronic Disease Prevention implements a Tobacco Retailer Training program that is delivered on a quarterly basis to educate retailers on tobacco laws.			Cardiovascular Lung Cancer	 
50%	MCDPH	By June 30, 2015, the MCDPH Office of Tobacco and Chronic Disease Prevention will recruit at least 10 youth volunteers to participate in the Counter Strike program which conducts compliance checks with local retailers to ensure tobacco is not being sold to minors.	PP		Cardiovascular Lung Cancer	 

	MCDPH	During FY14, The MCDPH Office of Tobacco and Chronic Disease Prevention has sponsored training of 15 individuals to become lay leaders in the Chronic Disease Self-Management Program (CDSMP) and facilitated the delivery of five CDSMP 6 week workshops.	REC		Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH	Between July 2013 and June 2014, the Smoke-Free Arizona team in the MCDPH Office of Tobacco and Chronic Disease Prevention inspected over 1000 worksites for compliance with the Smoke-Free Arizona Act (A.R.S. 36-603.01) and completed over 4000 education advisory sessions with Maricopa County worksites pertaining to this law.	PP		Cardiovascular Lung Cancer	
5%	MCDPH	By June 30, 2015, the Office of Community Health Nursing, Child Care Health Consultant program will update the Arizona Child Care Health and Safety Policy Manual with input from First Things First, the Arizona Department of Health Services Bureau of Child Care Licensing, Child and Adult Care Food Program, and the Arizona Child Care Association.			Diabetes Cardiovascular Lung Cancer Obesity	
	MCDPH	The MCDPH Office of Community Health Nursing, Child Care Health Consultant program, now offers online child care health and safety curricula that can be accessed by child care providers to gain continuing education credits for the ADHS Bureau of Child Care Licensing. Visit the Child Care Health Consultation page on www.maricopa.gov for more info.			Diabetes Cardiovascular Obesity	
	MCDPH	Between July 2013 and June 2014, The MCDPH Office of Community Health Nursing, Child Care Health Consultant Program provided nurse consultation to 201 childcare programs on chronic disease and other health topics.	PP		Diabetes Cardiovascular Lung Cancer Obesity	
90%	Arizona Living Well Institute	By July 31, 2014, AZLWI will provide 3 Path to Wellness health screening events, with 80% of referred patients completing at least 1 screening.			Access to Care	
95%	Arizona Living Well Institute	By July 31, 2014, 25% of those who register for the AZLWI Path to Wellness program will also register for a self-management workshop. 90% of those who register for a workshop will attend the first session. 75% of those who attend will complete the workshop by attending 4 out of the 6 sessions.	REC		Diabetes Cardiovascular Lung Cancer Obesity	
%	Arizona Spinal Cord Injury Association	By December 31, 2014, Arizona Spinal Cord Injury Association, Arizona Bridge to Independent Living and the Brain Injury Alliance of Arizona will ensure that 75% of Project Independence & Empowerment participants have registered for a SpoFit membership and utilized the fitness facility to increase physical activity, and engage in health and nutrition information and resources.	REC		Diabetes Cardiovascular Obesity	

50%	Senior Care Action Network Health Plan	By December 31, 2014, the SCAN Health Education Center will conduct two Matter of Balance Workshops for the general public and SCAN members with chronic conditions.	PP	   	Diabetes Cardiovascular Lung Cancer Obesity	
50%	Senior Care Action Network Health Plan	By December 31, 2014, the SCAN Health Education Center will conduct two Diabetes Self- Management Workshops for SCAN SNP members diagnosed with diabetes.	REC	   	Diabetes	
New!	Anthony Bates Foundation	By August 9, 2014, the Anthony Bates Foundation will provide cardiac screenings for 400 individuals at the Outlets at Anthem			Access to Care Cardiovascular	
New!	Anthony Bates Foundation	By December 31, 2014, the Anthony Bates Foundation will provide cardiac screenings for 850 young athletes, students and community members at 4 Maricopa County High Schools.			Access to Care Cardiovascular	 
New!	Anthony Bates Foundation	By June 1, 2015, the Anthony Bates Foundation will provide cardiac screenings for 2400 young athletes, students and community members at 9 Maricopa County High Schools, including 5 in the Peoria Unified School District			Access to Care Cardiovascular	 
New!	Crisis Preparation and Recovery	By July 31, 2015, 200 primarily Native American participants will complete at least 50% of Crisis Preparation and Recovery's, 10 week Four Directions Integrative Wellness Program.		   	Diabetes Cardiovascular Lung Cancer Obesity	
Status	Agency/Workgroup	Aligning Goal	EBA	Health Determinant	Priority Issue	Cloud
New!	Banner	Offer a monthly Healthy Living Series within the community to promote healthy choices and assist in chronic disease management.	REC	   	Diabetes Cardiovascular Lung Cancer Obesity	
New!	Banner	Provide support to the senior population in maintaining an independent and healthy status through the Sustainability Program for Seniors offered through the Banner Olive Branch Senior Center.		   	Diabetes Cardiovascular Lung Cancer Obesity	
New!	Mission of Mercy	Identify Certified Diabetes Educators to provide individual/group diabetes education and management sessions at each clinic site.	REC	   	Diabetes Cardiovascular Lung Cancer Obesity	 

<i>New!</i>	Mission of Mercy	Administer "With Every Heartbeat is Life" WEHL curriculum at the Avondale clinic.	PP	   	Diabetes Cardiovascular Lung Cancer Obesity	 
<i>New!</i>	Mission of Mercy	Administer "Chronic Disease Self-Management" curriculum at the Avondale clinic.	REC	   	Diabetes Cardiovascular Lung Cancer Obesity	 

Strategy 3.10 Implement smoke-free environments						
Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
50%	City of Phoenix Housing Department HOPE VI CSS Program	By June 30, 2015, the City of Phoenix Housing HOPE VI Community and Supportive Services (CSS) Program will work with the Housing Development staff to increase the number of housing smoke free sites by one additional site.	REC		Cardiovascular Lung Cancer	
	MCDPH	During the 2013-2014 school year, the MCDPH Office of Tobacco and Chronic Disease Prevention assisted college campuses participating in the IGNITE program in completing 60 projects (5 per campus at 12 campuses) designed to increase awareness of and compliance with recently implemented tobacco-free campus policies, promote tobacco cessation and increase referrals to ASHLine.	REC		Cardiovascular Lung Cancer	
	MCDPH	During Spring of 2014, the MCDPH Office of Tobacco and Chronic Disease Prevention worked with student leaders at Midwestern University to form a Tobacco Committee and develop a Smoke-Free Campus Advocacy Plan.	REC		Cardiovascular Lung Cancer	
	MCDPH	By June 30, 2014, the MCDPH Office of Tobacco and Chronic Disease Prevention, in collaboration with the Arizona Smoke-Free Living (ASFL) coalition provided technical assistance to five properties to announce their intention to go smoke-free.	REC		Cardiovascular Lung Cancer	
20%	MCDPH	By December 31, 2014, MCDPH will work with the Phoenix Parks and Recreation Department to produce a draft of a smoke-free parks policy.	REC		Cardiovascular Lung Cancer	

Category 4: Coordinate Communication

Strategy 4.1 Coordinate, create, and distribute messaging to impact healthy communities

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	Maricopa County Wellness Works	In Spring 2014, Maricopa County Wellness Works program offered all Maricopa County Government employees participating in the biometric screening resources at the time of their screening that will enable them to make positive changes in their behaviors.	REC	   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
84%	Maricopa County Wellness Works	By December 31, 2014, Maricopa County Wellness Works will provide all cohort-one Maricopa County Wellness Champions with resources, tools, and guidance necessary to create healthier worksites.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH	MCDPH distributes 2 newsletters at least quarterly to community stakeholders on relevant topics.		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	   
	MCDPH	The MCDPH Office of Community Engagement maintains two online communication channels for HIPMC partners and the community-at-large. Visit www.facebook.com/HIPMC and MaricopaHealthMatters.org .		   	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	   
	MCDPH	By June 30, 2014, at least 60% of clients enrolled in the Healthy Start, Nurse Family Partnership and Newborn Intensive Care programs delivered by MCDPH received education and resources to promote breastfeeding.	PP		Obesity	
	MCDPH	By June 30, 2014, at least 90% of clients enrolled in the Healthy Start, Nurse Family Partnership and Newborn Intensive Care programs delivered by MCDPH received education and information on tummy time activity.			Obesity	
	MCDPH	By June 30, 2014, at least 80% of clients served by MCDPH through the Lead Hazard Control Program, Healthy Start, the Newborn Intensive Care Program, and the Nurse Family Partnership Program received education regarding the importance of a medical home.			Access to Care	

	MCDPH	During the 2013-2014 school year, the MCDPH Office of Nutrition and Physical Activity distributed Arizona Nutrition Network literature regarding dietary recommendations for calcium by consuming low fat and fat free dairy to at least 5,000 SNAP-ed eligible participants.			Diabetes Cardiovascular Obesity	
	MCDPH	During the 2013-2014 school year, the MCDPH Office of Nutrition and Physical Activity will distributed Arizona Nutrition Network Fruit and Vegetable promotional campaign material to qualified students in the 26 schools that participate in the Fresh Fruit and Vegetable Grant through the Arizona Department of Education.			Diabetes Cardiovascular Obesity	
	MCDPH	During the 2013-2014 school year, the MCDPH Office of Nutrition and Physical Activity will distributed at least 22,000 pieces of Arizona Nutrition Network literature to SNAP-ed eligible participants at community events and DES offices.			Diabetes Cardiovascular Obesity	
	MCDPH	During the 2 nd Session of the 51 st State Legislature, the MCDPH Office of Public Health Policy tracked recorded and disseminated information highlighting federal, state and local legislation which impacts the public health system.			Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH	During 2013-2014, STAND youth coalition members under the direction of the MCDPH Office of Tobacco and Chronic Disease Prevention conducted 8 outreach events providing education on tobacco free living.	REC		Cardiovascular Lung Cancer	
	MCDPH	By June 30, 2014, the MCDPH Office of Tobacco and Chronic Disease Prevention collaborated with one early childhood agency to deliver one training per quarter to a minimum of 10 childcare professionals on preventing secondhand smoke exposure to children and families.	PP		Cardiovascular Lung Cancer	
	MCDPH	Between July 2013 and June 2014, the MCDPH Office of Tobacco and Chronic Disease Prevention promoted healthy heart messages through social media on a quarterly basis.			Cardiovascular	
	MCDPH	The MCDPH Office of Tobacco and Chronic Disease Prevention posted ABCS (Aspirin for people at risk, Blood pressure control, Cholesterol management, and Smoking cessation) in 12 Maricopa County WIC Clinics.			Cardiovascular Lung Cancer	
20%	The Arizona Partnership for Immunization	By December 31, 2015, TAPI will develop a “grassroots”, evidence-based immunization campaign that will be disseminated to lay persons (including parents) in locations where families live, work, and play.			Access to Care	

30%	The Arizona Partnership for Immunization	By December 31, 2014, TAPI will create and disseminate 2 new user/family friendly evidenced based immunization educational fliers through 9 standing committee meetings, 9 statewide outreach trainings, 3 conference exhibits and direct mailings to 50 health care providers.		Access to Care	
	The Arizona Partnership for Immunization	All HPV vaccination messaging and immunization trainings provided (or sponsored) by TAPI currently include cancer prevention messaging crafted by the Arizona Cancer Coalition 1) Stay Tobacco Free, 2) Protect Yourself from the Sun, 3) Get your HPV shots, 4) Lead a Healthy Lifestyle (diet and exercise).		Lung Cancer	
New!	Anthony Bates Foundation	By June 6, 2014, the Anthony Bates Foundation will promote CPR/AED Awareness Week by doing press releases to media outlets and disseminating educational materials via the ABF website.		Cardiovascular	
New!	Anthony Bates Foundation	By October 31, 2014, the Anthony Bates Foundation will promote Sudden Cardiac Arrest Awareness Week by doing press releases to media outlets and disseminating educational materials via the ABF website.		Cardiovascular	
New!	Anthony Bates Foundation	By February 7, 2015, the Anthony Bates Foundation will collaborate with the American Heart Association to promote Heart Health month by doing press releases to media outlets and disseminating educational materials via the ABF website.		Cardiovascular	
New!	Anthony Bates Foundation	By January 19, 2015, the Anthony Bates Foundation will develop and host a Parent Heart Watch National Conference with 250 participants to advocate for youth cardiac screening expansion throughout U.S.		Cardiovascular	
New!	Esperanca	By October 31, 2015, Esperanca will provide preventative oral health education to 2,500 children at Osborn Elementary, Murphy Elementary, and Washington Elementary School Districts in partnership with CASS Murphy Dental and Desert Mission Dental clinics.		Access to Care	
New!	University of Arizona College of Medicine	Between September 1, 2014 and May 31, 2015, the University of Arizona, College of Medicine will sponsor a monthly Walk PHX event, reaching at least 40 school age children, at Verde Park called "Wildcat Night" to promote healthy living.		Diabetes Cardiovascular Obesity	
New!	University of Arizona College of Medicine	By August 1, 2014, the University of Arizona, College of Medicine will educate 75 Phoenix high school students through the Med-Start Program on nutrition, healthy eating, anatomy, obesity prevention and the healthcare system.		Diabetes Access to Care Cardiovascular Obesity	

Category 5: Evaluate Efforts

Strategy 5.1 Evaluate both process and outcomes of change efforts

Status	Agency/Workgroup	CHIP objective	EBA	Health Determinant	Priority Issue	Cloud
	ASU-SIRC, MCDPH	The MCDPH Office of Tobacco and Chronic Disease Prevention and the ASU Southwest Interdisciplinary Research Center completed a post implementation return on investment evaluation of ASU's tobacco free campus policy.			Cardiovascular Lung Cancer	
0%	TAPI	By December 31, 2014, TAPI will review MCDPH billing data to assess if the Affordable Care Act has had an impact on MCDPH immunization and billing programs.			Access to Care	
	MCDPH	By Summer 2014, the MCDPH Office of Tobacco and Chronic Disease Prevention completed a policy impact assessment with ten multi-unit housing properties that have implemented smoke-free policies in the past 5 years.			Cardiovascular Lung Cancer	
%	Arizona Spinal Cord Injury Association	By December 31, 2014, Arizona Spinal Cord Injury Association, Arizona Bridge to Independent Living and Brain Injury Alliance of Arizona will report that at least 50% of Project Independence & Empowerment (PIE) participants will reduce their visits to the ER or inpatient services by participating in the PIE program and accessing all the resources to prevent secondary conditions and improve quality of life.			Access to Care	
%	Arizona Spinal Cord Injury Association	By December 31, 2014, Arizona Spinal Cord Injury Association, Arizona Bridge to Independent Living and Brain Injury Alliance of Arizona will report that 50% of all Project Independence & Empowerment (PIE) participants, who are adults with disabilities, will decrease and/or prevent the number of incidences of secondary conditions such as; urinary tract infections, pressure sores, depression, weight issues (obesity), pain, and respiratory health.			Access to Care	