



Maricopa County

Planning & Development Department

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Public Invited to Comment on Third Draft of Sign Ordinance Text Amendment

The public is encouraged to review and comment on the 3rd draft of a proposed Text Amendment (TA2007006) to the Maricopa County Zoning Ordinance relating to signs. At this time, a public hearing date has not been set.

Questions or comments regarding the proposed amendment may be directed to [Patty Zaricor](#) via email or by calling 602-506-8358.

MARICOPA COUNTY ZONING ORDINANCE

Chapter 2 – Definitions

SECTION 201. DEFINITIONS

AMBIENT LIGHT:

The existing light condition surrounding an area. The light source may be sunlight or artificial light or a combination of both.

SIGN:

Any words, lettering, parts of letters, figures, numerals, phrases, sentences, emblems, devices, designs, trade names or marks or combinations thereof, whether permanent or variable, by which anything is made known, such as the designation of an individual, a firm, an association, a profession, a business, a commodity, product, or idea.

SIGN, AREA:

The total square footage or area of a sign mounted as individual letters and/or graphics against a wall or other structure. For calculation purposes, the area shall be completely contained within a circle, square, or rectangle. The sign area shall be clearly defined by a boundary line, frame, contrasting colors, textures, materials and/or a combination of materials designed to differentiate the sign area from the background against which it is placed. The area of any double-faced or "v" shaped sign shall be the area of the largest single face.

SIGN, DIRECTORY:

A sign to identify the location of various buildings, offices, or businesses within a complex.



SIGN, ELECTRONIC MESSAGE DISPLAY (EMD):

Electronic Message signs display words, symbols, figures, and images. They may be light emitting diode (LED) displays digitally controlled by electronic communications or electronic changed by remote or automatic means. EMD's may also include recorded or televised video. EMD's are categorized by levels as follows:

MARICOPA COUNTY ZONING ORDINANCE

Chapter 2 – Definitions

1. Level 1 EMDs are all or part of a sign that contains static messages only and shall not have “fade” or “dissolve” transitions, nor full animation nor video, or similar subtle transitions and frame effects that do not have the appearance of moving text or images.



2. Level 2 EMDs are all or part of a sign that contains static messages with “fade” or “dissolve” transitions or similar subtle transitions and frame effects that do not have the appearance of moving text or images, full animation nor video.



3. Level 3 EMDs are all or part of a sign that contains messages with “travel” or “scrolling” transitions, or similar transitions and frame effects that have text or animated images that appear to move or change in size, or be revealed sequentially rather than all at once, but are not video or televised messages.



4. Level 4 EMDs are all or part of a sign contains full animation, televised or video displays.



MARICOPA COUNTY ZONING ORDINANCE

Chapter 2 – Definitions

SIGN, FREESTANDING:

Freestanding signs are not wall signs, billboards, or freeway pylon signs, but can be supported by a pole or architecturally base.

SIGN, FREEWAY PYLON:

An identification sign located on property abutting a freeway, or part of a complex or center abutting a freeway, that is oriented to and intended to be read from the freeway for the purpose of identifying an associated commercial, industrial, or mixed-use development and tenants within that development.



SIGN, HEIGHT:

The height of the sign shall be the vertical dimension from the highest point of the structure to the lowest finish grade adjacent to the sign.

SIGN, MENU BOARD:

A freestanding sign with or without a speaker box, displaying the bill of fare of a drive-in or drive-thru restaurant.



SIGN, OFF-SITE [BILLBOARD]:

A sign portraying information which directs attention to an idea, issue, point of view, candidate, entity, business, commodity, service, entertainment, product or attraction sold, offered, or existing elsewhere than upon the property where the sign is located."

MARICOPA COUNTY ZONING ORDINANCE

Chapter 2 – Definitions

SIGN, PROJECTING:

A type of wall sign attached to a building or other structure and extending in whole or in part more than **fifteen (15) inches** beyond the building line including awnings and canopies extending from sides of buildings.



SIGN, ROOF:

A sign affixed on, above, or over the roof of a building or structure so that it projects above the eave line of a roof. The top of the parapet wall shall be considered the eave line. The lowest point of a mansard style roof shall be considered the eave line. Where a parapet wall is combined with a mansard roof, the eave line shall be the top of the parapet.

SIGN, RURAL OR RESIDENTIAL IDENTIFICATION:

Any on-site, non-commercial sign in a Rural or Residential zoning district intended to identify the name of the resident, and/or street number or apartment number of the dwelling unit.

SIGN, TEMPORARY:

A sign that is used in connection with a circumstance, situation, or event; that is designed intended or expected to take place or to be completed within a reasonably short or definite period not to exceed **one-hundred eighty (180) days**. Includes any sign not permanently attached to the ground or other permanent structure or a sign designed to be transported, including, but not limited to, signs designed to be transported by means of wheels; sign walkers, signs made as A-frames or T-frames; menu and sandwich board signs; balloons used as signs; umbrellas used for commercial messages; and signs attached to or painted on vehicles parked and visible from the public right-of-way, unless said vehicle travels in the normal day-to-day operations of the business.



MARICOPA COUNTY ZONING ORDINANCE

Chapter 2 – Definitions

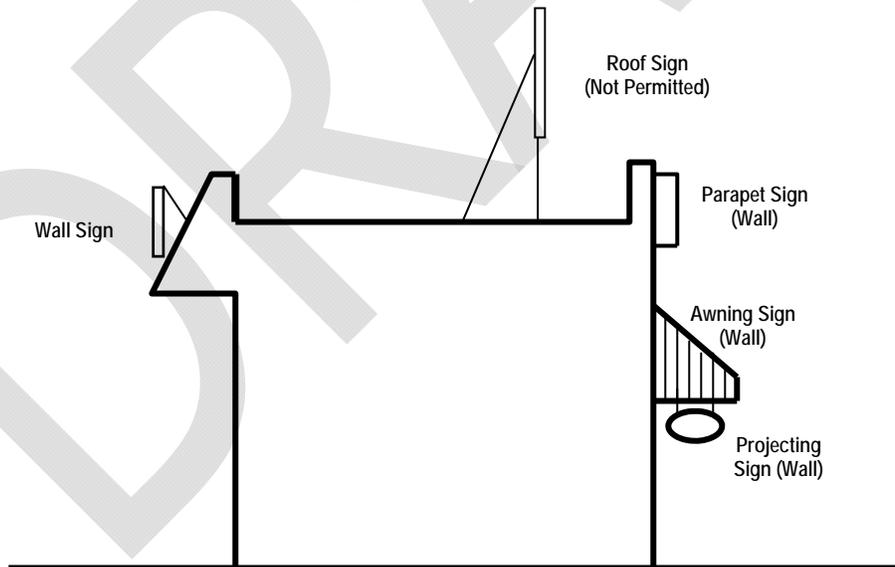
SIGN, VARIABLE:

A sign or portion of a sign designed to allow a change of copy manually, or by remote or by automatic means including tri-visions and electronic, digital, or video message displays.



SIGN, WALL:

A sign mounted flat against, projecting from or painted on the wall, awning, or parapet of a building or structure in such a manner that the wall becomes the supporting structure for or forms the background surface of the sign.



MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

SECTION 1401. GENERAL SIGNAGE REGULATIONS

ARTICLE 1401.1. PURPOSE:

The purpose of this Chapter is to promote public safety, create an attractive business climate, and enhance the physical appearance of the community through a comprehensive system of reasonable, consistent, and nondiscriminatory sign standards and requirements.

These regulations are intended to:

1. Enable the identification of places of residence and business.
2. Allow for the communication of information necessary for the conduct of commerce.
3. Encourage signs that are appropriate to the zoning district in which they are located and consistent with the category of use to which they pertain.
4. Regulate signs in a manner so as to not interfere with, obstruct vision of, or distract motorists, bicyclists or pedestrians, from their ability to see traffic signals, road hazards, and other motorists, bicyclists, or pedestrians.
5. Require signs to be constructed, installed, and maintained in a safe and satisfactory manner.
6. Comply with the Outdoor Light Control Provisions as outlined in this Ordinance.

ARTICLE 1401.2. EXEMPTIONS [ALL ZONING DISTRICTS]:

The following signs are allowed in all zoning districts and exempt from the regulations of this Chapter:

1. Signs on mailboxes that display name of the occupant and/or address on which the property is located.
2. Integral decorative or architectural features of buildings or works of art, as long as the features do not contain moving parts, lights, or logos.

MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

3. Bulletin boards.
4. Signs associated with agri-business on property classified with an agricultural exemption.
5. Public service signs, not exceeding **two (2) square feet** in area, placed in the interior of an establishment's building window or glass door, such as "open or closed," "vacancy," "will return," "no smoking," and other noncommercial messages; placed on the property; warning the public against trespassing, danger from animals, and road hazards.
6. Signs that constitute an integral part of a vending machine, telephone booth or similar facilities, provided the sign does not interfere with the vision clearance area.
7. Flags, badge, emblem or insignia of any government or governmental agency, or of any civic charitable, religious, patriotic, fraternal, or similar organization, provided the sign does not interfere with the vision clearance area.

ARTICLE 1401.3. GENERAL SIGN REGULATIONS [ALL ZONING DISTRICTS]:

The regulations set forth in this Article qualify or supplement, as the case may be, the zoning district regulations appearing elsewhere in this Ordinance. In the event of a conflict between regulations, the more restrictive applies.

- 1401.3.1. Freestanding and projecting signs may be double-faced.
- 1401.3.2. When the two faces of a double-faced sign have identical dimensions, the calculation of the overall area of the sign of a double-faced sign shall include only one of the faces, except as otherwise provided herein.
- 1401.3.3. Sign Lighting: Unless stated otherwise, signs may be indirectly illuminated provided that the lighting shall be in compliance with the provisions as set forth in this Ordinance.
 1. No flashing or blinking-illumination shall be employed. Lighting shall be so installed as to avoid any glare or reflection into any adjacent property or into a street or alley.

MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

2. Off-site sign lighting directed toward a sign shall be top-mounted full-cutoff lighting. Total lighting allowance shall comply with Outdoor Light Control Provisions within this Ordinance.
 3. If located within **one hundred and fifty (150) feet** of a Rural or Residential zoning district, no sign shall be lit after 10:00 p.m. If applicable, this requirement shall be met.
 4. Signs using EMD's shall require technology to control and vary the intensity of the lighting between daytime and nighttime with a maximum brightness limit of **two-hundred (200) NITs** (cd/m^2) between sunset and sunrise.
 5. Prior to the issuance of a Sign Permit, the applicant shall provide a written certification from the sign manufacturer that the light intensity has been factory pre-set not to exceed the levels specified within this ordinance, and the intensity level is protected from end-user manipulation by password-protected software or other method as deemed appropriate by the Department Director.
 6. Signs lit with fluorescent or exposed neon or similar tube type illumination shall not increase the existing ambient light condition between sunset and sunrise.
 7. Signs using approved exterior lighting shall be turned off at 11:00 p.m.
 8. The source of on-site signs externally illuminated shall not be visible from any adjacent residential zoning district, and shall comply with the Outdoor Light Control Provisions within this ordinance.
- 1401.3.4. Any sign using plastic zip track or other method of replaceable lettering shall have a secured cover.
- 1401.3.5. No sign may be placed in the sight visibility triangle or any location where such sign presents a traffic hazard or otherwise poses a threat to human safety.
- 1401.3.6. Unless stated otherwise in this ordinance no movable, animated or audible signs are allowed. Electronic message displays (EMD) shall not be considered as animation.

MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

- 1401.3.7. Roof signs shall not be allowed in any zoning district.
- 1401.3.8. Minimum Display Time: Electronic Message Displays (EMD) must not ~~be~~ change-message more than once every eight (8) seconds.
- 1401.3.9. Permanent signs, other than Rural and Residential Identification signs, shall require a construction permit and zoning clearance and are subject to other applicable provisions as set forth in this Ordinance.
- 1401.3.10. The conversion of a non-conforming static sign to an EMD sign shall not be considered the expansion of a non-conforming use or a change of a non-conforming use set forth in the provision of this ordinance.
1. The conversion of a properly allowed static sign to an EMD sign shall require only zoning clearance and an electrical permit. No other Planning approval shall be required, provided the newly constituted signage meets all requirements relating to EMD signs and,
 2. Provided further, that if the sign is an existing non-conforming static sign, conversion to an EMD sign shall be subject to the following additional requirements:
 - a. Reduction of the number of poles to a monopole, if applicable.
 - b. Installation of a decorative pole cover.
 - c. Installation of native landscaping, to the extent feasible, around the base of the sign.
 - d. Network time shall be made available on the EMD sign face to the County for emergency messaging – messages to override all copy for one (1) hour, then display for eight (8) seconds in every minute, as long as needed.
- 1401.3.11. Maintenance of signs:
1. All signs and all components thereof, including supports, braces, and anchors, shall be kept in a state of good repair.

MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

2. Any sign that no longer correctly directs or exhorts any person, advertises a bonafide business, lessor, owner, product, or activity or is damaged, is in disrepair or is vandalized and not repaired within thirty (30) days of the damaging event, or within thirty (30) days of the issuance of a permit to allow the repair if a permit is required, shall not be allowed in any zone.
3. Any party having control of a sign shall remove any sign that has not been used to display or support a sign or message during any continuous one year period. Failure to remove such sign within thirty (30) days shall be considered a violation of this ordinance. A sign carrying a message advertising the availability of the sign for lease shall not be deemed to be “used to display or support a sign or message” for purposes of this section.

1401.3.12.

DIRECTORY SIGNS shall be allowed in all districts subject to the following development standards:

1. Are a freestanding standing monument sign with a base of at least eighteen (18) inches in height and a maximum sign area of eighteen (18) square feet.
2. Shall not exceed six (6) feet in height.
3. The maximum area shall be two (2) square feet for each business listed on the sign plus four (4) square feet for the name of the building or complex.



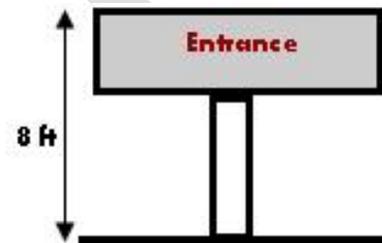
4. The maximum number of shall be **one (1)** for each driveway or entrance into the Business Park or complex.
5. Shall not be included in calculating the total aggregate area for signage allowed on a parcel or lot for the approved use.

MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

1401.3.13. **DIRECTIONAL SIGNS** shall be allowed in all districts subject to the following development standards:

1. Shall not exceed the following area:
 - a. In Rural and Residential zoning districts, **two (2) square feet**.
 - b. In Commercial and Industrial zoning districts, **six (6) square feet**.
2. Shall not exceed the following height limitations:
 - a. In Rural and Residential zoning districts, **eight (8) feet**.
 - b. In Industrial and Commercial zoning districts, **twelve (12) feet**.
3. The area of directional signs shall not be included in the calculation of total allowed permanent identification area of the allowed total aggregate area of wall signs or the maximum number of freestanding signs as set forth in the provisions in this Ordinance.
4. Shall not exceed the following:
 - a. **One (1)** directional sign for each entrance.
 - b. **One (1)** directional sign for each exit.
5. May be located in or project into required yards, but the sign shall not be located in or project into any street or alley.



ARTICLE 1401.4. TEMPORARY SIGNS shall be allowed in all zoning districts provided such sign shall comply with each requirement of this Article:

Temporary signs provide an important medium through which individuals may convey a variety of noncommercial and commercial messages. However, if left completely unregulated, temporary signs can become a threat to public safety as a traffic hazard and detrimental to property values and overall public welfare as an aesthetic nuisance.

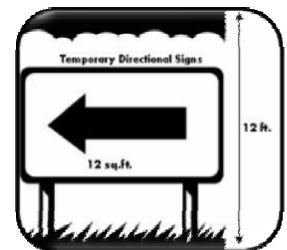
MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

These regulations are intended to balance the rights of individuals to convey messages through temporary signs and the right of the public to protect the public health, safety, and welfare; reduce traffic and pedestrian hazards; protect property values by minimizing the possible adverse effects and visual blight caused by temporary signs; promote economic development; and ensure the fair and consistent enforcement of the temporary sign regulations specified below.

- 1401.4.1. Unless otherwise stated in the provisions set forth in this Ordinance, Temporary sign area shall not exceed:
1. In Rural and Residential zoning districts, **six (6) square feet**.
 2. In all other zoning districts, **twelve (12) square feet**.
- 1401.4.2. No temporary sign shall exceed **twelve (12) feet** in height.
- 1401.4.3. Signs promoting a candidate for public elective office are allowed provided each sign shall comply with the following criteria:
1. Shall not be displayed earlier than **sixty (60) days** prior to an election.
 2. Shall be placed on private property and within in public rights-of-way, intersection "sight triangles", or roadway clear zones.
 3. Shall be removed within **thirty (30) days** after the specific election to which they refer.
 4. Shall comply with all other requirements for temporary signs.
- 1401.4.4. No temporary sign shall be illuminated.
- 1401.4.5. Temporary special event signs require a Temporary Use Permit (TUP).
- 1401.4.6. **TEMPORARY DIRECTIONAL SIGNS:**

1. Shall not exceed **twelve (12) square feet** in area.
2. Shall not exceed **one (1)** sign for each entrance and **one (1)** sign for each exit.



MARICOPA COUNTY ZONING ORDINANCE

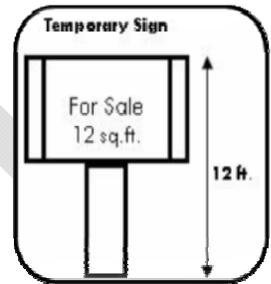
Chapter 14 – Sign Regulations

3. May be located in or project into required yards, but shall not be located in or project into any street or alley.
4. Shall be removed from the property within **fourteen (14) days** after its purpose has been fulfilled.

1401.4.7.

TEMPORARY SIGNS PERTAINING TO THE SALE OR LEASE OF LAND:

1. Allowable sign area shall not exceed:
 - a. For properties containing a total land area less than 1 acre, **six (6) square feet**.
 - b. For properties containing land area of at least one (1) acre but not more than five (5) acres, **twelve (12) square feet**.
 - c. For properties containing land area greater than five (5) acre, **thirty-two (32) square feet** for the first five (5) acres and an increase of **fifteen percent (15%)** for each additional five (5) acres not to exceed **one hundred fifty (150) square feet** and are subject to a construction permit and zoning clearance.
2. All signs pertaining to sale or lease of land shall be located on the property to which it pertains and the number shall be limited to **one (1)** sign on each street frontage.
3. No sign pertaining to sale or lease of land shall be located in or project into required yard, or any street or alley.



1401.4.8.

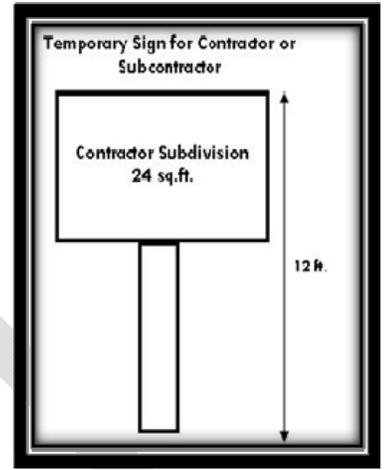
TEMPORARY SIGNS IDENTIFYING THE CONTRACTORS AND SUBCONTRACTORS, IF ANY, ENGAGED IN THE CONSTRUCTION OR REPAIR OF A BUILDING OR BUILDINGS, SUBJECT TO THE FOLLOWING:

1. Shall not exceed **twenty-four (24) square feet** in area.

MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

2. The sign shall be located on the property to which it pertains and the number shall be limited as follows:
 - a. Rural and Residential zoning districts may have **one (1)** per lot.
 - b. Commercial and Industrial zoning districts may have **one (1)** for each tenant.
3. The sign may be located in or project into required yards, but the sign shall not be located in or project into any street or alley.



MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

SECTION 1402. RURAL AND RESIDENTIAL ZONING DISTRICTS

ARTICLE 1402.1. SPECIFIC RURAL AND RESIDENTIAL SIGNAGE REGULATIONS:

Signs listed shall be allowed in the Rural and Residential zoning districts subject to the listed development standards unless otherwise stated.

- 1402.1.1. Unless stated otherwise, signs in Rural and Residential zoning districts shall not be located in or project into any required yard nor shall any sign be located in or project into any street or alley.
- 1402.1.2. Any sign shall be located on the property to which it pertains.
- 1402.1.3. No sign area shall exceed **twenty-four (24) square feet** unless specifically otherwise provided.
- 1402.1.4. No variable message signs shall be allowed unless specifically otherwise provided.

ARTICLE 1402.2. RURAL AND RESIDENTIAL IDENTIFICATION SIGN

1. Shall be allowed provided that they comply with all requirements.
2. Sign shall not exceed **two (2) square feet** in area.
3. Sign shall not exceed **eight (8) feet** in height.

Mr. & Mrs. Smith
2820 Bells Road
(2 sq.ft)

4. Shall be limited to **one (1)** sign for each dwelling unit.

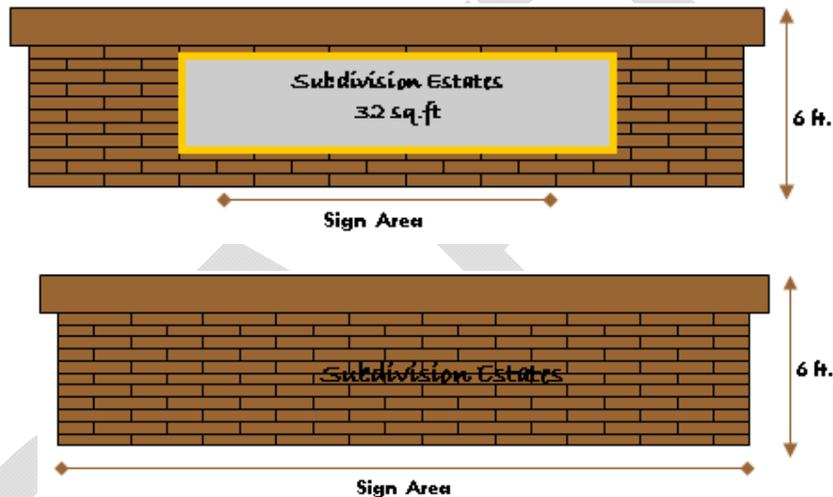
ARTICLE 1402.3. ENTRY FEATURES over driveways to a residence, ranch or farm are allowed provided they comply with the requirements listed in the Use Regulations for Rural Zoning Districts.

MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

ARTICLE 1402.4. SUBDIVISIONS SIGNS:

1. Sign shall not exceed **thirty-two (32) square feet** in area.
2. Sign shall not exceed **six (6) feet** in height.
3. Such signs shall only be located at entry points of the subdivision. The number shall not exceed **two (2)** for each entrance.



4. Sign shall have a base equal to or greater than **half the width** of the sign.

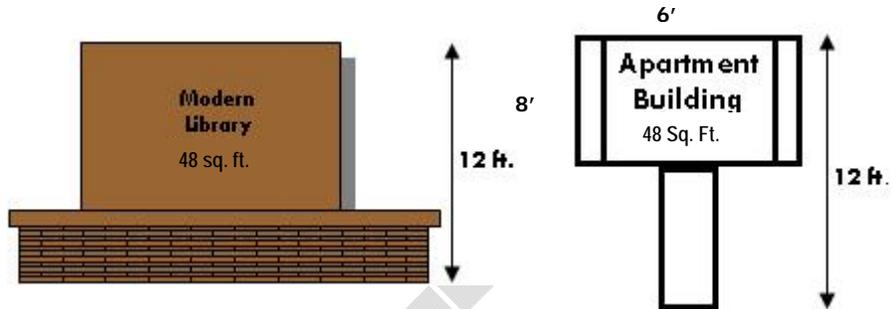
ARTICLE 1402.5. SIGNS IDENTIFYING APARTMENT COMPLEXES, CHURCHES, SCHOOLS, CARE FACILITIES, PUBLIC UTILITY BUILDINGS AND FACILITIES, PUBLICLY OWNED OR OPERATED PROPERTIES, LIBRARIES, MUSEUMS AND COMMUNITY BUILDINGS:

1. Sign shall not exceed **forty-eight (48) square feet** in area.

MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

2. Sign shall not exceed **twelve (12) feet** in height.



3. Shall not exceed **one (1)** sign for each entrance.
4. Signs identifying churches, schools, care facilities, public utility buildings and facilities, publicly owned or operated properties, libraries, museums and community buildings may be located in required yard, but no closer than **twenty (20) feet** to property line.
5. Signs identifying churches, schools, care facilities, public utility buildings and facilities, publicly owned or operated properties, libraries, museums and community buildings may have a fixed or variable message.
6. Electronic Message Displays (EMD) are allowed for the uses described under this specific Article in Rural and Residential zoning districts and shall be restricted to Level 1.



MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

SECTION 1403. COMMERCIAL ZONING DISTRICTS

ARTICLE 1403.1. SPECIFIC COMMERCIAL SIGNAGE REGULATIONS:

- 1403.1.1. Signs, except for Freeway Pylon signs, may be located in required yard, but shall not be located in or project into any street or alley.
- 1403.1.2. Signs, unless specifically stated otherwise, shall be oriented to the business street frontage or to common use parking lots, courtyards, or pedestrian ways on which the business fronts or takes access.
- 1403.1.3. Full-animation EMD (level 4) electronic signs shall be oriented to pedestrian traffic and common use parking lots, courtyards or pedestrian ways and shall not be oriented to business street frontage.
- 1403.1.4. Signs may have a fixed or variable message.
- 1403.1.5. Electronic Message Display (EMD) signs are allowed in accordance with the following provided such signs shall comply with the following criteria:
1. C-1 & C-0 zoning district: Level 1 and Level 2 electronic message display sign;
 2. C-2 & C-3 zoning district: Level 1 through 3 electronic message display sign;
 3. C-S zoning district: Levels 1 through 4 electronic message display sign.
- 1403.1.6. Signs listed shall be allowed in the Commercial zoning districts subject to the listed development standards unless otherwise stated.

ARTICLE 1403.2. ON-SITE SIGNS:

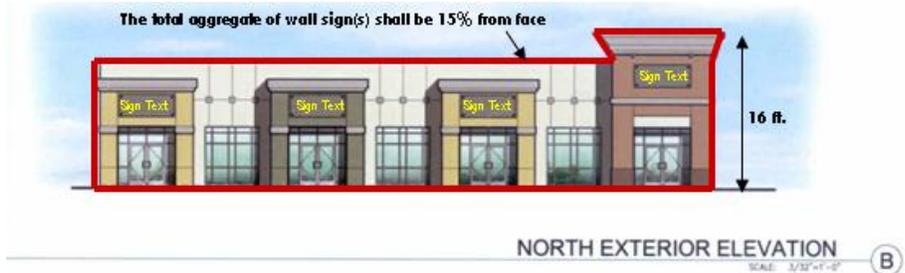
1403.2.1. WALL SIGNS:

1. The total aggregate area of all wall signs on a property shall not exceed **fifteen percent (15%)** of one (1) front face/plane of a single/multi-tenant building, or wall plane [measured as a vertical plane from the ground to top of parapet or eave line of pitched or mansard roof] of an individual business frontage where more than

MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

one (1) tenant occupies the building. The calculation of the aggregate shall be measured from the ground to the top of wall of the building.



2. No wall sign shall exceed **twenty (20) feet** in height and the sign shall not extend above the roofline unless it is erected on a parapet wall or fascia that extends above the roofline of a flat roof.
3. The maximum number shall be **one (1)** sign for each business/tenant. Single tenant building may have **one (1)** sign per street frontage.

1403.2.2.

FUEL STATION SIGNS:

1. Canopy signs shall be fixed and contain only the business and or logo.
2. The maximum number of signs per canopy shall be **two (2)**.
3. For any one (1) side of the canopy the maximum sign area for each two (2) linear feet of canopy wall shall be one (1) square foot, not to exceed **twenty-four (24) square feet** of signage.
4. No part of the sign shall project from a canopy wall a distance greater than twelve (12) inches.



MARICOPA COUNTY ZONING ORDINANCE

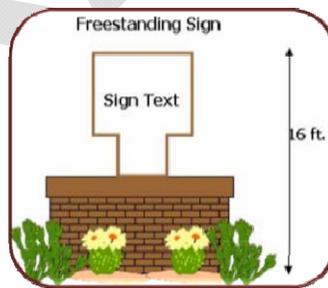
Chapter 14 – Sign Regulations

5. The total area of canopy signs shall be included in calculation of total sign area allowed.
6. Change panel price signs in connection with fueling stations; shall be freestanding, monument type and shall only identify the current price(s) of fuel sold and cost of the car wash service provided by the use.

1403.2.3.

FREESTANDING SIGNS:

1. Shall not exceed **one-hundred twenty (120) square feet** in sign area.
2. Sign shall not exceed **twenty-four (24) feet** in height provided:
 - a. Any sign within **two-hundred (200) feet** of a Rural or Residential zone, shall not exceed **twelve (12) feet** in height. If applicable, this requirement shall be met.
 - b. For each **five (5) feet** beyond the **two-hundred (200) feet** as described in the previous section, the maximum may increase **one (1) foot**.
 - c. In no event shall the sign exceed **twenty-four (24) feet** in height.



3. No more than **one (1)** sign per driveway entrance or driveway exit not to exceed **two (2)** per street frontage shall be installed.
4. In C-2 and C-3 zoning districts, the sign may be a moving, rotating or revolving sign, but no sign shall rotate faster than **seven (7) revolutions per minute**.

MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

1403.2.4.

MENU- BOARDS FOR DRIVE-THRU RESTAURANTS:

1. Not more than **one (1)** preview menu board and **one (1)** ordering menu board shall be installed per business.

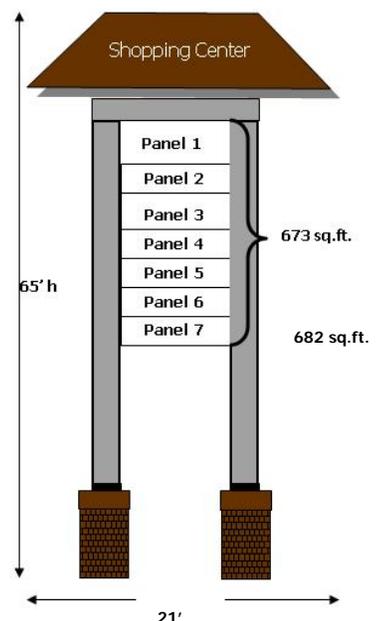


2. Shall not exceed **thirty-two (32) square feet** in area for each.
3. Shall not exceed **seven (7) feet** in height.
4. The menu board shall require screening by a wall or landscaping so the sign is not visible from the street.
5. Menu boards with speakers shall not be located any closer than **two-hundred (200) feet** to a Rural or Residential zone. If applicable this requirement shall be met.

1403.2.5.

FREEWAY PYLON SIGNS [C-S AND C-2 ZONING DISTRICTS ONLY]:

1. No sign shall exceed **sixty-five (65) feet** in height.
2. No sign shall exceed **twenty-five (25) feet** in width.
3. No sign shall exceed a **3-to-1 ratio** of height-to-width.
4. The sign area per face shall not exceed **fifty percent (50%)** of the gross area of the sign structure.
5. Shall not be included in the calculation of the total number of freestanding or wall signs allowed.



MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

6. The base of the sign shall setback not less than **twenty (20) feet** from any property line.
7. At the base of any Freeway Pylon sign, a landscape area shall be provided extending to a minimum of **four (4) feet** beyond the perimeter section of the sign structure at its widest point.
8. Level 4 electronic message displays (EMD) are not allowed.
9. These signs shall be designed in such a way to accommodate Wireless Cellular panel antennas. Should a Wireless Communication antennas locate on this structure it shall be architecturally integrated into the sign structure to have a seamless appearance. The associated ground equipment or shelter to be entirely screened from view by a screen wall matching the sign structure base or the subject property commercial development design. The associated equipment area will be limited to **600 square feet**.

ARTICLE 1403.3. OFF-SITE ADVERTISING, BILLBOARDS [C-2 AND C-3 ZONING DISTRICTS ONLY]:

1403.3.1 Off-site signs shall be allowed uses in the C-2 and C-3 zoning districts only and only provided each such sign shall comply with the following requirements:

1. No sign shall be allowed unless it shall maintain a distance separation of **3,000 feet** when located **three (3) miles or greater** from the boundary of any incorporated city or town.
2. No signs shall be allowed unless it shall maintain a distance separation of **1,000 feet** when located **less than three (3) miles** from the boundary of any incorporated city or town.
3. No off-site sign shall be allowed within five-**hundred (500) feet** of:
 - a. Rural or Residential zoning district boundary, provided however that no EMD sign shall be allowed within **one-thousand (1,000) feet of a Rural or Residential zoning district boundary**;
 - b. Park or hiking trail;

MARICOPA COUNTY ZONING ORDINANCE

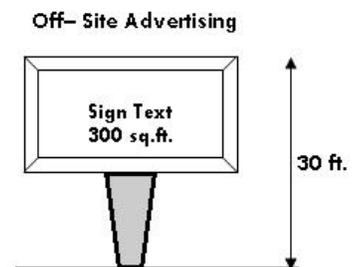
Chapter 14 – Sign Regulations

- c. School;
 - d. Roadside rest area; or
 - e. Wildlife preserve.
4. On State Route 74 between U. S. 60-89 and Lake Pleasant Road, no off-site signs shall be allowed within **six-hundred sixty (660) feet** of said highway right-of-way.
 5. On U. S. Highway 60-89 from Estrella Freeway to Wickenburg, no off-site signs shall be allowed within **six-hundred sixty (660) feet** of said highway right-of-way.
 6. Level 4 Electronic Message Displays are prohibited.
 7. Plans submitted for permit review shall include a statement from the manufacturer that lighting and message display are in compliance with provision of this Ordinance.

1403.3.2.

Off-site signs in C-2 and C-3 zoning district are subject to the following development standards:

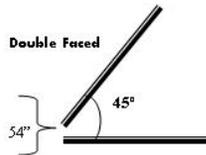
1. No sign shall exceed **three-hundred (300) square feet** in area. A sign may utilize embellishments up to of **ten percent (10%)** of the sign area.
2. No sign shall exceed **thirty (30) feet** in height.



MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

3. Any sign may be double-faced or “V” shaped, provided the “V” shape is designed so that it is no greater than **fifty-four (54) inches** between faces at the apex and the angle between the faces of the sign is no greater than **forty-five (45) degrees**.



4. The sign shall be freestanding.
5. All signs shall maintain the same property line setbacks as required by the underlying zoning for structures.

MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

SECTION 1404. INDUSTRIAL ZONING DISTRICTS

ARTICLE 1404.1. SPECIFIC INDUSTRIAL SIGN REGULATIONS:

- 1404.1.1. Signs may be located in required yard, but shall not be located in or project into any street or alley.
- 1404.1.2. Signs shall be oriented to the business street frontage or to common use parking lots, courtyards, or pedestrian ways on which the business fronts or takes access.
- 1404.1.3. Signs may have a fixed or variable message.
- 1404.1.4. Level 4 electronic message signs shall not be allowed.
- 1404.1.5. Signs listed shall be allowed in the Industrial zoning districts subject to the listed development standards unless otherwise stated.

ARTICLE 1404.2. ON-SITE SIGNS:

1404.2.1. WALL SIGNS:

1. The total aggregate area of all the wall signs on a property shall not exceed **fifteen percent (15%)** of one (1) front face/plane of a single/multi-tenant building, or wall plane [measured as a vertical plane from the ground to top of parapet or eave line of pitched or mansard roof] of an individual business frontage where more than **one (1)** tenant occupies the building. The calculation of the aggregate shall be measured from the ground to the top of wall of the building.
2. No wall signs shall exceed **twenty (20) feet** in height and the sign shall not extend above the roofline unless it is erected on a parapet wall or fascia that extends above the roofline of a flat roof.



MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

3. The maximum number shall be **one (1)** sign for each business/tenant. Single tenant building may have **one (1)** sign per street frontage.

1404.2.2.

FREESTANDING SIGNS:

1. Shall not exceed **one-hundred fifty (150) square feet** in sign area.
2. Sign shall not exceed **twenty-four (24) feet** in height provided:
 - a. Any signs within **two-hundred (200) feet** of a Rural or Residential zone, shall not exceed **twelve (12) feet** in height. If applicable, this requirement shall be met.
 - b. For each **five (5) feet** beyond the **two-hundred (200) feet** described above, the maximum may increase **one (1) foot**.
 - c. In no event shall the sign height exceed **twenty-four (24) feet**.
3. No more than **one (1)** sign per driveway entrance or driveway exit, not to exceed **two (2)** per street frontage, shall be installed.
4. The sign may be a moving, rotating or revolving sign, but no sign shall rotate faster than **seven (7) revolutions per minute**.

ARTICLE 1404.3.

OFF-SITE ADVERTISING, BILLBOARDS [IND-2 AND IND-3 ZONING DISTRICTS ONLY]:

1404.3.1.

Off-site signs shall be allowed uses in the IND-2 and IND-3 zoning districts only and only provided each such sign shall comply with the following requirements:

1. No sign shall be allowed unless it shall maintain a distance separation of **3,000 feet** when located **three (3) miles or greater** from the boundary of any incorporated city or town.
2. No signs shall be allowed unless it shall maintain a distance separation of **1,000 feet** when located **less than three (3) miles** from the boundary of any incorporated city or town.

MARICOPA COUNTY ZONING ORDINANCE

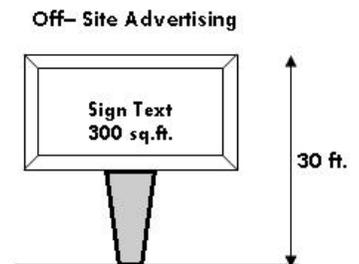
Chapter 14 – Sign Regulations

3. No off-site sign shall be allowed within **five-hundred (500) feet** of:
 - a. Rural or Residential zoning district boundary, provided however that no EMD sign shall be allowed within **one-thousand (1,000) feet of a Rural or Residential zoning district boundary**;
 - b. Park or hiking trail;
 - c. School;
 - d. Roadside rest area; or
 - e. Wildlife preserve.
4. On State Route 74 between U. S. 60-89 and Lake Pleasant Road, no off-site signs shall be allowed within **six-hundred sixty (660) feet** of said highway right-of-way.
5. On U. S. Highway 60-89 from Estrella Freeway to Wickenburg, no off-site signs shall be allowed within **six-hundred sixty (660) feet** of said highway right-of-way.
6. Level 4 Electronic Message Displays are prohibited.
7. Plans submitted for permit review shall include a statement from the manufacturer that lighting and message display are in compliance with provision of this Ordinance.

1404.3.2

Off-site signs in IND-2 and IND-3 zoning district shall comply with the following development standards:

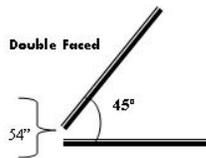
1. No sign shall exceed **three-hundred (300) square feet** in area. A sign may utilize embellishments up to of **ten percent (10%)** of the sign area.



MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

2. No sign shall exceed **thirty (30) feet** in height.
3. Any sign may be double-faced or “V” shaped, provided the “V” shape is designed so that it is no greater than **fifty-four (54) inches** between faces at the apex and the angle between the faces of the sign is no greater than **forty-five (45) degrees**.



4. The sign shall be freestanding.
5. All signs shall maintain the same property line setbacks as required by the underlying zoning for structures.

SECTION 1405. OVERLAY ZONING DISTRICTS

ARTICLE 1405.1. WICKENBURG SCENIC CORRIDOR:

1405.1.1. **Class 3:** In addition to all applicable regulations in this Ordinance, all signs shall conform to the following development standards:

1. Signs shall be kept to minimum size and height required for reasonable exposure of said signs, however no sign shall exceed **twelve (12) feet** in height.
2. Signs setback from the property line as follows:
 - a. A sign not in excess of **eight (8) feet** in height shall require no setback from any property line.
 - b. A sign greater than **eight (8) feet** in height but not in excess of **ten (10) feet** high shall be setback a minimum of **fifteen (15) feet** from any property line.
 - c. A sign greater than **ten (10) feet** in height but not in excess of **twelve (12) feet** in height shall be setback a minimum of **twenty (20) feet** from any property line.

MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

3. A maximum of **one (1)** freestanding sign shall be allowed on any parcel of property.
4. All materials and colors must be muted and compatible with the desert environment to reduce visual contrast, heat gain and glare.
5. No signs may be more than **three (3)** different colors. **One (1)** of which shall match the principal building color.

1405.1.2.

Class 4: In addition to all applicable regulations in this Ordinance, all signs shall conform to the following development standards:

1. Signs shall be kept to a minimum size and height required for reasonable exposure of said signs.
2. Signs setback from the property line as follows:
 - a. A sign not in excess of **eight (8) feet** in height shall require no setback from any property line.
 - b. A sign greater than **eight (8) feet** in height but not in excess of **ten (10) feet** high shall be setback a minimum of **fifteen (15) feet** from any property line.
 - c. A sign greater than **ten (10) feet** in height but not in excess of **twelve (12) feet** in height shall be setback a minimum of **twenty (20) feet** from any property line.
3. No signs may use more than **three (3)** different colors. **One (1)** which shall match the principal building color.
4. All materials and colors must be muted and compatible with the desert environment to reduce visual contrast, heat gain and glare.

ARTICLE 1405.2.

HWY 74 SCENIC CORRIDOR:

1405.2.1.

In addition to all applicable regulations in this Ordinance, all signs shall conform to the following development standards:

1. A maximum of **two (2)** freestanding monument signs shall be allowed for each development at each approved entrance with the

MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

exception of Development Master Plans. However, there shall be no signs on an individual single family home lot.

2. A sign package for Development Master Plans will require approval of the Board of Supervisors.
3. All signs shall be made of durable material and be designed to be consistent with the architectural treatment of the building they relate to and overall character of the site.
4. Signs for non-residential uses shall be consistent with the underlying zoning district regulation.

SECTION 1406. MOBILE/MANUFACTURED HOME PARKS

ARTICLE 1406.1. GENERAL SIGN STANDARDS:

1406.1.1. In addition to all applicable regulations in this ordinance all signs shall conform to the following development standards:

1. No sign shall exceed **twenty-four (24) square feet** in sign area.
2. Sign may be illuminated in accordance with the provisions set forth in this Ordinance.
3. No sign shall exceed **twelve (12) feet** in height.
4. Sign may be located in or projected into required yards, but no sign shall not be located in or projected into any street or alley.
5. Sign shall be allowed only if it shall be located on the property to which it pertains.
6. No more than **one (1)** sign shall be allowed on each street upon which the Mobile/Manufactured Home Park has a major access.

Chapter 14 Sign Table by Zoning District

ZONING DISTRICT	SIGNAGE CATEGORY/TYPE ¹	EMD ²	MAXIMUM AREA	MAXIMUM HEIGHT	MAXIMUM NUMBER
ALL RURAL-AND RESIDENTIAL ZONING DISTRICTS	ON-SITE PERMANENT SIGNS				
	DIRECTIONAL	NO	TWO (2) SF	EIGHT (8) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) EACH EXIT
	CHURCHES, SCHOOLS, PUBLIC UTILITY BUILDINGS AND FACILITIES, PUBLICLY OWNED OR OPERATED PROPERTIES, LIBRARIES, MUSEUMS AND COMMUNITY BUILDINGS	YES [LEVEL 1]	FORTY-EIGHT (48) SF	TWELVE (12)	ONE (1) FOR EACH ENTRANCE
	IDENTIFICATION	NO	TWO (2) SF	EIGHT (8) FEET	ONE (1) PER DWELLING UNIT
	ENTRY FEATURES	NO	TWENTY-FOUR (24) SF	TWENTY-FOUR (24) FEET	ONE
	SUBDIVISIONS SIGNS	NO	THIRTY-TWO (32) SF	SIX (6) FEET	TWO (2) PER ENTRANCE
	DIRECTORY	NO	EIGHTEEN (18) SF w/ TWO (2) SF FOR EACH BUSINESS AND FOUR (4) SF FOR THE NAME OF COMPLEX	SIX (6) FEET	ONE (1) PER DRIVEWAY OR ENTRANCE
	TEMPORARY SIGNS				
	TEMPORARY- DIRECTIONAL	NO	TWELVE (12) SF	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) FOR EACH EXIT
	TEMPORARY- POLITICAL CANDIDATES	NO	SIX (6) SF	TWELVE (12) FEET	NO
	TEMPORARY - PERTAINING TO SALE OF LAND	NO	SIX (6) SF (<= 1 AC. OF LAND) TWELVE (12) SF (1-5 AC. OF LAND) GREATER THAN FIVE ACRES REFER TO ARTICLE	TWELVE (12) FEET	ONE FOR EACH STREET FRONTAGE
	TEMPORARY - IDENTIFYING THE CONTRACTORS AND SUBCONTRACTORS, IF ANY, ENGAGED IN THE CONSTRUCTION OR REPAIR OF A BUILDING	NO	TWENTY-FOUR (24) SF	TWELVE (12) FEET	ONE (1) PER LOT

¹ Other restrictions and criteria may apply – See the referenced Article for more information

² Electronic Message Displays

Chapter 14 Sign Table by Zoning District

ZONING DISTRICT	SIGNAGE CATEGORY/TYPE ¹	EMD ²	MAXIMUM AREA	MAXIMUM HEIGHT	MAXIMUM NUMBER
COMMERCIAL					
ALL COMMERCIAL ZONING DISTRICTS	ON-SITE PERMANENT SIGNS				
	FUEL CANOPY	YES [CHANGE PANEL ONLY]	NOT TO EXCEED 24 SF	BASE ZONING DISTRICT	TWO (2) PER CANOPY
	DIRECTORY	NO	EIGHTEEN (18) SF w/ TWO (2) SF FOR EACH BUSINESS AND FOUR (4) SF FOR THE NAME OF COMPLEX	SIX (6) FEET	ONE (1) PER DRIVEWAY OR ENTRANCE
	DIRECTIONAL	NO	SIX (6) SF	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) EACH EXIT
	FREESTANDING	YES	ONE-HUNDRED TWENTY (120) SF	TWENTY-FOUR (24) FEET	ONE (1) PER DRIVEWAY NOT TO EXCEED TWO (2) PER STREET FRONTAGE
	MENU BOARDS FOR DRIVE-THRU	YES	THIRTY-TWO (32) SF	SEVEN (7) FEET	ONE (1) PREVIEW AND ONE (ORDERING)
	WALL	YES	15% FRONT FACE PLANE OF STORE FRONTAGE	TWENTY (20) FEET	ONE (1) PER BUSINESS/TENANT
C-S & C-2 ONLY	FREEWAY PYLON	YES	45% OF GROSS AREA OF STRUCTURE	SIXTY-FIVE (65) FEET	NO LIMIT
C-2 & C-3 ONLY	OFF-SITE PERMANENT SIGNS (BILLBOARDS)	YES	THREE-HUNDRED (300) SF	THIRTY (30) FEET	ONE (1) PER 1,000 FT ¹
ALL COMMERCIAL ZONING DISTRICTS	TEMPORARY SIGNS				
	TEMPORARY- DIRECTIONAL	NO	TWELVE (12) SF	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) FOR EACH EXIT
	TEMPORARY -POLITICAL –CANDIDATES	NO	TWELVE (12) SF	TWELVE (12) FEET	NO
	TEMPORARY - PERTAINING TO SALE OF LAND	NO	SIX (6) SF (<= 1 AC. OF LAND) TWELVE (12) SF (1-5 AC. OF LAND) GREATER THAN FIVE ACRES REFER TO ARTICLE	TWELVE (12) FEET	ONE (1) FOR EACH STREET FRONTAGE
	TEMPORARY - IDENTIFYING THE CONTRACTORS AND SUBCONTRACTORS, IF ANY, ENGAGED IN THE CONSTRUCTION OR REPAIR OF A BUILDING	NO	TWENTY-FOUR (24) SF	TWELVE (12) FEET	ONE (1) PER TENANT

Chapter 14 Sign Table by Zoning District

ZONING DISTRICT	SIGNAGE CATEGORY/TYPE ¹	EMD ²	MAXIMUM AREA	MAXIMUM HEIGHT	MAXIMUM NUMBER
INDUSTRIAL					
ALL INDUSTRIAL ZONING DISTRICTS	ON-SITE PERMANENT SIGNS				
	DIRECTIONAL	NO	SIX (6) SF	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) EACH EXIT
	DIRECTORY	NO	EIGHTEEN (18) SF w/ TWO (2) SF FOR EACH BUSINESS AND FOUR (4) SF FOR THE NAME OF COMPLEX	SIX (6) FEET	ONE (1) PER DRIVEWAY OR ENTRANCE
	FREESTANDING	YES	ONE-HUNDRED FIFTY (150) SF	TWENTY -FOUR (24) FEET MAX	ONE (1) PER DRIVEWAY NOT TO EXCEED TWO (2) PER STREET FRONTAGE
	WALL	YES	15% FRONT FACE PLANE OF STORE FRONTAGE	TWENTY (20) FEET	ONE (1) PER BUSINESS/TENANT
IND 2 & IND-3 ONLY	OFF-SITE PERMANENT SIGNS (BILLBOARDS)	YES	THREE-HUNDRED (300) SF	THIRTY (30) FEET	ONE (1) PER 1,000 FT ¹
ALL INDUSTRIAL ZONING DISTRICTS	TEMPORARY SIGNS				
	TEMPORARY -DIRECTIONAL	NO	TWELVE (12) SF	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) FOR EACH EXIT
	TEMPORARY- POLITICAL CANDIDATES	NO	TWELVE (12) SF	TWELVE (12) FEET	NO
	TEMPORARY -PERTAINING TO SALE OF LAND	NO	SIX (6) SF (<= 1 AC. OF LAND) TWELVE (12) SF (1-5 AC. OF LAND) GREATER THAN FIVE ACRES REFER TO ARTICLE	TWELVE (12) FEET	ONE (1) FOR EACH STREET FRONTAGE
	TEMPORARY - IDENTIFYING THE CONTRACTORS AND SUBCONTRACTORS, IF ANY, ENGAGED IN THE CONSTRUCTION OR REPAIR OF A BUILDING	NO	TWENTY-FOUR (24) SF	TWELVE (12) FEET	ONE (1) PER TENANT