SECTION 201. DEFINITIONS

AMBIENT LIGHT:

The existing light condition surrounding an area. The light source may be sunlight or artificial light or a combination of both.

COMMERCIAL CENTER:

A development on a single parcel or multiple contiguous parcels containing a common commercial zoning district designation and served by common driveways, parking areas and/or amenities.

INDUSTRIAL CENTER:

A development on a single parcel or multiple contiguous parcels containing a common industrial zoning district designation and served by common driveways, parking areas and/or amenities

SIGN:

Any words, lettering, parts of letters, figures, numerals, phrases, sentences, emblems, devices, designs, trade names or marks or combinations thereof, whether permanent or variable, by which anything is made known, such as the designation of an individual, a firm, an association, a profession, a business, a commodity, product, or idea.

SIGN, AREA:

The total square footage or area of a sign mounted as individual letters and/or graphics against a wall or on other structure. For calculation purposes, the area shall be completely contained within a circle, square, or rectangle. The sign area shall be clearly defined by a boundary line, frame, contrasting colors, textures, materials and/or a combination of materials designed to differentiate the sign area from the background against which it is placed. The area of any double-faced or "v" shaped sign shall be the area of the largest single face.

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SIGN, CENTER IDENTIFICATION:

A freestanding sign which identifies users located within a commercial or industrial center.

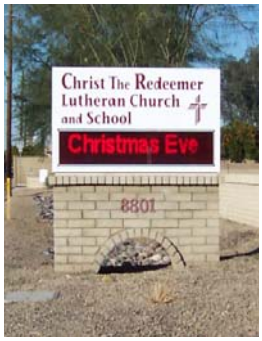
SIGN, DIRECTORY:

A sign to identify the location of various buildings, offices, or businesses within a complex.

SIGN, ELECTRONIC MESSAGE DISPLAY (EMD):

The Board of Supervisors finds that Electronic Message Display (EMD) signs are a more intense sign than a static sign. EMD signs may display words, symbols, figures, and images. They may be light emitting diode (LED) displays digitally controlled by electronic communications or electronic changed by remote or automatic means. EMD's may also include recorded or televised video. EMD's are categorized by levels as follows:

1. Level 1 EMDs are all or part of a sign that contains static messages only or changes static copy no more frequently than once every eight (8) seconds and shall not have "fade" or "dissolve" transitions, or full animation or video, or similar subtle transitions or frame effects that have the appearance of moving text or images.



2. Level 2 EMDs are all or part of a sign that contains static messages with “fade” or “dissolve” transitions or similar subtle transitions or frame effects that do not have the appearance of moving text or images, full animation nor video.

3. Level 3 EMDs are all or part of a sign that contains messages with “travel” or “scrolling” transitions, or similar transitions and frame effects that have text or animated images that appear to move or change in size, or be revealed sequentially rather than all at once, but are not video or televised messages.

4. Level 4 EMDs are all or part of a sign contains full animation, televised or video displays.

SIGN, FREESTANDING:

Freestanding signs are not wall signs, billboards, or freeway pylon signs, but ~~can be~~ a structure supported by a pole or architecturally designed base.

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SIGN, FREEWAY PYLON:

An identification sign located on property abutting a freeway, or part of a complex or center abutting a freeway, that is oriented to and intended to be read from the freeway for the purpose of identifying an associated commercial, industrial, or mixed-use development and tenants within that integrated, planned development.

SIGN, HEIGHT:

The height of the sign shall be the vertical dimension from the highest point of the structure to the lowest finish grade adjacent to the sign.

SIGN, MENU BOARD:

A freestanding sign with or without a speaker box, displaying the bill of fare of a drive-in or drive-thru restaurant.

SIGN, OFF-SITE [BILLBOARD]:

A sign portraying information which directs attention to an idea, issue, point of view, candidate, entity, business, commodity, service, entertainment, product or attraction sold, offered, or existing elsewhere than upon the property where the sign is located."

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SIGN, PROJECTING:

A type of wall sign attached to a building or other structure and extending in whole or in part more than **fifteen (15) inches** beyond the building line including awnings and canopies extending from sides of buildings.

SIGN, ROOF:

A sign affixed on a structure mounted, above, or over the roof of a building or structure so that it projects above the eave line of a roof. The top of the parapet wall shall be considered the eave line. The lowest point of a mansard style roof shall be considered the eave line. Where a parapet wall is combined with a mansard roof, the eave line shall be the top of the parapet.

SIGN, RURAL OR RESIDENTIAL IDENTIFICATION:

Any on-site, non-commercial sign in a Rural or Residential zoning district intended to identify the name of the resident, and/or street number or apartment number of the dwelling unit.

SIGN, TEMPORARY:

A SIGN THAT IS USED IN CONNECTION WITH A CIRCUMSTANCE, SITUATION, OR EVENT; THAT IS DESIGNED INTENDED OR EXPECTED TO TAKE PLACE OR TO BE COMPLETED WITHIN A REASONABLY SHORT OR DEFINITE PERIOD NOT TO EXCEED **ONE-HUNDRED EIGHTY (180) DAYS**. INCLUDES ANY SIGN NOT PERMANENTLY ATTACHED TO THE GROUND OR OTHER PERMANENT STRUCTURE OR A SIGN DESIGNED TO BE TRANSPORTED, INCLUDING, BUT NOT LIMITED TO, SIGNS DESIGNED TO BE TRANSPORTED BY MEANS OF WHEELS; SIGNS MADE AS A-FRAMES OR T-FRAMES; MENU AND SANDWICH BOARD SIGNS; FLAGS, BANNERS, BALLOONS USED AS SIGNS; UMBRELLAS USED FOR COMMERCIAL MESSAGES; AND SIGNS ATTACHED TO OR PAINTED ON VEHICLES PARKED AND VISIBLE FROM THE PUBLIC RIGHT-OF-WAY, UNLESS SAID VEHICLE TRAVELS IN THE NORMAL DAY-TO-DAY OPERATIONS OF THE BUSINESS, WHETHER CONTAINING A PERMANENT MESSAGE OR A MESSAGE THAT CHANGES PERIODICALLY.

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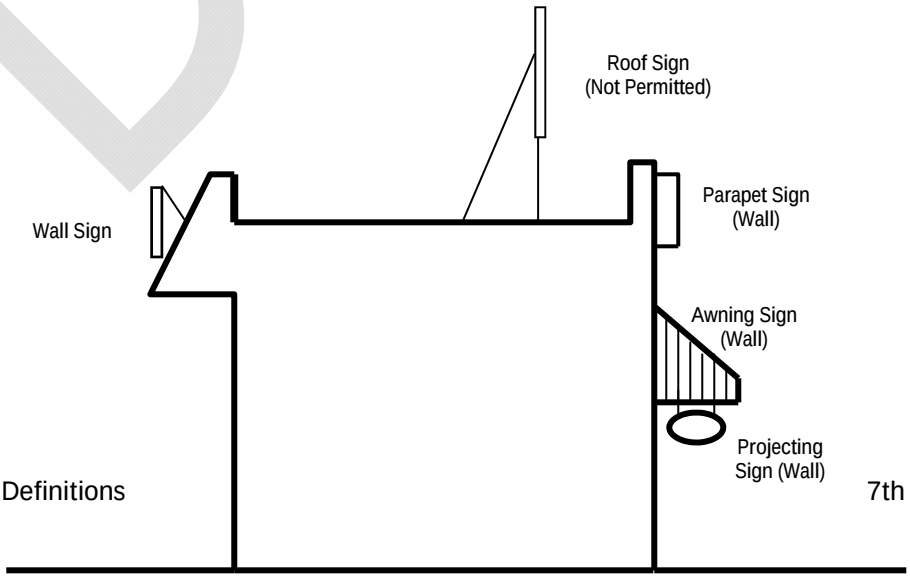
SIGN, VARIABLE:

A sign or portion of a sign designed to allow a change of copy manually, or by remote or by automatic means including tri-visions and electronic, digital, or video message displays.

SIGN, WALL:

A sign mounted flat against, projecting from or painted on the wall, awning, or parapet of a building or structure in such a manner that the wall becomes the supporting structure for or forms the background surface of the sign.



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SECTION 1301. SPECIAL USES

1301.1.44 UNLIT OR EXTERNALLY ILLUMINATED OFF-SITE SIGN LOCATED IN THE C-2, C-3, IND-2 AND IND-3 ZONING DISTRICTS AND WITHIN 500 FEET OF A RURAL ZONING DISTRICT

1301.1.45 EMD OFF-SITE SIGN LOCATED IN THE C-2, C-3, IND-2 AND IND-3 ZOING DISTRICTS WITHIN 1000 FEET OF A RURAL ZONING DISTRICT

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SECTION 1401. GENERAL SIGNAGE REGULATIONS

ARTICLE

1401.1. PURPOSE:

The purpose of this Chapter is to promote public safety, create an attractive business climate, and enhance the physical appearance of the community through a comprehensive system of reasonable, consistent, and nondiscriminatory sign standards and requirements.

These regulations are intended to:

1. Enable the identification of places of residence and business.

2. Permit the communication of information necessary for the conduct of commerce.

3. Encourage signs that are appropriate to the zoning district in which they are located and consistent with the category of use to which they pertain.

4. Regulate signs in a manner so as to not interfere with, obstruct vision of, or distract motorists, bicyclists or pedestrians, from their ability to see traffic signals, road hazards, and other motorists, bicyclists, or pedestrians.

5. Require signs to be constructed, installed, and maintained in a safe and satisfactory manner.

6. Comply with the Outdoor Light Control Provisions as outlined in this Ordinance.

1401.2. EXEMPTIONS [ALL ZONING DISTRICTS]:

The following signs are permitted in all zoning districts and exempt from the regulations of this Chapter:

1. Signs on mailboxes that display name of the occupant and/or address on which the property is located.

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2. Integral decorative or architectural features of buildings or works of art, as long as the features do not contain moving parts, lights, or logos.

3. Bulletin boards.

4. Signs associated with agri-business on property classified with an agricultural exemption.

5. Public service signs, not exceeding **two (2) square feet** in area, placed in the interior of an establishment's building window or glass door, such as "open or closed," "vacancy," "will return," "no smoking," and other noncommercial messages; placed on the property; warning the public against trespassing, danger from animals, and road hazards.

6. Signs that constitute an integral part of a vending machine, telephone booth or similar facilities, provided the sign does not interfere with the sight visibility triangle (SVT) area.

7. Flags, badge, emblem or insignia of any government or governmental agency, or of any civic charitable, religious, patriotic, fraternal, or similar organization, provided the sign does not interfere with the sight visibility triangle (SVT) area.

1401.3. GENERAL SIGN REGULATIONS [ALL ZONING DISTRICTS]:

The regulations set forth in this Article qualify or supplement, as the case may be, the zoning district regulations appearing elsewhere in this Ordinance. In the event of a conflict between regulations, the more restrictive applies.

1401.3.1. Freestanding and projecting signs may be double-faced.

1401.3.2. When the two faces of a double-faced sign have identical dimensions, the calculation of the overall area of the sign of a double-faced sign shall include only one of the faces.

1401.3.3. Sign Lighting: signs may be indirectly illuminated provided that the lighting shall be in compliance with the provisions as set forth in this Ordinance.

1. No flashing or blinking illumination shall be employed. Lighting shall be so installed as to avoid any glare or reflection into any adjacent property or into a street or alley.

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2. Off-site sign lighting directed toward a sign shall be top-mounted full-cutoff lighting. Total lighting allowance shall comply with Outdoor Light Control Provisions within this Ordinance.

3. If located ~~with~~in ~~one hundred and fifty (150) feet~~ ~~of~~ a Rural or Residential zoning district, no sign shall be lit after 10:00 p.m.

4. Electronic message displays shall contain at least one photo sensor, and each sensor shall:

   a. be designed to continually operate in direct sunlight; and
   b. be situated to measure ambient light; and
   c. be contained in a waterproof enclosure which shall allow easy access to the photo sensors; and
   d. allow light sensing; and
   e. be located in an enclosure that environmentally protects the components of the EMD; and
   f. be capable of dimming all pixels of the sign collectively to compensate for surrounding ambient light levels.

5. The EMD display light output shall be as follows:

   a. limited to a maximum brightness level of 300 Nits between dusk and dawn and
   b. no more than 0.3 foot candles above ambient light at all times, as measured using a foot candle meter at a preset distance depending on sign size. Measuring distances shall be as follows:

      i. 0-100 square foot sign to be measured from 100 feet from the source
      ii. 101-300 square foot sign to be measured 150 feet from source

6. Prior to the issuance of an EMD Sign Permit, the applicant shall provide a written certification from the sign manufacturer that the light intensity has been factory pre-set not to exceed the levels specified within this ordinance, and the intensity level is protected from end-user manipulation by password-protected software or other method as deemed appropriate by the Department Director.

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7. Signs lit with fluorescent or exposed neon or similar tube type illumination shall not increase the ambient light condition between sunset and sunrise that existed before installation of the sign.

8. The lighting source of on-site signs externally illuminated shall not be visible from any adjacent residential zoning district, and shall comply with the Outdoor Light Control Provisions within this ordinance.

1401.3.4. Any sign using plastic zip track or other method of replaceable lettering shall have a secured cover.

1401.3.5. No sign may be placed within the street right of way, clear zone distance and sight visibility triangle or any location where such sign presents a traffic hazard or otherwise poses a threat to the traffic or pedestrian safety.

1401.3.6. No movable, animated or audible signs are permitted. Electronic message displays (EMD) shall not be considered as animation.

1401.3.7. Roof signs shall not be permitted in any zoning district.

1401.3.8. Minimum Display Time: Level 1 and 2 Electronic Message Displays (EMD) shall not ~~be~~ change-message more than once every eight (8) seconds.

1401.3.9. Permanent signs, other than Rural and Residential Identification signs, shall require a construction permit and zoning clearance.

1401.3.10. Maintenance of signs:

1. All signs and all components thereof, including supports, braces, and anchors, shall be kept in a state of good repair.

2. Any sign that no longer correctly directs or exhorts any person, advertises a bonafide business, lessor, sign company owner, product, or activity or is damaged, is in disrepair or is vandalized and not repaired within thirty (30) days of the damaging event, or within thirty (30) days of the issuance of a permit for the repair if a permit is required, shall not be permitted in any zone.

3. Any party having control of a sign shall remove any sign that has not been used to display or support a message during any continuous one year period. Failure to remove such sign within

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thirty (30) days shall be considered a violation of this ordinance. A sign carrying a message advertising the sign owner's company shall be deemed a valid message, however simply the availability of the sign for lease shall not be deemed to be "used to display or support a sign or message" for purposes of this section.

1401.3.11 ANY BUILDING PERMIT VALIDLY ISSUED AND STILL IN EFFECT ON _[the effective date of this ordinance] SHALL BE GOVERNED BY THE REQUIREMENTS OF THE ZONING ORDINANCE FOR THE UNICORPORATED AREAS OF MARICOPA COUNTY IN EFFECT ON THE DATE SAID PERMIT WAS ISSUED.

1401.3.~~11~~.12 **DIRECTORY SIGNS** shall be permitted in all districts:

Development Standards: Directory signs:

1. Shall be a freestanding standing monument sign with a base of at least **eighteen (18) inches** in height and a maximum sign area of eighteen (18) square feet.

2. Shall not exceed **six (6) feet** in height.

3. Shall contain no more than the maximum area of **two (2) square feet** for each business listed on the sign plus **four (4) square feet** for the name of the building or complex.

4. Shall not be included in calculating the total aggregate area for signage permitted on a parcel or lot for the approved use.

5. The maximum number of shall be **one (1)** for each driveway or entrance into the Business Park or complex.

1401.3.~~12~~ 13.**DIRECTIONAL SIGNS** shall be permitted in all districts:

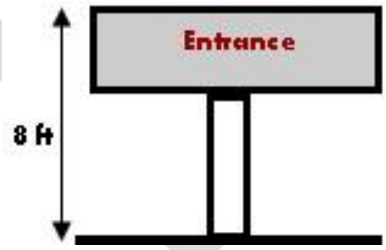
Development Standards: Directional Signs:

1. Shall not exceed the following area:

   a. In Rural and Residential zoning districts, **two (2) square feet**.

   b. In Commercial and Industrial zoning districts, **six (6) square feet**.

2. Shall not exceed the following height limitations:



   a. In Rural and Residential zoning districts, **eight (8) feet**.

   b. In Industrial and Commercial zoning districts, **twelve (12) feet**.

3. May be located in or project into required yards, but the sign shall not be located in or project into any right-of-way, street or alley.

4. Shall not be included in the calculation of total permitted permanent identification area of the permitted total aggregate area of wall signs or the maximum number of freestanding signs as set forth in the provisions in this Ordinance.

1401.4. TEMPORARY SIGNS:

Temporary signs provide an important medium through which individuals may convey a variety of noncommercial and commercial messages. However, if left completely unregulated, temporary signs can become a threat to public safety as a traffic hazard and detrimental to property values and overall public welfare as an aesthetic nuisance.

These regulations are intended to balance the rights of individuals to convey messages through temporary signs and the right of the public to protect the public health, safety, and welfare; reduce traffic and pedestrian hazards; protect property values by minimizing the possible adverse effects and visual blight caused by temporary signs; promote economic development; and ensure the fair and consistent enforcement of the temporary sign regulations specified below.

1401.4 .1 **TEMPORARY SIGNS** shall be permitted in all zoning districts:

Development standards: Temporary signs shall not:

1. a. In Rural and Residential zoning districts, exceed ~~**six (6)**~~ **EIGHTEEN (18) square feet** in area.

   b. In any zoning district, exceed **twelve (12) feet** in height.

2. Be placed on a property in excess of **180 days** provided that signs per Articles 1401.4.5, 1401.4.6, and 1401.4.7 may remain in excess of 180 days but shall be removed from the property within **fourteen (14)** days after its purpose has been fulfilled.

3. In Commercial zoning districts, exceed the area allowed for permanent on-site signage: 1403.2.2.1 for wall signs and 1403.2.4.1 for freestanding signs.

4. In Industrial zoning districts, exceed the area allowed for permanent on-site signage: 1404.2.2.1 for wall signs and 1404.2.3.1 for freestanding signs.

5. If in association with a Commercial or Industrial business be permitted unless ASSOCIATED WITH A TEMPORARY EVENT OR there is a pending, or simultaneously filled, an application for a permanent sign permit.

1401.4.2. Shall not be illuminated.

1401.4.3. Shall obtain a Temporary Use Permit (TUP) for Special Events.

1401.4.4. Signs advocating a position for or against a candidate for public elective office or a public question are permitted provided each sign shall:

1. Not be displayed earlier than **sixty (60) days** prior to an election.

2. Be placed only on private property and not within in public rights-of-way, intersection “sight triangles”, or roadway clear zones.

3. Be removed within **thirty (30)** days after the specific election to which they refer.

4. Comply with all other requirements for temporary signs.

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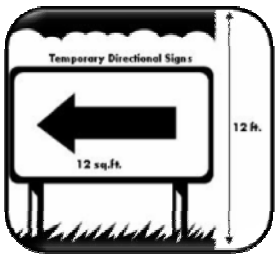
1401.4.5. **TEMPORARY DIRECTIONAL SIGNS**:

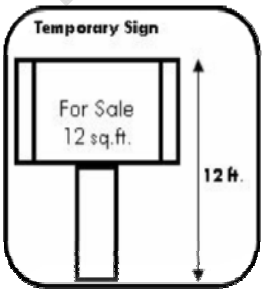


1. Shall not exceed **twelve (12) square feet** in area.

2. Shall not exceed **one (1)** sign for each entrance and **one (1)** sign for each exit.

3. May be located in or project into required yards, but shall not be located in or project into any right-of-way, street or alley.

1401.4.6. **TEMPORARY SIGNS PERTAINING TO THE SALE OR LEASE OF LAND**:



1. Sign area shall not exceed:

   a. For properties containing a total land area less than 1 acre, **six (6) square feet**.

   b. For properties containing land area of at least one (1) acre but not more than five (5) acres, **twelve (12) square feet**.

   c. For properties containing land area greater than five (5) acre, **thirty-two (32) square feet** for the first five (5) acres and an additional **fifteen percent (15%)** over the maximum allowable sign area for each additional five (5) acres but in no event shall any sign exceed **one hundred fifty (150) square feet** provided any sign in excess of **thirty-two (32) square feet** in area shall require a construction permit and zoning clearance.

2. All signs pertaining to sale or lease of land shall be located on the property to which it pertains and the number shall be limited to **one (1)** sign on each street frontage.

3. No sign pertaining to sale or lease of land shall be located in or project into required yard, or any street or alley.

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1401.4.7. **TEMPORARY SIGNS IDENTIFYING THE CONTRACTORS AND SUBCONTRACTORS, IF ANY, ENGAGED IN THE CONSTRUCTION OR REPAIR OF A BUILDING OR BUILDINGS**:

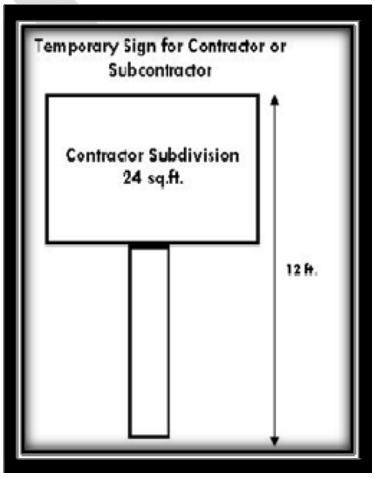
Development Standards**:** each temporary signs identifying the contractors and subcontractors, if any, engaged in the construction or repair of a building or buildings:

1. Shall not exceed **twenty-four (24) square feet** in area.

2. Shall be located on the property to which it pertains and the number shall be limited as follows:

   a. Rural and Residential zoning districts may have **one (1)** per lot.

   b. Commercial and Industrial zoning districts may have **one (1)** for each tenant.



3. May be located in or project into required yards, but the sign shall not be located in or project into any right-of-way, street or alley.

1401.4.8 Any sign not specifically listed as permitted shall be prohibited.

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SECTION 1402. RURAL AND RESIDENTIAL ZONING DISTRICTS

ARTICLE

1402.1. SPECIFIC RURAL AND RESIDENTIAL SIGNAGE REGULATIONS:

Development standards: All Rural and Residential zoning districts

1. Signs in Rural and Residential zoning districts shall not be located in or project into any required yard, public rights-of-way, street or alley.

2. A sign shall only be located on the property to which it pertains.

3. No sign area shall exceed **twenty-four (24) square feet**.

4. No variable message signs shall be permitted except as set forth in Article 1402.5.

1402.2. RURAL AND RESIDENTIAL IDENTIFICATION SIGNS

Development standards: Identification signs

1. Shall not exceed **two (2) square feet** in area.

2. Shall not exceed **eight (8) feet** in height.

3. Shall be limited to **one (1)** sign for each dwelling unit

1402.3. **ENTRY FEATURES** over driveways to a residence, ranch or farm are permitted provided they otherwise comply with the requirements listed in the Use Regulations for Rural Zoning Districts.

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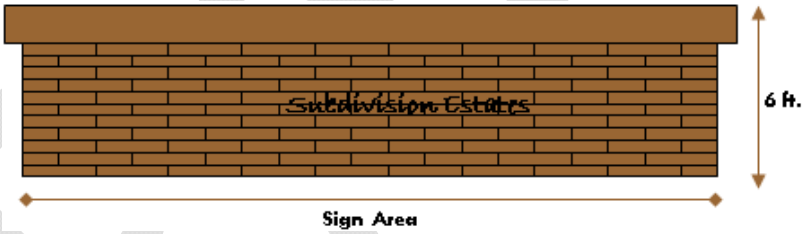
1402.4. SUBDIVISIONS SIGNS:

1401.4.1 Development standards: Subdivision signs

1. Shall not exceed **thirty-two (32) square feet** in area.

2. Shall not exceed **six (6) feet** in height.

3. Shall only be located at entry points of the subdivision. The number shall not exceed **two (2)** for each entrance.



1402.4.2 Shall have a base equal to or greater than **half the width** of the sign.

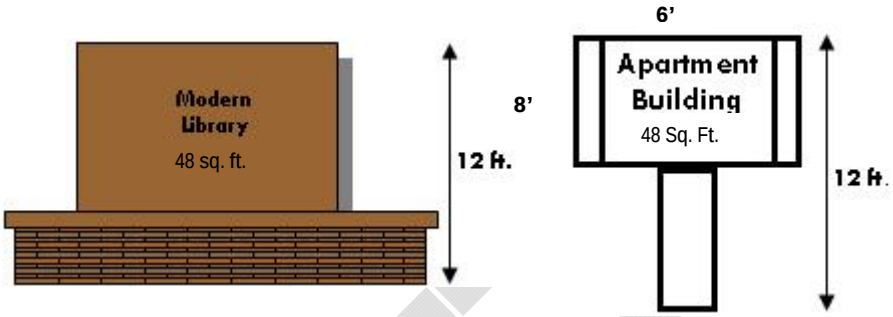
1402.5. SIGNS IDENTIFYING APARTMENT COMPLEXES, CHURCHES, SCHOOLS, CARE FACILITIES, PUBLIC UTILITY BUILDINGS AND FACILITIES, PUBLICLY OWNED OR OPERATED PROPERTIES, LIBRARIES, MUSEUMS AND COMMUNITY BUILDINGS:

1402.5.1 Development standards: signs identifying apartment complexes, churches, schools, care facilities, public utility buildings and facilities, public ly owner or operated properties, libraries, museums and community building buildings:

1. Such signs may be placed flat against a wall of a building or sign may be freestanding.

2. No sign shall exceed **forty-eight (48) square feet** in area.

3. No sign shall exceed **twelve (12) feet** in height.



4. No more than **one (1) freestanding** sign shall be permitted for each entrance and each sign shall be located proximate to an entrance.

5. Any sign may be located in required yard, but may not be located closer than **twenty (20) feet** to property line.

1402.5.2 May have a fixed or variable message.

1402.5.3 No EMD sign other than Level 1 signs identifying apartment complexes, churches, schools, care facilities, public utility buildings and facilities, publicly owned or operated properties, libraries, museums and community buildings shall be permitted in Rural and Residential zoning districts.

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SECTION 1403. COMMERCIAL ZONING DISTRICTS

ARTICLE

1403.1. COMMERCIAL SIGNAGE REGULATIONS:

1. Except for Freeway Pylon signs, signs permitted in a commercial zoning district, may be located in required yard, but shall not be located in or project into any public rights of way, street or alley.

2. Signs shall be oriented as follows:

   a. Signs permitted in a commercial zoning district other than full-animation EMD (level 4) electronic signs shall be oriented to the business street frontage or to common use parking lots, courtyards, or pedestrian ways on which the business fronts or takes access.

   b. Full-animation EMD (level 4) electronic signs shall be oriented to pedestrian traffic and common use parking lots, courtyards or pedestrian ways and shall not be oriented to business street frontage.

3. May have a fixed or variable message. Electronic Message Display (EMD) signs are permitted as follows:

   1. C-1 & C-0 zoning district: Level 1 and Level 2 electronic message display sign;

   2. C-2 & C-3 zoning district: Level 1 through 3 electronic message display sign;

   3. C-S zoning district: Levels 1 through 4 electronic message display sign.

1403.2. ON-SITE SIGNS

Shall be permitted subject to the following development standards:

1403.2.1 All sign illumination shall be turned off the later of (1) the time the business closes or (2) 11:00 p.m. and remain off until sunrise.

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1403.2.2. **WALL SIGNS**:

1. The total aggregate area of all wall signs on a property shall not exceed **fifteen percent (15%)** of one (1) front face/plane of a single/multi-tenant building, or wall plane [measured as a vertical plane from the ground to top of parapet or eave line of pitched or mansard roof] of an individual business frontage where more than **one (1)** tenant occupies the building. The calculation of the aggregate shall be measured from the ground to the top of wall of the building.

2. No wall sign shall exceed **twenty (20) feet** in height and the sign shall not extend above the roofline unless it is erected on a parapet wall or fascia that extends above the roofline of a flat roof.

1403.2.3. **SERVICE STATION SIGNS**:

1. Canopy signs shall be fixed and contain only the business and or logo.

2. The maximum number of signs per canopy shall be **two (2)**.

3. For any one (1) side of the canopy the maximum sign area for each two (2) linear feet of canopy wall shall be one (1) square foot, not to exceed **twenty-four (24) square feet** of signage.

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4. No part of the sign shall project from a canopy wall a distance greater than **twelve (12) inches**.

5. The total area of canopy signs shall be included in calculation of total sign area permitted.

6. Change panel price signs in connection with service station; shall be freestanding, monument type and shall only identify the current price(s) of fuel sold and cost of the car wash service provided by the use.

1403.2.4. **FREESTANDING SIGNS**, including center identification signs:

1. Shall not exceed **one-hundred twenty (120) square feet** in sign area.

2. Sign height:

   a. Shall not exceed **twenty-four (24) feet**:

   b. Any sign within **two-hundred (200) feet** of a Rural or Residential zone, shall not exceed **twelve (12) feet** in height. However, for each **five (5) feet** beyond the **two-hundred (200) feet** as described in the previous section, the maximum may increase **one (1) foot** to a maximum height of **twenty-four (24) feet**.

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3. Permitted number: **one (1)** sign per driveway entrance or driveway but in no event shall signs be located closer to each other than 200 feet. Each such sign shall be located proximate to a driveway entrance .

4. In C-2 and C-3 zoning districts, the sign may be a moving, rotating or revolving sign, but no sign shall rotate faster than **seven (7) revolutions per minute**.

1403.2.5. **MENU- BOARDS FOR DRIVE-THRU RESTAURANTS**:

1. Shall not exceed **one (1)** preview menu board and **one (1)** ordering menu board per business.

2. Shall not exceed **thirty-two (32) square feet**.

3. Shall not exceed **seven (7) feet** in height.

4. Shall be screened by a wall or landscaping so the sign is not visible from the street.

5. Containing speakers shall not be located any closer than **two-hundred (200) feet** to a Rural or Residential zone.

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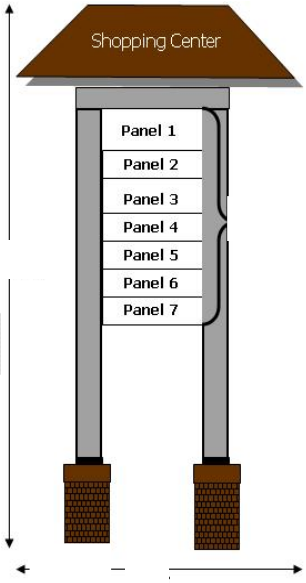
1403.2.6. **FREEWAY PYLON SIGNS** shall be permitted in the C-S and C-2 Zoning Districts only:

Development standards: Freeway Pylon Signs:



1. Shall not exceed **sixty-five (65) feet** in height unless designed in such a way as to accommodate Wireless cellular panel antennas in which case sign height shall not exceed **eighty (80) feet**.

   Any Wireless communication antenna shall be architecturally integrated into the sign structure to have a seamless appearance. The associated ground equipment or shelter shall be entirely screened from view by a screen wall matching the sign structure base or the subject property commercial development design. The associated equipment area shall not exceed **600 square feet.**

2. Shall not exceed a **2.5-to-1 ratio** of height-to-width.

3. Shall not exceed **fifty percent (50%)** of the gross area of the sign structure per face.

4. Shall not be included in the calculation of the total number of freestanding or wall signs permitted.

6. Shall provide at the base a setback of not fewer than **twenty (20) feet** from any property line.

7. Shall provide, at the base, a landscape area extending to a minimum of **four (4) feet** beyond the perimeter section of the sign structure at its widest point.

8. Only Level 1, 2, and 3 electronic message displays (EMD) are permitted and Level 4 EMD are prohibited.

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1403.3. OFF-SITE SIGNS ~~ADVERTISING~~, BILLBOARDS [C-2 AND C-3 ZONING DISTRICTS ONLY]:

1403.3.1 Off-site signs shall be permitted uses in the C-2 and C-3 zoning districts provided each such sign shall:

1. Maintain a distance separation from any other off-site sign of **3,000 feet** of any offsite sign when either existing or proposed sign is located **three (3) miles or greater** from the boundary of any incorporated city or town.

2. Maintain a distance separation from any other off-site sign of **1,000 feet** of any offsite sign when either existing or proposed signs is located **fewer than three (3) miles** from the boundary of any incorporated city or town.

3. If unlit or externally illuminated, shall maintain a minimum distance of **five-hundred (500) feet** as measured from the sign structure to the closest property line of property containing:

   a. Residential zoning;

   b. Park;

   c. School;

   d. Roadside rest area;

   e. Mobile Home Park;

   f. Recreational Vehicle Park.

4. If unlit or externally illuminated, if proposed within **five-hundred (500) feet** of a Rural zoning district boundary, as measured from the sign structure to the property boundary line, only be permitted pursuant to the approval of a Special Use Permit or Military Compatibility Permit as applicable.

5. Electronic message displays (EMD), shall maintain a minimum distance of **one-thousand (1,000)** feet as measured from the sign structure to the closest property line of property containing:

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a. Residential zoning;

b. Park;

c. School;

d. Roadside rest area;

e. Mobile home park;

f. Recreational vehicle park

6. Electronic Message Display (EMD), if proposed within **one-thousand (1,000) feet** of a Rural zoning district boundary, as measured from the sign structure to the property boundary line, only be permitted pursuant to the approval of a Special Use Permit or Military Compatibility Permit as applicable

7. Only Level 1, electronic message displays (EMD) are permitted.

8. Special Conditions:

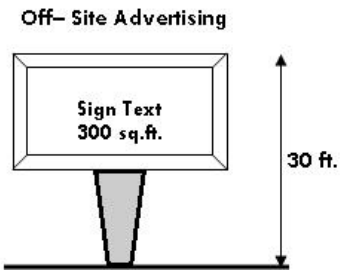
a. On State Route 74 between U. S. 60-89 and Lake Pleasant Road, no off-site signs shall be permitted within **six-hundred sixty (660) feet** of said highway right-of-way.

b. On U. S. Highway 60-89 from Estrella Freeway to Wickenburg, no off-site signs shall be permitted within **six-hundred sixty (660) feet** of said highway right-of-way.

1403.3.2. Off-site signs in C-2 and C-3 zoning district are subject to the following development standards:

1. Such sign shall not exceed **three-hundred (300) square feet** in area. A sign may utilize embellishments up to of **ten percent (10%)** of the sign area.

2. Such sign shall not exceed **thirty** (**30) feet** in height.



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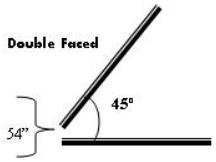
3. Such sign may be double-faced or "V" shaped, provided the "V" shape is designed so that it is no greater than **fifty-four (54) inches** between faces at the apex and the angle between the faces of the sign is no greater than **forty-five (45) degrees**.



4. Shall be freestanding.

5. Shall maintain the same property line setbacks required by the underlying zoning district.

1403.3.3. Off-site signs in C-2 and C-3 zoning districts may convert from static sign to EMD without amending, or creating a new Plan of Development provided the sign meets the requirements of 1403.3.1 and 1403.3.2 and the conversion complies with the following:

1. Reduction of the number of poles to a monopole, if applicable.

2. Installation of a decorative pole cover.

3. Network time shall be made available on the EMD sign face to the County for emergency messaging – messages to override all copy for one (1) hour, then display for eight (8) seconds in every minute, as long as needed.

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SECTION 1404. INDUSTRIAL ZONING DISTRICTS

ARTICLE

1404.1. INDUSTRIAL SIGNAGE REGULATIONS:

1. Signs permitted in an industrial zoning district, may be located in required yard, but shall not be located in or project into any street or alley.

2. Shall be oriented to the business street frontage or to common use parking lots, courtyards, or pedestrian ways on which the business fronts or takes access.

3. May have a fixed or variable message.

4. May be Level 1, 2, and 3 electronic message displays (EMD). Level 4 EMD are prohibited.

1404.2. ON-SITE SIGNS

Shall be permitted subject to the following development standards:

1404.2.1 All sign illumination shall be turned off the later of (1) the time the business closes or (2) 11:00 p.m. and remain off until sunrise.

1404.2.2. **WALL SIGNS**:

1. Shall not, in total aggregate area of all the wall signs on a property exceed **fifteen percent (15%)** of one (1) front face/plane of a single/multi-tenant building, or wall plane [measured as a vertical plane from the ground to top of parapet or eave line of pitched or mansard roof] of an individual business frontage where more than **one (1)** tenant occupies the building. The calculation of the aggregate shall be measured from the ground to the top of wall of the building.

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2. Shall not exceed **twenty (20) feet** in height and no sign shall extend above the roofline unless it is erected on a parapet wall or fascia that extends above the roofline of a flat roof.

1404.2.3. **FREESTANDING SIGNS**, including Center Identification signs:

1. Shall not exceed **one-hundred fifty (150) square feet** in sign area.

2. Shall comply with the following height standards:

   a. Not exceed **twenty-four (24) feet** provided:

   b. Any signs within **two-hundred (200) feet** of a Rural or Residential zone, shall not exceed **twelve (12) feet** in height. However, for each **five (5) feet** beyond the **two-hundred (200) feet**, the maximum may increase **one (1) foot** to the maximum height of **twenty-four (24) feet.**

3. Permitted number: **one (1)** sign per driveway entrance or driveway but in no event shall signs be located closer to each other than 200 feet. Each such sign shall be located proximate to a driveway entrance.

4. May be a moving, rotating or revolving sign, but no sign shall rotate faster than **seven (7) revolutions per minute**.

1404.3. OFF-SITE ~~ADVERTISING~~ <u>SIGNS</u>, BILLBOARDS [IND-2 AND IND-3 ZONING DISTRICTS ONLY]:

1404.3.1. Off-site signs shall be permitted uses in the IND-2 and IND-3 zoning districts and provided each such sign shall:

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1. Maintain a distance separation from any other off-site sign of **3,000 feet** of any offsite sign when either existing or proposed sign is located **three (3) miles or greater** from the boundary of any incorporated city or town.

2. Maintain a distance separation from any other off-site sign of **1,000 feet** of any offsite sign when either existing or proposed signs is located **fewer than three (3) miles** from the boundary of any incorporated city or town.

3. If unlit or externally illuminated, shall maintain a minimum distance of **five-hundred (500) feet** as measured from the sign structure to the closest property line of property containing:

    a. Residential zoning;

    b. Park;

    c. School;

    d. Roadside rest area;

    e. Mobile Home Park;

    f. Recreational Vehicle Park.

4. If unlit or externally illuminated, if proposed within **five-hundred (500) feet** of a Rural zoning district boundary, as measured from the sign structure to the property boundary line, only be permitted pursuant to the approval of a Special Use Permit or Military Compatibility Permit as applicable

5. Electronic message displays (EMD), shall maintain a minimum distance of **one-thousand (1,000)** feet as measured from the sign structure to the closest property line of property containing:

    a. Residential zoning;

    b. Park;

    c. School;

    d. Roadside rest area;

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e. Mobile home park;

f. Recreational vehicle park

6. Electronic Message Display (EMD), if proposed within **one-thousand (1,000) feet** of a Rural zoning district boundary, as measured from the sign structure to the property boundary line, only be permitted pursuant to the approval of a Special Use Permit or Military Compatibility Permit as applicable.

7 Only Level 1 electronic message displays (EMD) are permitted.

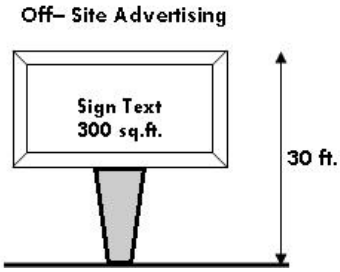
8. Special Conditions:

a. On State Route 74 between U. S. 60-89 and Lake Pleasant Road, no off-site signs shall be permitted within **six-hundred sixty (660) feet** of said highway right-of-way.

b. On U. S. Highway 60-89 from Estrella Freeway to Wickenburg, no off-site signs shall be permitted within **six-hundred sixty (660) feet** of said highway right-of-way.

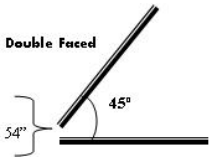
1404.3.2 Off-site signs in IND-2 and IND-3 zoning district are subject to the following development standards

1. Such sign shall not exceed **three-hundred (300) square feet** in area. A sign may utilize embellishments up to of **ten percent (10%)** of the sign area.



2. Such sign shall not exceed **thirty** (**30) feet** in height.

3. Such sign may be double-faced or "V" shaped, provided the "V" shape is designed so that it is no greater than fifty-four (54) **inches** between faces at the apex and the angle between the faces of the sign is no greater than **forty-five (45) degrees**.



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4. Such sign shall be freestanding.

5. Shall maintain the same property line setbacks as required by the underlying zoning district.

1404.4.3. Off-site signs in IND-2 and IND-3 zoning districts may convert from static sign to EMD without amending, or creating a new Plan of Development provided the sign meets the requirements of 1403.3.1 and 1403.3.2 and the conversion complies with the following:

1. Reduction of the number of poles to a monopole, if applicable.

2. Installation of a decorative pole cover.

3. Network time shall be made available on the EMD sign face to the County for emergency messaging – messages to override all copy for one (1) hour, then display for eight (8) seconds in every minute, as long as needed.

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SECTION 1405. OVERLAY ZONING DISTRICTS

ARTICLE

1405.1. WICKENBURG SCENIC CORRIDOR:

Development standards for signs in the Wickenburg Scenic corridor:

1405.1.1. **Class 3**: All Class 3 signs shall:

1. Be kept to minimum size and height required for reasonable exposure of said signs; however no sign shall exceed **twelve (12) feet** in height.

2. Be setback from the property line as follows:

   a. None for a sign not in excess of **eight (8) feet** in height.

   b. A minimum of **fifteen (15) feet** for any sign greater than **eight (8) feet** in height but not in excess of **ten (10) feet** in height.

   c. A minimum of **twenty (20) feet** for any sign greater than **ten (10) feet** in height but not in excess of **twelve (12) feet** in height.

3. Not exceed a maximum of **one (1)** freestanding sign.

4. Be of materials and colors that are muted and compatible with the desert environment to reduce visual contrast, heat gain and glare.

5. Contain no more than **three (3)** different colors. **One (1)** of which shall match the principal building color.

1405.1.2. **Class 4**: All Class 4 signs shall:

1. Be kept to a minimum size and height required for reasonable exposure of said signs, however no sign shall exceed **twelve (12) feet** in height.

2. Be setback from the property line as follows:

   a. None for any sign not in excess of **eight (8) feet** in height.

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b. A minimum of **fifteen (15) feet** sign greater than **eight (8) feet** in height but not in excess of **ten (10) feet** high.

c. A minimum of **twenty (20) feet** sign greater than **ten (10) feet** in height but not in excess of **twelve (12) feet** in height.

3. Be of materials and colors that are muted and compatible with the desert environment to reduce visual contrast, heat gain and glare.

4. Contain no more than **three (3)** different colors. **One (1)** of which shall match the principal building color.

1405.2. HWY 74 SCENIC CORRIDOR:

Development standards for signs in the Highway 74 Scenic Corridor

1. Not exceed a maximum of **two (2)** freestanding monument signs for each development at each approved entrance, except

   a. A greater number of signs may be permitted in connection with a Development Master Plan approved by the Board of Supervisors.

   b. there shall be no signs on an individual single family home lot.

2. Be made of durable material and be designed to be consistent with the architectural treatment of the building they relate to and overall character of the site.

3. Be, for non-residential uses, consistent with the underlying zoning district regulation.

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SECTION 1406. MOBILE/MANUFACTURED HOME PARKS

ARTICLE

1406.1. GENERAL SIGN STANDARDS:

Development standards for signs in Mobile/Manufactured Home Parks:

1. Shall not exceed **twenty-four (24) square feet** in sign area.

2. May be illuminated in accordance with the provisions set forth in this Ordinance.

3. Shall not exceed **twelve (12) feet** in height.

4. May be located in or projected into required yards, but shall not be located in or projected into any street or alley.

5. Shall be permitted only if it shall be located on the property to which it pertains.

6. Shall be limited to not more than **one (1)** sign on each street upon which the Mobile/Manufactured Home Park has a major access.

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Chapter 14 Sign Table by Zoning District

ZONING DISTRICT	SIGNAGE CATEGORY/TYPE[1]	EMD[2]	MAXIMUM AREA	MAXIMUM HEIGHT	MAXIMUM NUMBER
ALL RURAL-AND RESIDENTIAL ZONING DISTRICTS	**ON-SITE PERMANENT SIGNS**				
	DIRECTIONAL	NO	TWO (2) SF	EIGHT (8) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) EACH EXIT
	CHURCHES, SCHOOLS, PUBLIC UTILITY BUILDINGS AND FACILITIES, PUBLICLY OWNED OR OPERATED PROPERTIES, LIBRARIES, MUSEUMS AND COMMUNITY BUILDINGS	YES [LEVEL 1]	FORTY-EIGHT (48) SF	TWELVE (12)	ONE (1) FOR EACH ENTRANCE
	IDENTIFICATION	NO	TWO (2) SF	EIGHT (8) FEET	ONE (1) PER DWELLLING UNIT
	ENTRY FEATURES	NO	TWENTY-FOUR (24) SF	TWENTY-FOUR (24) FEET	ONE
	SUBDIVISIONS SIGNS	NO	THIRTY-TWO (32) SF	SIX (6) FEET	TWO (2) PER ENTRANCE
	DIRECTORY	NO	EIGHTEEN (18) SF w/ TWO (2) SF FOR EACH BUSINESS AND FOUR (4) SF FOR THE NAME OF COMPLEX	SIX (6) FEET	ONE (1) PER DRIVEWAY OR ENTRANCE
	TEMPORARY SIGNS				
	TEMPORARY- DIRECTIONAL	NO	TWELVE (12) SF	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) FOR EACH EXIT
	TEMPORARY- OTHER	NO	EIGHTEEN (18) SF	TWELVE (12) FEET	NO
	TEMPORARY - PERTAINING TO SALE OF LAND	NO	SIX (6) SF (<= 1 AC. OF LAND) TWELVE (12) SF (1-5 AC. OF LAND) GREATER THAN FIVE ACRES REFER TO ARTICLE	TWELVE (12) FEET	ONE FOR EACH STREET FRONTAGE
	TEMPORARY - IDENTIFYING THE CONTRACTORS AND SUBCONTRACTORS, IF ANY, ENGAGED IN THE CONSTRUCTION OR REPAIR OF A BUILDING	NO	TWENTY-FOUR (24) SF	TWELVE (12) FEET	ONE (1) PER LOT

[1] Other restrictions and criteria may apply – See the referenced Article for more information
[2] Electronic Message Displays

Chapter 14 Sign Table by Zoning District

ZONING DISTRICT	SIGNAGE CATEGORY/TYPE[1]	EMD[2]	MAXIMUM AREA	MAXIMUM HEIGHT	MAXIMUM NUMBER
COMMERCIAL					
ALL COMMERCIAL ZONING DISTRICTS	**ON-SITE PERMANENT SIGNS**				
	FUEL CANOPY	YES [CHANGE PANEL ONLY]	NOT TO EXCEED 24 SF	BASE ZONING DISTRICT	TWO (2) PER CANOPY
	DIRECTORY	NO	EIGHTEEN (18) SF w/ TWO (2) SF FOR EACH BUSINESS AND FOUR (4) SF FOR THE NAME OF COMPLEX	SIX (6) FEET	ONE (1) PER DRIVEWAY OR ENTRANCE
	DIRECTIONAL	NO	SIX (6) SF	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) EACH EXIT
	FREESTANDING	YES	ONE-HUNDRED TWENTY (120) SF	TWENTY-FOUR (24) FEET	ONE (1) PER DRIVEWAY NOT TO EXCEED TWO (2) PER STREET FRONTAGE
	MENU BOARDS FOR DRIVE-THRU	YES	THIRTY-TWO (32) SF	SEVEN (7) FEET	ONE (1) PREVIEW AND ONE (ORDERING)
	WALL	YES	15% FRONT FACE PLANE OF STORE FRONTAGE	TWENTY (20) FEET	ONE (1) PER BUSINESS/TENANT
C-S & C-2 ONLY	FREEWAY PYLON	YES	50% OF GROSS AREA OF STRUCTURE	SIXTY-FIVE (65) FEET	
C-2 & C-3 ONLY	**OFF-SITE PERMANENT SIGNS (BILLBOARDS)**	YES	THREE-HUNDRED (300) SF	THIRTY (30) FEET	ONE (1) PER 1,000 FT[1]
ALL COMMERCIAL ZONING DISTRICTS	**TEMPORARY SIGNS**				
	TEMPORARY- DIRECTIONAL	NO	TWELVE (12) SF	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) FOR EACH EXIT
	TEMPORARY -POLITICAL –CANDIDATES	NO	TWELVE (12) SF	TWELVE (12) FEET	NO
	TEMPORARY - PERTAINING TO SALE OF LAND	NO	SIX (6) SF (<= 1 AC. OF LAND) TWELVE (12) SF (1-5 AC. OF LAND) GREATER THAN FIVE ACRES REFER TO ARTICLE	TWELVE (12) FEET	ONE (1) FOR EACH STREET FRONTAGE
	TEMPORARY - IDENTIFYING THE CONTRACTORS AND SUBCONTRACTORS, IF ANY, ENGAGED IN THE CONSTRUCTION OR REPAIR OF A BUILDING	NO	TWENTY-FOUR (24) SF	TWELVE (12) FEET	ONE (1) PER TENANT
TUP MAY BE REQUIRED	TEMPORARY COMMERCIAL SIGNS	NO	FOLLOW THE ORDINANCE FOR PERMANENT WALL AND FREESTANDING SIGN AREA	TWELVE (12) FEET	ONE (1) PER TENANT

Chapter 14 Sign Table by Zoning District

ZONING DISTRICT	SIGNAGE CATEGORY/TYPE[1]	EMD[2]	MAXIMUM AREA	MAXIMUM HEIGHT	MAXIMUM NUMBER
INDUSTRIAL					
ALL INDUSTRIAL ZONING DISTRICTS	**ON-SITE PERMANENT SIGNS**				
	DIRECTIONAL	NO	SIX (6) SF	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) EACH EXIT
	DIRECTORY	NO	EIGHTEEN (18) SF w/ TWO (2) SF FOR EACH BUSINESS AND FOUR (4) SF FOR THE NAME OF COMPLEX	SIX (6) FEET	ONE (1) PER DRIVEWAY OR ENTRANCE
	FREESTANDING	YES	ONE-HUNDRED FIFTY (150) SF	TWENTY -FOUR (24) FEET MAX	ONE (1) PER DRIVEWAY NOT TO EXCEED TWO (2) PER STREET FRONTAGE
	WALL	YES	15% FRONT FACE PLANE OF STORE FRONTAGE	TWENTY (20) FEET	ONE (1) PER BUSINESS/TENANT
IND 2 & IND-3 ONLY	**OFF-SITE PERMANENT SIGNS (BILLBOARDS)**	YES	THREE-HUNDRED (300) SF	THIRTY (30) FEET	ONE (1) PER 1,000 FT[1]
ALL INDUSTRIAL ZONING DISTRICTS	**TEMPORARY SIGNS**				
	TEMPORARY -DIRECTIONAL	NO	TWELVE (12) SF	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) FOR EACH EXIT
	TEMPORARY- POLITICAL CANDIDATES	NO	TWELVE (12) SF	TWELVE (12) FEET	NO
	TEMPORARY -PERTAINING TO SALE OF LAND	NO	SIX (6) SF (<= 1 AC. OF LAND) TWELVE (12) SF (1-5 AC. OF LAND) GREATER THAN FIVE ACRES REFER TO ARTICLE	TWELVE (12) FEET	ONE (1) FOR EACH STREET FRONTAGE
	TEMPORARY - IDENTIFYING THE CONTRACTORS AND SUBCONTRACTORS, IF ANY, ENGAGED IN THE CONSTRUCTION OR REPAIR OF A BUILDING	NO	TWENTY-FOUR (24) SF	TWELVE (12) FEET	ONE (1) PER TENANT
TUP MAY BE REQUIRED	TEMPORARY INDUSTRIAL	NO	FOLLOW THE ORDINANCE FOR PERMANENT WALL AND FREESTANDING SIGN AREA	TWELVE (12) FEET	ONE (1) PER TENANT