



Maricopa County Regional Development Services Agency

Maricopa County Department of Planning & Development

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Text Amendment to the Zoning Ordinance Sign Code Ordinance

Maricopa County Planning and Development's current sign regulations, in addition to being somewhat cumbersome, are out of date with current needs of the community. This amendment includes criteria and definitions for electronic message displays, menu boards, freeway pylon signs, Business Park directory signs. Chapter 14 text has been reduced from 45 pages to 29 pages and includes a sign table for quick reference.

The public comment period for this text amendment will be open until the Board of Supervisors takes action, which could be as early as December, 2008. However, comments received prior to November 7 are likely to be incorporated into the report to the Planning & Zoning Commission.

There are some points to assist in interpreting the proposed text amendment on the pages that follow:

- Anywhere an asterisk (*) appears denotes new text from that point forward. i.e., if the asterisk appears after a Section number – then all information in those sections is new text. Similarly if an asterisk appears after an Article then all subsections under that article are new text.
- Text that has been taken verbatim from the existing text will have the Article in parentheses in #10 font after the text. (Article 1401.5.5.)
- If the text appears several times in the MCZO the reference in parenthesis will give the Article where the text first appears and then include all: (Article 1401.3.6. et al)

MARICOPA COUNTY ZONING ORDINANCE

Chapter 2 – Sign Regulations

SECTION 201. DEFINITIONS

SIGN:*

Any words, lettering, parts of letters, figures, numerals, phrases, sentences, emblems, devices, designs, trade names or marks or combinations thereof, by which anything is made known, such as the designation of an individual, a firm, an association, a profession, a business, a commodity, product, or idea.

SIGN, ABANDONED:*

Any sign displayed which no longer correctly directs or exhorts any person, advertises a bonifide business, lessor, owner, product, or activity. A sign may be considered abandoned where such sign is damaged, in disrepair or vandalized and not repaired within 30 days of the damaging event.

SIGN, ADVERTISING COPY:*

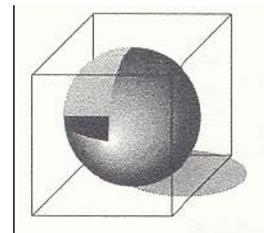
Any paid, one-way communication through a medium in which the sponsor is identified and the message is controlled by the sponsor.

SIGN, AREA:

The sign area for a planar (two-dimensional) sign shall be the entire area within a single continuous perimeter enclosing the extreme limits of writing, representation, emblem or any figure of similar character, together with any material or color forming an integral part of the display or used to differentiate the sign from the background against which it is placed. The supports or uprights on which the sign is supported shall not be included in determining the area of the sign. (*article 1408.1)

SIGN, AREA NON-PLANAR:*

Where a sign is a spherical, free-form, sculptural, figurative or other non-planar (multi-dimensional) sign, the sign area shall be **fifty (50) percent** of the sum of the area of the sides of the smallest polygon that will encompass the sign structure.



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SIGN, DIRECTORY:*

A sign in a business park or apartment complex to identify the location of various buildings, offices or business within a complex.



SIGN, ELECTRONIC MESSAGE DISPLAY:*

1. Level 1: Electronic Message Displays (EMD) are permitted and shall contain static messages only and shall not have movement, or the appearance or optical illusion of movement, of any part of the sign structure, design or pictorial segment of the sign including the movement or appearance of movement of any illumination or the flashing, scintillating or varying of light intensity.



2. Level 2: Static Display with "Fade" or "Dissolve" transitions, or similar subtle transitions and frame effects that do not have the appearance of moving text or images.



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- 3. Level 3: Static Display with "Travel" or "Scrolling" transitions, or similar transitions and frame effects that have text or animated images that appear to move or change in size, or be revealed sequentially rather than all at once.



- 4. Level 4 Full Animation, flashing & Video



SIGN, FREESTANDING:*

Not attached to a wall. Freestanding signs include on-site pole signs, solid architectural base signs, and monument type signs, billboards and freeway pylons. Freestanding signs must meet all general standards for signs. Specific criteria may apply based on zoning district.

SIGN, FREEWAY PYLON:*

A special purpose freestanding identification sign located on property abutting a freeway, or part of a complex or center abutting a freeway, that is oriented to and intended to be read from the freeway for the purpose of identifying an associated commercial, industrial or mixed-use development and tenants within that development.



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SIGN, HEIGHT:*

The height of the sign shall be the vertical dimension from the highest point of the structure to the lowest finish grade adjacent to the sign

SIGN, MENU BOARD:*

A sign displaying the bill of fare of a drive-in or drive-thru restaurant.



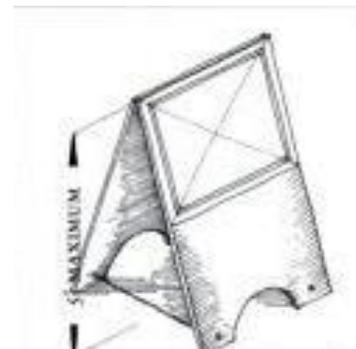
SIGN, PROJECTING:*

Any sign attached to a building or other structure and extending in whole or in part more than **fifteen (15) inches** beyond the building line including awnings and canopies extending from sides of buildings.



SIGN, PORTABLE:*

Any temporary sign not permanently attached to the ground or other permanent structure or a sign designed to be transported, including, but not limited to, signs designed to be transported by means of wheels; sign walkers, signs made as A-frames or T-frames; menu and sandwich board signs; balloons used as signs; umbrellas used for commercial messages; and signs attached to or painted on vehicles parked and visible from the public right-of-way, unless said vehicle is used in the normal day-to-day operations of the business.



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SIGN, ROOF:*

A sign affixed on, above, or over the roof of a building or structure so that it projects above the eave line of a roof. The top of the parapet wall shall be considered the eave line. The lowest point of a mansard style roof shall be considered the eave line. Where a parapet wall is combined with a mansard roof, the eave line shall be the top of the parapet. Canopies serving as the only roof over a structure such as a carports, or fuels stations or other similar structures, for purposes of administering the sign code, shall be considered to be roofs.

SIGN, RURAL OR RESIDENTIAL IDENTIFICATION:

Any on-site, non-commercial sign in a Rural or Residential zoning district intended to identify the name, and/ or address of a building.

SIGN, TEMPORARY:

A sign that is used in connection with a circumstance, situation, or event; that is designed intended or expected to take place or to be completed within a reasonably short or definite period. Temporary signs are typically made of fabric, plastic, paper or other light pliable material not enclosed in a rigid frame Temporary signs include, but are not limited to, banners, balloons, pennants, flags, streamers, portable signs, campaign/election, residential real estate signs advertising property for sale or lease, construction signs identifying the builder of a structure or the developer of a residential, commercial, or industrial development, special event signs, garage and yard sale signs, warning/danger signs and any other sign of a similar purpose. Temporary signs may be subject to a temporary use permit.



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SIGN VARIABLE:

A sign or portion of a sign designed to allow the immediate and frequent change of copy by manual, mechanical, or electronic means. Electronic variable message signs are capable of displaying electronic message displays (EMD's) including words, symbols, figures or images that can be electronically or mechanically changed by remote or automatic means.



SIGN, WALL:

A sign mounted flat against, or painted on the wall or parapet of a building or structure in such a manner that the wall becomes the supporting structure for or forms the background surface of the sign. Such signs project no more than **fifteen (15) inches** from the face of the wall or structure and are in a plane parallel to the face of wall or structure

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Chapter 14 – Sign Regulations

SECTION 1401. GENERAL SIGNAGE REGULATIONS

ARTICLE 1401.1. PURPOSE:*

The purpose of this Chapter is to promote public safety, create an attractive business climate and enhance the physical appearance of the community through a comprehensive system of reasonable, consistent and nondiscriminatory sign standards and requirements.

These regulations are intended to:

1. Enable the identification of places of residence and business.
2. Allow for the communication of information necessary for the conduct of commerce.
3. Encourage signs that are appropriate to the zoning district in which they are located and consistent with the category of use to which they pertain.
4. Regulate signs in a manner so as to not interfere with, obstruct vision of, or distract motorists, bicyclists or pedestrians.
5. Require signs to be constructed, installed and maintained in a safe and satisfactory manner.

ARTICLE 1401.2. EXEMPT*:

The following signs are exempt from the regulations of this Chapter:

- a. Signs on mailboxes or newspaper tubes
- b. Integral decorative or architectural features of buildings or works of art, so long as the features do not contain moving parts or lights;
- c. Bulletin boards;
- d. Public service signs, not exceeding two (2) square feet in area, placed in the interior of an establishment's building window or glass door, such as "open or closed," "vacancy," "will return," "no smoking," and other noncommercial messages; warning the public against trespassing, danger from animals, and road hazards;
- e. Signs that constitute an integral part of a vending machine, telephone booth or similar facilities, provided the sign does not interfere with the vision clearance area;

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- f. Flags, badge, emblem or insignia of any government or governmental agency, or of any civic charitable, religious, patriotic, fraternal or similar organization, provided the sign does not interfere with the vision clearance area.

ARTICLE 1401.3. GENERAL SIGN REGULATIONS (all zoning districts):

The regulations set forth in this Chapter qualify or supplement, as the case may be, the zoning district regulations appearing elsewhere in this Ordinance. In the event of a conflict between regulations, the more restrictive applies.

- 1401.3.1. Freestanding and projecting signage may be double-faced. (Article 1401.4.2 etal)
- 1401.3.2.* When the two faces of a double-faced sign have identical dimensions, the area of a double-faced sign must include only one of the faces, except as otherwise provided herein. (Article 1408.2). If two faces do not have identical dimensions the sign must be considered a non-planar sign and the area must be calculated as described in Section 201, Non-Planar Signs.
- 1401.3.3. Unless stated otherwise signs may be indirectly illuminated and the lighting must be in compliance with Section 1112. No flashing or intermittent illumination must be employed. (Article 1401.1.2 etal) Lighting directed toward a sign must be hooded or shielded so that it illuminates only the face of the sign and does not shine directly onto a public right-of-way or a residential property*.
- 1401.3.4. Unless stated otherwise in this ordinance no movable, animated or audible signs must be permitted. (Article 1401.6.6 etal) Electronic message displays (EMD) must not be considered as animation*.
- 1401.3.5. Permits required*:
 1. Permanent Rural and Residential identification signs are permitted as a use by right and do not require a review or construction permit subject to provisions of 1402.2.
 2. All other permanent signs require a construction permit and zoning clearance and may be subject to other design review criteria listed herein.
 3. Temporary signs, unless stated otherwise, are exempt from construction permits and zoning clearance.
 4. Temporary special event signs require a Temporary Use Permit.

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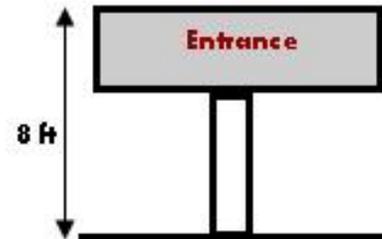
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- 1401.3.6 Maintenance of signs:*
1. All signs and all components thereof, including supports, braces and anchors, must be kept in a state of good repair.
 2. Abandoned signs and all supporting structural components must be removed by the sign owner, owner of the property where the sign is located, or other party having control over the sign. Each being individually and severally responsible for removing the sign within thirty days after abandonment, unless the sign is replaced with a conforming sign.

ARTICLE 1401.4. DIRECTIONAL SIGNS, SUBJECT TO THE FOLLOWING (all zoning districts):

- 1401.4.1. Allowable sign area must not exceed:
- a. In Rural and Residential zoning districts: **two (2) square feet** in area. (Article 1401.4.1.)
 - b. In commercial and Industrial zoning districts: **six (6) square feet** in area. (Article 1404.1.2)

- 1401.4.2. Allowable sign height must not exceed:
- a. In Rural and Residential zoning districts, eight **(8) feet** above grade. (Article 1401.4.4)
 - b. In industrial and commercial zoning districts, **twelve (12) feet** above grade*.



- 1401.4.3. A sign may be freestanding or placed flat against a wall of a building.
- 1401.4.4. A sign may be located in or project into required yards, but the sign must not be located in or project into any street or alley. (Article 1401.4.5)
- 1401.4.5. A sign may be used to designate entrances or exits to or from a parking area if necessary for that purpose. **One (1)** sign is allowed for each entrance and exit. (Article 1401.4.6.)
- 1401.4.6*. Directional signs must not count against total allowable permanent identification area of the allowable total aggregate area of wall signs or the

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maximum number of freestanding signs called out in Articles 1403 and 1404 of this ordinance.

ARTICLE 1401.5. VARIABLE MESSAGE SIGN (all zoning districts)*:

1401.5.1.

General:

1. Variable message signs are allowed in any zoning district subject to Article 1401.5.herein.
2. The height and number and level of intensity of variable message signs will be based on the standards applicable to the zoning district designation of Chapter 14 herein.
3. Variable messages signs in Rural and Residential zoning districts are limited to churches, schools and public buildings.
4. Any sign using plastic zip track or other method of replaceable lettering must have a secured, clear plastic or lexan cover.
5. Minimum Display Time: Electronic Message Displays (EMD) must not be changed more than once every eight (8) seconds. The message should be such that a motorist can see and read the entire chain of message segments in a single pass.
6. Message Change Sequence: EMD's must have a minimum of 0.3 seconds of time with no message displayed between each message displayed on the sign.
7. Full-animation (level 4) electronic signs must not be visible from arterial roads. Static displays may be placed for viewing from arterials, highways and interstates.
8. Requires photocell technology to control and vary the intensity of the lighting between daytime and nighttime.
9. If located within 150 feet of a rural and residential area, The sign must not be lit after 10:00 p.m. Lighting must comply with Article 11 Section 1112.
10. Allowable area of the freestanding variable message sign must not exceed:

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- a. In Rural and Residential zoning districts: **twenty-four (24) square feet** in area and **six (6) feet in height**.
 - b. In Commercial and Industrial zoning districts: unless state otherwise in this chapter, must not exceed **thirty-two (32) square feet** of the allowable signage area.
11. Electronic variable message transitions may vary based on the zoning district as follows:
- a. Rural and Residential zoning districts must be restricted to Level 1 – Static Display Only – messages changed with no transition.



- b. C-1 & C-0 Level 1 and Level 2.



- c. C-S – Levels 1 through 4



- d. C-2 & all Industrial - Level 1 through 3.

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- e. Off-site Signs - Level 1 through 3 subject to 1403.2.7. herein.

ARTICLE 1401.6. TEMPORARY SIGNS:

Temporary signs provide an important medium through which individuals may convey a variety of noncommercial and commercial messages. However, if left completely unregulated, temporary signs can become a threat to public safety as a traffic hazard and detrimental to property values and overall public welfare as an aesthetic nuisance*.

These regulations are intended to balance the rights of individuals to convey their messages through temporary signs and the right of the public to protect the public health, safety, and welfare; reduce traffic and pedestrian hazards; protect property values by minimizing the possible adverse effects and visual blight caused by temporary signs; promote economic development; and ensure the fair and consistent enforcement of the temporary sign regulations specified below*.

- 1401.6.1. Temporary signs, unless specifically stated otherwise in this article or under the Temporary Use Permit must meet the following criteria:
 - a. Must not exceed **six (6) square feet** in all Rural and Residential zoning districts.*
 - b. Must not exceed **twelve (12) square feet** in all other zoning districts.*
- 1401.6.2. Removal: Unless otherwise stated in the Temporary Use Permit, Temporary signs must be removed within **fourteen (14) days** after occurrence of the event as follows: *
 - a. Political signs should therefore be removed within **fourteen (14) days** following an election;
 - b. Real estate signs should be removed within **fourteen (14) days** following sale or lease of the property;
 - c. Construction signs should be removed within **fourteen (14) days** following issuance of the certificate of occupancy for the building;
 - d. Yard and garage sale signs should be removed within **fourteen (14) days** following the sale;
 - e. Special event signs require a Temporary Use Permit and time limit must fall under the guidelines of that permit.

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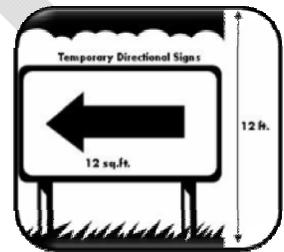
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1401.6.3. No temporary signs may be placed in privately maintained rights-of-way without the consent of the abutting property owner. No temporary sign may be placed in the sight visibility triangle at driveway or street intersections, or at any location where it presents a traffic hazard or other threat to human safety.*

1401.6.4. Temporary signs must not be illuminated. (Article 1401.5.3 etal)

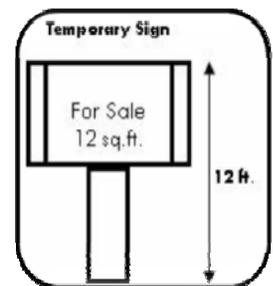
1401.6.5. **Temporary Directional Signs:**

1. The sign must not exceed **twelve (12) square feet** in area.(Article 1401.5.1)
2. The sign may be placed flat against a wall of a building or The sign may be freestanding.(Article 1401.5.4) The height of the sign must not exceed **twelve (12) feet** above grade.*
3. The sign must be located on the property to which it pertains and the number must be limited to **one (1) per each** entrance and exit.*
5. The sign may be located in or project into required yards but The sign must not be located in or project into any street or alley.(Article 1401.5.5)
7. The sign must be removed from the property within **fourteen (14) days** after the purpose of the sign is fulfilled.*



1401.6.6. **Signs Pertaining To the Sale of Land:***

1. Allowable sign area must not exceed:
 - a. On properties **less than 1 acre** follow 1401.6.1
 - b. On properties and parcels of land between **one (1) and five (5) acres**, in Residential zoning districts: must not exceed **twelve (12) square feet** in area.



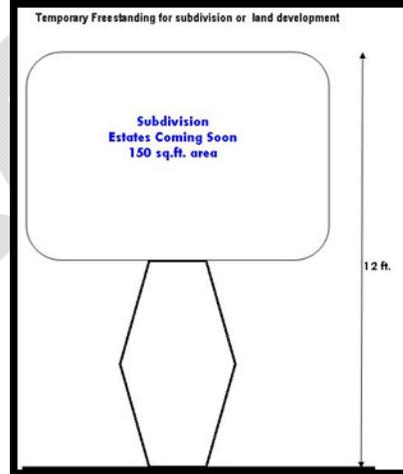
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- c. On properties and parcels of land between **one (1) and five (5) acres** in commercial and industrial zoning district must not exceed **thirty-two (32) square feet** in area.



- d. On parcels of land greater than **five (5) ac.** regardless of zoning district, must not exceed **one-hundred fifty (150) square feet** in area and are subject to a construction permit and zoning clearance.



2. The sign must be located on the property to which it pertains and the number must be limited to **one (1) for each street frontage**.
3. The sign may be placed flat against a wall of a building or The sign may be freestanding. The height of the sign must not exceed **twelve (12) feet** above grade.
4. Freestanding signs must not be located in or project into required yards.

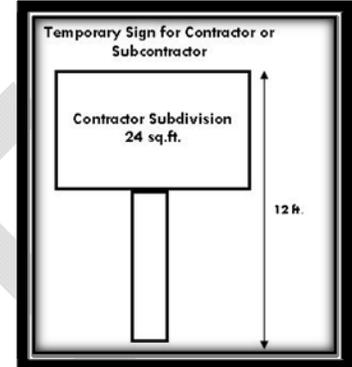
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1401.6.7.

Signs identifying the contractors and subcontractors, if any, engaged in the construction or repair of a building or buildings, subject to the following: (Article 1401.8)

1. The sign must not exceed **twenty-four (24) square feet** in area.(Article 1401.8.1)
2. The sign may be placed flat against a wall of a building or The sign may be freestanding. The height of the sign must not exceed **twelve (12) feet** above grade. (Article 1401.8.4)
3. The sign must be located on the property to which it pertains and the number must be limited as follows: *
 - a. Rural and Residential zoning districts **one (1)** per lot.
 - b. Commercial and Industrial zoning districts may have **one (1)** for each tenant up to **two (2)** for vacant property.
4. The sign may be located in or project into required yards but The sign must not be located in or project into any street or alley.(Article 1401.8.5)



1401.6.8.

Signs advertising an event: *

1. The number of signs is limited to **one (1)** per event.
2. The signs must be subject to a Temporary Use permit.
3. The signs must be limited to on-premises signs



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SECTION 1402. RURAL AND RESIDENTIAL ZONING DISTRICTS

ARTICLE 1402.1. SPECIFIC RURAL AND RESIDENTIAL SIGNAGE REGULATIONS:

1402.1.1. Unless stated otherwise, signs in Rural and Residential zoning districts must not be located in or project into any required yard.*

1402.1.2. A sign must be located on the property to which it pertains. (Article 1401.1.4)

ARTICLE 1402.2. IDENTIFICATION SIGNS IN RURAL AND RESIDENTIAL ZONING DISTRICTS SUBJECT TO THE FOLLOWING:

1402.2.1. Must not exceed **two (2) square feet** in area. (Article 1401.1.1.)

1402.2.2. Must not exceed **eight (8) feet** in height above grade. (Article 1401.1.3.)

Mr. & Mrs. Smith
2820 Bells Road
(2 sq.ft)

1402.2.3. The number must be limited to **one (1)** for each dwelling unit. (Article 1401.1.4)

ARTICLE 1402 .3. SUBDIVISIONS SIGNS ARE SUBJECT TO THE FOLLOWING: (Article 1401.9 etal)

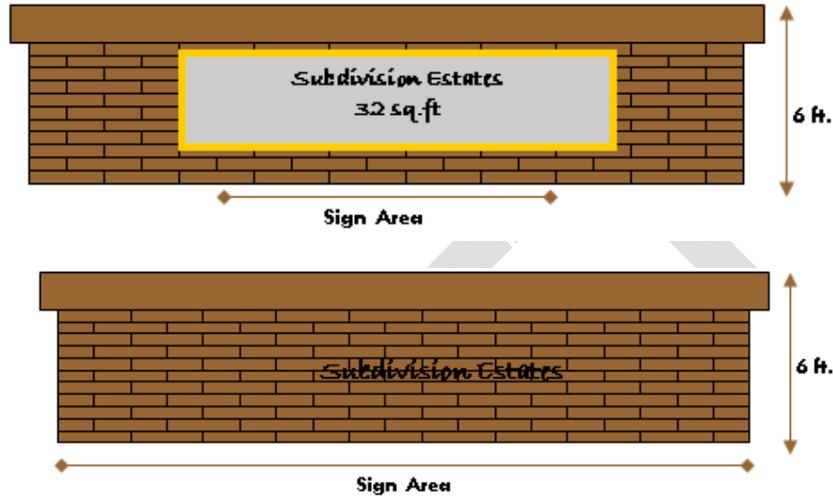
1402.3.1. Maximum sign area of **thirty-two (32) square feet.** (Article 1401.9.2 etal)

1402.3.2. The maximum height must be **six (6) feet.** (Article 1401.9.6 etal)

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- 1402.3.3. These signs must only be located at entry points of the subdivision. (Article 1401.9.5 etal) The maximum number must not exceed **one (1)** for each entrance. *



- 1402.3.4. The base of the sign must be equal to or greater than **half the width** of the sign. (Article 1401.9.1.)

ARTICLE 1402.4. DIRECTORY SIGNS (R-2, R-3, R-4 & R-5 ZONING DISTRICTS):*

When required to identify the location of various apartment buildings within a complex. The use, number and location of the signs must be approved based on the following standards:

- 1402.4.1. A freestanding standing architectural base sign with a maximum area of **eighteen (18) square feet**.
- 1402.4.2. The maximum height must be **six (6) feet**.
- 1402.4.3. These signs must not be included in calculating the total aggregate area for signage allowed on a parcel or lot for the approved use.

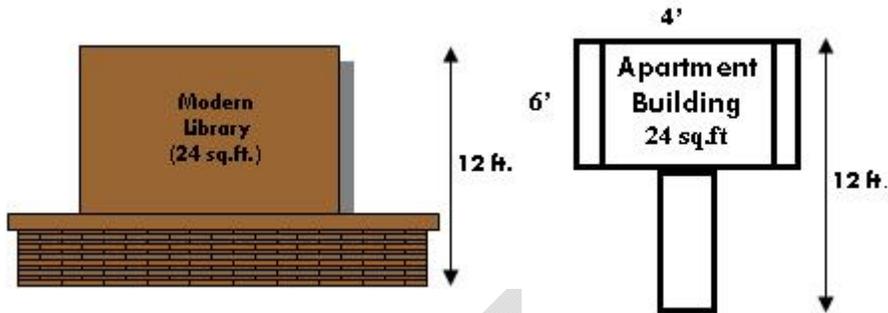
ARTICLE 1402.5. ALL OTHER SIGNS FOR ALLOWED USES IN RURAL AND RESIDENTIAL ZONING DISTRICTS SUBJECT TO THE FOLLOWING:*

- 1402.5.1. The sign must not exceed **twenty-four (24) square feet** in area (except as described in 1402.3). (Article 1403.2.1)

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- 1402.5.2. The sign may be placed flat against a wall of a building or the sign may be freestanding. The height of the sign must not exceed **twelve (12) feet** above grade. The height of a freestanding sign must not exceed **twelve (12) feet** above grade. (Article 1403.2.4)



- 1402.5.3. The maximum number must be limited to **one (1)** for each entrance.*

- 1402.5.4. The sign may be located in required yard but no closer than **twenty (20) feet** to property line and must be outside of the sight visibility triangle.*

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SECTION 1403. COMMERCIAL ZONING DISTRICTS

ARTICLE 1403.1. SPECIFIC REGULATIONS:*

- 1403.1.1. Signs in commercial zoning districts may be illuminated in accordance with 1401.3.3 except as permitted for variable message signs in Article 1401.5. herein. Any sign within **150 feet** of a Rural or Residential zone boundary must be non-illuminated. *
- 1403.1.2. Signs within any commercial zoning designation must be part of an approved comprehensive sign package that conforms to the sign regulations as provided in Chapter 14, Section 1403 and Scenic Corridor guidelines as applicable. *
1. The comprehensive sign package must include a table of the number of signs, types of signs and square footage of each sign.
 2. The sign package must include examples of colors, texture, lighting methods, sign type, and architectural features.
 3. The comprehensive sign package must be reviewed concurrently with the Plan of Development.
- 1403.1.3. Lighting must be so installed as to avoid any glare or reflection into any adjacent property or into a street or alley which might create a traffic hazard.*
- 1403.1.4. Signs may be located in required yard and not within the sight visibility triangle – Those in a C-S zoning district may encroach into required yard not closer than **ten (10) feet**. *
- 1403.1.5. Wall signs and projecting signs must be oriented to the business street frontage or to common use parking lots, courtyards or pedestrian ways on which the business fronts or takes access.*

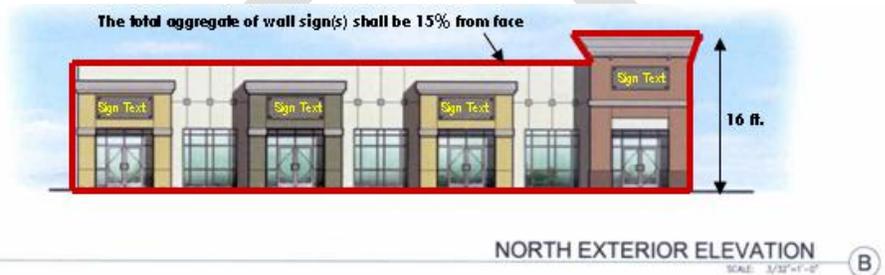
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ARTICLE 1403.2. PERMANENT SIGNS:

1403.2.1. Wall signs:

1. The total aggregate area of all wall sign(s) must not exceed **15%** of one (1) front face/plane of a single/multi-tenant building, or wall plane [measured as a vertical plane from the ground to top of parapet or eave line of pitched or mansard roof] of an individual business frontage where more than **one (1)** tenant occupies the building. The calculation of the aggregate must be measured from the ground to the top of wall of the building. (Article 1404.1.1 (6b) etal)



2. The height must not exceed **16 feet** above grade and the sign must not extend above the roofline unless it is erected on a parapet wall or fascia that extends above the roofline of a flat roof.*
3. The maximum number must be **one (1)** for each business/tenant. Single tenant building may have **one (1)** per street frontage.*

1403.2.2. Projecting Signs:*

1. Signs projecting or extending over streets must be erected not less than **eight (8) feet** above any part of the sidewalk of the street. The projection or extension of signs over the vehicular lanes of streets must not be permitted. Signs projecting or extending over alleys must be at least **fifteen (15) feet** above grade directly beneath the sign. (Article 1408.3)



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2. The maximum area of a projecting sign must not exceed **15%** of one (1) front face/plane of a single/multi-tenant building, or wall plane [measured as a vertical plane from the ground to top of parapet or eave line of pitched or mansard roof] of an individual business frontage where more than one tenant occupies the building. The calculation of the aggregate must be measured from the ground to the top of wall of the building.
3. The number of projecting signs for a business should be limited to **one (1) sign** for each tenant space. Multiple signs may be linked but if linear the distance between projecting signs must be no less than **twenty (20) feet** apart to assure maximum visibility.



4. The top of the projecting sign must not extend higher than the top of eave or parapet (which ever is lower)
5. The sign must be perpendicular to the building, set at least **six (6) inches** away from the building wall, and must be attached to the bracket on which it is hung so that it will not swing. The sign must not project beyond the bracket on which it is hung.



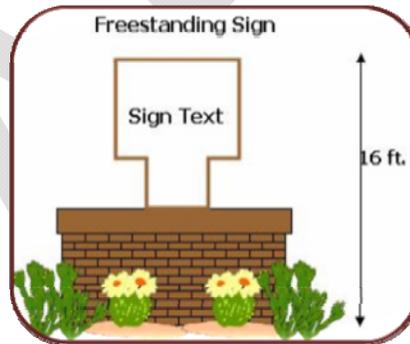
MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

1403.2.3.

Freestanding, Pole & Architectural Base:*

1. The maximum area of each freestanding sign must not exceed **120 square feet**.
2. The sign must have a maximum allowable height of **16 Feet** except as follows:
 - a. The maximum height of any portion of any sign or sign structure must be **twelve (12) feet**, if the sign is within **200 feet** of a Rural or Residential zone.
 - b. The maximum height of the sign may increase **one (1) foot** for each **five (5) feet** of additional distance (beyond the 200 feet mentioned above) between the sign and Rural or Residential zone, not to exceed the maximum height limits specified herein.



3. Maximum number of freestanding signs permitted must be **one (1)** per driveway entrance or exit not to exceed **two (2)** per street frontage.
4. In C-2, C-3 the sign may be a moving, rotating or revolving sign, but said sign must not rotate faster than **seven (7) revolutions per minute**. (Article 1404.4.2 (9) etal)

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1403.2.4.

Menu boards for drive thru restaurants:*

1. One (1) preview menu board and **one (1)** ordering menu board is allowed per business.
2. The maximum area for each sign must not exceed **thirty-two (32) square feet.**
3. The maximum sign height must not exceed **seven (7) feet** for freestanding signs.
4. The signs must require screening by a wall or landscaping so they are not visible from the street.



1403.2.5.

Directory signs (C-0 ZONING DISTRICT): *

1. The maximum area must be **two (2) square feet** for each business listed on the sign and **four (4) square feet** for the name of the building or complex.



2. The maximum height must be **six (6) feet.**

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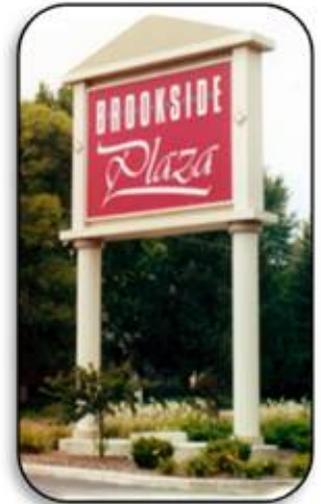
Chapter 14 – Sign Regulations

3. Directory signs must not be included in calculating the total aggregate area for signage allowed on a parcel or lot for the approved use.

1403.2.6 .

Freeway Pylon Signs (C-S & C-2 zoning district): *

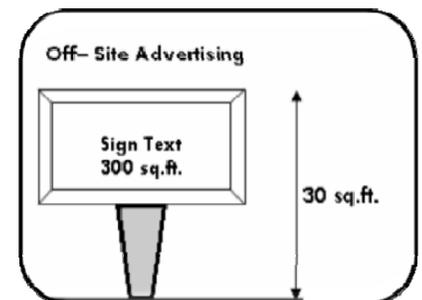
1. The ratio of height to width must not exceed **3:1** with a maximum overall height of **sixty (60) feet**, and a maximum overall width of **twenty (20) feet**.
2. The total signage area, per face, must not exceed **forty-five (45) percent** of the gross sign area.
3. A shopping center must be limited to **one (1)** special purpose sign sited perpendicular to the freeway. The sign must not count against the total number or square footage allowed for freestanding or wall signs.
4. The sign must be designed and constructed in architectural conformity with the overall design of the commercial center.
5. At the base of the Freeway Pylon sign, a landscape area must be provided extending to a minimum of **four (4) feet** beyond the perimeter section of the sign structure at its widest point.
6. Level 1, 2 and 3 electronic messages are permitted on Freeway Pylon signs in accordance with the standards of 1403.2.6 and 1401.5. herein.



1403.2.7.

OFF-SITE ADVERTISING (C-2 AND C-3 ZONING DISTRICTS ONLY):

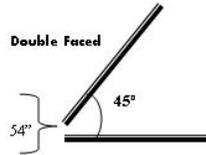
1. The sign must not exceed **300 square feet** in area. (Article 1404.5.1 (1))
2. The sign must not exceed a height of **30 feet**. (Article 1404.5.1. (5))



MARICOPA COUNTY ZONING ORDINANCE

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- The sign may be double-faced or “V” shaped, provided the “V” shape is designed so that it is no greater than **54 inches** between faces at the apex and the angle between the faces of the sign is no greater than **45 degrees**. (Article 1404.5.1 (2))



- The sign may be illuminated, except as allowed for variable message signs in Article 1401.5 herein, no flashing; intermittent or moving illumination must be employed. Any lighting used must be in accordance with the adopted outdoor light control provisions (see Chapter 10, Section 10013. herein). Any off-premise sign within **150 feet** of a Rural or Residential zone boundary must be non-illuminated. (Article 1404.5. (3))
- One (1)** sign per property.*
- The sign must be freestanding. (Article 1404.5.1 (4))
- The sign must not be audible in any manner (Article 1404.5. (8))
- The sign must maintain the same property line setbacks as provided for structures. (Article 1404.5.1 (10))
- Level 1, 2 and 3 electronic message displays (EMD) are permitted in accordance with Article 1401.5. *
- If the sign is located within **three (3) miles** of the boundary of any incorporated city or town, it must not be located within **1,000 feet** of any other off-premise sign on the same street. When the sign is greater than **three (3) miles** from the boundary of any incorporated city or town, it must not be located within **3,000 feet** of any other off-premise sign on the same street. (Article 1404.5.1 (9))
- The sign must not be located within **100 feet** of any Rural or Residential zoning district boundary, whether or not separated by a public right-of-way. (Article 1404.5.1 (6))
- The sign must not be located within **500 feet** of any park, school or roadside rest area. (Article 1404.5.1 (7))

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13. No billboard may be erected along any freeway or expressway under County jurisdiction. For purposes of this section, “along” must mean within a minimum of **660 feet** of any existing or adopted expressway or freeway right-of-way. (Article 1404.5.1. (11))
14. On State Route 74 between U. S. 60-89 and Lake Pleasant Road, no billboards must be erected within a minimum of **660 feet** of said highway right of way. (Article 1404.5.1. (12))
15. On U. S. Highway 60-89 from Estrella Freeway to Wickenburg, no billboards must be erected within a minimum of **660 feet** of said highway right of way. (Article 1404.5.1. (13))

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MARICOPA COUNTY ZONING ORDINANCE

Chapter 14 – Sign Regulations

SECTION 1404. INDUSTRIAL ZONING DISTRICTS

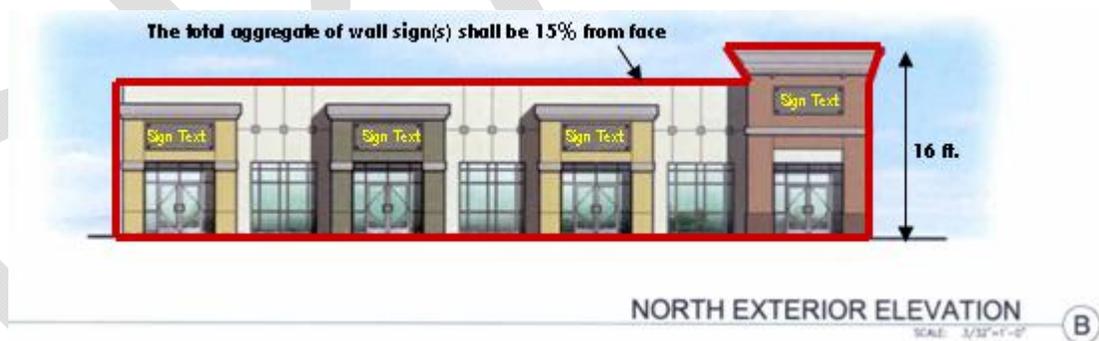
ARTICLE 1404.1. SPECIFIC REGULATIONS:

1404.1.1. Signs within Industrial Zoning Districts may be illuminated in accordance with 1401.3.3 except as permitted for variable message signs in Article 1401.5. herein. Any sign within **150 feet** of a Rural or Residential zone boundary must be non-illuminated *.

ARTICLE 1404.2. ON-SITE SIGNS:

1404.2.1. Wall signs:

1. The total aggregate area of all the wall sign(s) must not exceed **15%** of one (1) front face/plane of a single/multi-tenant building, or wall plane of an individual business frontage where more than one tenant occupies the building. The calculation of the aggregate must be measured from the ground to the roofline of the building.
4. The height must not exceed **20 feet** above grade and the sign must not extend above the roofline unless it is erected on a parapet wall or fascia that extends above the roofline of a flat roof.*



1404.2.2. Freestanding, Pole & Architectural Base*:

1. Maximum area of freestanding signs **150 feet**
2. The sign must have a maximum allowable height of **20 Feet** except as follows:

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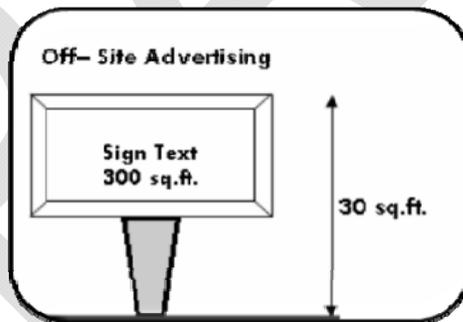
Chapter 14 – Sign Regulations

- a. The maximum height of any portion of any the sign or sign structure must be **twelve (12) feet**, when within a radius of **200 feet** of the sign there exists a Rural or Residential zone.
 - b. For each **five (5) feet** of radius in addition to the aforementioned **200 feet** within which additional radius no Rural or Residential zone exists, said sign or sign structure may be increased in height **one (1) foot**, not to exceed the maximum height limits specified herein.[Article 1404.2.2 4 (c)]
3. Maximum number of freestanding signs permitted must be **one (1)** per entrance or exit, not to exceed two (2) per street frontage.*
 4. In IND-2 and IND-3 the sign may be a moving, rotating or revolving sign, but said sign must not rotate faster than **seven (7) revolutions per minute**.*

1404.2.3.

OFF-SITE ADVERTISING:

1. The sign must not exceed **300 square feet** in area.[Article 1404.5.1. (1)]



2. The sign must not exceed a height of **30 feet**.[Article 1404.5.1. (5)]

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- The sign may be double-faced or “V” shaped, provided the “V” shape is designed so that it is no greater than **54 inches** between faces at the apex and the angle between the faces of the sign is no greater than **45 degrees**. [Article 1404.5.1 (2)]



- The sign may be illuminated in accordance with 1401.3.3 except as permitted for variable message signs in Article 1401.5. herein. Any off-premise sign within **150 feet** of a Rural or Residential zone boundary must be non-illuminated.
- One (1)** sign per property. *
- The sign must be freestanding. [Article 1404.5.1. (4)]
- The sign must not be audible in any manner. [Article 1404.5.1 (8)]
- The sign must maintain the same property line setbacks as provided for structures. [Article 1404.5.1 (10)]
- If the sign is located within **three (3) miles** of the boundary of any incorporated city or town, it must not be located within **1,000 feet** of any other off-premise sign on the same street. When the sign is greater than **three (3) miles** from the boundary of any incorporated city or town, it must not be located within **3,000 feet** of any other off-premise sign on the same street. [Article 1404.5.1 (9)]
- The sign must not be located within **100 feet** of any Rural or Residential zoning district boundary, whether or not separated by a public right-of-way. [Article 1404.5.1. (6)]
- The sign must not be located within **500 feet** of any park, school or roadside rest area. [Article 1404.5.1.(6)]
- No billboard may be erected along any freeway or expressway under County jurisdiction. For purposes of this section, “along” must mean within a minimum of **660 feet** of any existing or adopted expressway or freeway right-of-way. [Article 1404.5.1. (11)]

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11. On State Route 74 between U. S. 60-89 and Lake Pleasant Road, no billboards must be erected within a minimum of **660 feet** of said highway right of way. [Article 1404.5.1 (13)]
12. On U. S. Highway 60-89 from Estrella Freeway to Wickenburg, no billboards must be erected within a minimum of **660 feet** of said highway right of way. [Article 1404.5.1 (12)]
13. Variable message signs are permitted and must comply with the same standards and height applied in Chapter 14, Section 1401 Article 1401.5.*

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MARICOPA COUNTY ZONING ORDINANCE

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SECTION 1405. OVERLAY ZONING DISTRICTS

ARTICLE 1405.1. WICKENBURG SCENIC CORRIDOR:

1405.1.1. **Class 3:** All new signs, in addition to regulations found elsewhere in this ordinance, must conform to the following regulations:

1. All signs must be kept to minimum size and height required for reasonable exposure of said signs.
2. Advertising and directional signs will be encouraged to be placed along the Wickenburg Highway on Arizona Department of Transportation Highway "logo" signs.
3. A maximum of one (1) freestanding sign must be allowed for each lot.
4. All signs must be made of or appear to be made of natural materials.
5. No signs may use more than **three (3) different colors**. One color must match the principal building color.
6. Off-site advertising signs must be prohibited within **660 feet** of the Highway right-of-way.

1405.1.2. **Class 4:** All new signs, in addition to regulations found elsewhere in this Ordinance must conform to the following regulations:

1. All signs must be kept to a minimum size and height required for reasonable exposure of said signs.
2. Advertising and directional signs will be encourage to be placed along the Wickenburg Highway on Arizona Department of Transportation Highway "logo" signs.
3. No signs may use more than **three (3) different colors. One (1) color** must match the principal building color.
4. All signs must be made of or appear to be made of natural materials.
5. Off-site advertising signs must be prohibited.

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ARTICLE 1405.2. HWY 74 SCENIC CORRIDOR:

- 1405.2.1. A maximum of **two (2)** freestanding monument signs must be allowed for each development at each approved entrance with the exception of Development Master Plans. (However, there must be no signs on an individual single family home lot). A sign package for Development Master Plans will be approved by the Board of Supervisors.
- 1405.2.2. All signs must be made of durable materials and be designed to be consistent with the architectural treatment of the building they relate to and overall character of the site.
- 1405.2.3. Off-site advertising signs must be prohibited within the corridor zone.
- 1405.2.4. Signs for non-residential uses must be consistent with the underlying zoning district regulations and must be approved as part of the plan of development by the Board of Supervisors as provided by Chapter 10, Section 1009.4.11. herein.

SECTION 1406. MANUFACTURED HOME PARKS

ARTICLE 1406.1. GENERAL STANDARDS:

- 1406.1.1. Signs within Manufactured Mobile Home Parks must not exceed **twenty-four (24) square feet** in area.
- 1406.1.3. The sign may be illuminated in accordance with 1401.3.3 except as permitted for variable message signs in Article 1401.5. herein*.
- 1406.1.4. The sign may be placed flat against a wall of a building or the sign may be freestanding, but placement against a wall of a building must be no higher than **twelve (12) feet** above grade not above the roofline. The height of a freestanding sign must not exceed **twelve (12) feet** above grade.
- 1406.1.5. The sign may be located in or projected into required yards but the sign must not be located in or projected into any street or alley.
- 1406.1.6. The sign must be located on the property to which it pertains, and the number must be limited to **one (1) for each street frontage** on which the mobile home park has a major access entrance.

CHAPTER 14 SIGN REGULATIONS

1702.2 APPENDICES SIGNAGE CATEGORY ¹	MAXIMUM AREA	MAXIMUM HEIGHT	MAXIMUM NUMBER
PERMANENT DIRECTIONAL SIGNS¹ ARTICLE 1401.4			
RURAL -190, RURAL-70 & RURAL-43, R1-35, R1-18, R1-10, R1-8, R1-7, R1-6, R-2, R-3, R-4, R-5 SEE ARTICLE 1401.4	TWO (2) SQUARE FEET IN AREA ²	EIGHT (8) FEET	ONE (1) FOR EACH ENTRANCE OR EXIT
C-S, C-O, C-1, C-2, C-3, IND-1, IND-2, IND-3	SIX (6) SQUARE FEET IN AREA ²	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE OR EXIT
TEMPORARY SIGNS IDENTIFYING THE CONTRACTOR, SUB-CONTRACTOR ENGAGED IN CONSTRUCTION OR REPAIR OF BUILDING OR BUILDINGS ARTICLE 1401.6.7			
RURAL -190, RURAL-70 & RURAL-43, R1-35, R1-18, R1-10, R1-8, R1-7, R1-6, R-2, R-3, R-4, R-5	TWENTY-FOUR (24) SQUARE FEET IN AREA	TWELVE (12) FEET	ONE (1) PER LOT
C-S, C-O, C-1, C-2, C-3, IND-1, IND-2, IND-3	TWENTY-FOUR (24) SQUARE FEET IN AREA	TWELVE (12) FEET	ONE (1) FOR EACH TENANT OR TWO (2) FOR A VACANT PROPERTY
TEMPORARY DIRECTIONAL SIGNS ARTICLE 1401.6.5			
ALL ZONING DISTRICTS	TWELVE (12) SQUARE FEET IN AREA	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE/EXIT
TEMPORARY SIGNS PERTAINING TO SALE OF LAND ARTICLE 1401.6.6			
RURAL & RESIDENTIAL ZONING DISTRICTS	ON PARCELS LESS THAN ONE (1) AC. : SIX (6) SQUARE FEET IN AREA ON PARCELS BETWEEN ONE (1) AND FIVE (5) AC.: TWELVE (12) SQUARE FEET IN AREA ON PARCELS GREATER THAN FIVE (5) AC.: ONE-HUNDRED FIFTY (150) SQUARE FEET IN AREA	TWELVE (12) FEET	ONE (1) EACH LOT
COMMERCIAL & INDUSTRIAL ZONING DISTRICTS	ON PARCELS LESS THAN 1 AC. TWELVE (12) SQUARE FEET IN AREA ON PARCELS BETWEEN ONE (1) AND FIVE (5) AC.: THIRTY-TWO (32) SQUARE FEET IN AREA ON PARCELS GREATER THAN FIVE (5) AC.: ONE-HUNDRED FIFTY (150) SQUARE FEET IN AREA	TWELVE (12) FEET	ONE (1) FOR EACH STREET FRONTAGE
TEMPORARY SIGNS ADVERTISING AN EVENT³ ARTICLE 1401.6.8			
ALL ZONING DISTRICTS REQUIRES A TEMPORARY USE PERMIT	NO SIZE RESTRICTION	NO HEIGHT RESTRICTION	ONE (1) PER EVENT

¹ Other restrictions and criteria may apply – See the referenced Article for more information

² Such sign must not count against total freestanding area or count for permanent identification signage

³ Requires a Temporary Use Permit

CHAPTER 14 SIGN REGULATIONS

SIGNAGE CATEGORY ⁴	MAXIMUM AREA	MAXIMUM HEIGHT	MAXIMUM NUMBER
VARIABLE MESSAGE SIGNS ARTICLE 1401.5	IN RURAL AND RESIDENTIAL ZONING DISTRICTS LIMITED TO CHURCHES, SCHOOLS AND PUBLIC BUILDINGS		
RURAL AND RESIDENTIAL ZONING DISTRICTS	TWENTY-FOUR (24) SQUARE FEET	SIX (6) FEET	BASED ON ZONING DISTRICT
COMMERCIAL & INDUSTRIAL	THIRTY-TWO (32) SQUARE FEET OF THE ALLOWABLE SIGNAGE AREA	BASED ON ZONING DISTRICT	BASED ON ZONING DISTRICT
ON-SITE PERMANENT IDENTIFICATION SIGNS ARTICLE 1402.2/1403.2/1404.2			
RURAL -190, RURAL-70 & RURAL-43, R1-35, R1-18, R1-10, R1-8, R1-7, R1-6, R-2, R-3, R-4, R-5 OTHER RESTRICTIONS APPLY	<p><u>RESIDENCE</u> : TWO (2) SQUARE FEET</p> <p><u>SUBDIVISION IDENTIFICATION</u>: THIRTY-TWO (32) SQUARE FEET</p> <p><u>DIRECTORY SIGN</u>: EIGHTEEN (18) SQUARE FEET</p> <p><u>OTHER USES AS ALLOWED, (EXCEPT AS SHOWN BELOW)::</u> TWENTY-FOUR (24) SQUARE FEET</p>	<p><u>RESIDENCE</u> EIGHT FEET (8)</p> <p>SUBDIVISION IDENTIFICATION & DIRECTORY ISIGNS SIX (6) FEET ABOVE GRADE</p> <p>OTHER USES AS ALLOWED TWELVE (12) FEET ABOVE GRADE</p>	<p><u>RESIDENCE</u> ONE (1) FOR EACH DWELLING.</p> <p>SUBDIVISION: 1 PER STREET FRONTAGE</p>
C-S, C-O, C-1, C-2, C-3 ¹ OTHER RESTRICTIONS MAY APPLY	<p>FREESTANDING 120 SQUARE FEET:</p> <p><u>PROJECTING</u>: THE TOTAL AGGREGATE AREA OF ALL THE WALL SIGN(S) MUST NOT EXCEED 15% OF THE FRONT FACE/PLANE OF A SINGLE/MULTI-TENANT BUILDING, AS MEASURED FROM THE GROUND TO THE EAVELINE OR TOP OF PARAPET OF THE BUILDING</p> <p><u>WALL SIGNS</u> THE TOTAL AGGREGATE AREA OF ALL THE WALL SIGN(S) MUST NOT EXCEED 15% OF THE FRONT FACE/PLANE OF A SINGLE/MULTI-TENANT BUILDING, AS MEASURED FROM THE GROUND TO THE EAVELINE OR TOP OF PARAPET OF THE BUILDING</p> <p><u>MENU BOARD – PREVIEW BOARD – DRIVE –THRU RESTAURANTS</u>: 32 SQUARE FEET</p> <p><u>DIRECTORY</u>: TWO (2) SQUARE FEET PER BUSINESS /FOUR (4) SQUARE FEET PER BUILDING COMPLEX</p>	<p>SIXTEEN (16) FEET</p> <p>TOP OF PARAPET</p> <p>SIXTEEN (16) FEET</p> <p>SEVEN (7) FEET</p> <p>SIX (6) FEET</p>	<p>ONE (1) PER ENTRANCE NOT TO EXCEED TWO PER STREET FRONTAGE</p> <p>ONE (1) FOR EACH TENANT . SINGLE TENANT BUILDING MAY HAVE ONE PER STREET FRONTAGE</p> <p>ONE (1) MENU BOARD AND ONE (1) PREVIEW BOARD</p>

⁴ Other restrictions and criteria may apply – refer to the referenced Article for more information

CHAPTER 14 SIGN REGULATIONS

SIGNAGE CATEGORY ⁵	MAXIMUM AREA	MAXIMUM HEIGHT	MAXIMUM NUMBER
ON-SITE PERMANENT IDENTIFICATION SIGNS (CONTINUED)			
IND-1, IND-2, IND-3 ¹ OTHER RESTRICTIONS MAY APPLY	<u>FREESTANDING</u> : 150 SQUARE FEET: <u>WALL SIGNS</u> THE TOTAL AGGREGATE AREA OF ALL THE WALL SIGN(S) MUST NOT EXCEED 15% OF THE FRONT FACE/PLANE OF A SINGLE/MULTI-TENANT BUILDING, AS MEASURED FROM THE GROUND TO THE ROOFLINE OF THE BUILDING	TWENTY (20) FEET TWENTY (20) FEET	ONE (1) PER ENTRANCE NOT TO EXCEED TWO PER STREET FRONTAGE ONE (1) FOR EACH TENANT . SINGLE TENANT BUILDING MAY HAVE ONE PER STREET FRONTAGE
FREEWAY PYLON SIGNS ARTICLE 1403.2.6			
C-S ZONING DISTRICTS – OTHER RESTRICTIONS APPLY	ONE HUNDRED TWENTY (120) SQUARE FEET	3:1 HEIGHT TO WIDTH RATIO MAX HEIGHT SIXTY (60) FEET MAX WIDTH TWENTY (20) FEET	ONE (1) PER SHOPPING CENTER
OFF-SITE ADVERTISING SIGNS¹ ARTICLE 1403.2.7			
C-2, C-3 , IND-2, IND-3	300 SQUARE FEET IN AREA ²	THIRTY (30) FEET ABOVE GRADE	ONE (1) PER PROPERTY
WICKENBURG SCENIC CORRIDOR ARTICLE 1405			
ALL ZONING DISTRICTS WITHIN CLASS 3 AND CLASS 4 CATEGORY-	KEPT TO MINIMUM SIZE AND HEIGHT REQUIRED FOR REASONABLE EXPOSURE OF SAID SIGN		ONE (1) PER EACH LOT
HWY 74 SCENIC CORRIDOR ARTICLE 1404			
ALL ZONING DISTRICTS	COMPLY WITH MAXIMUM AREA SIGN STANDARDS ALLOWED IN ZONING DISTRICT	COMPLY WITH SIGN HEIGHT STANDARD ALLOWED IN ZONING DISTRICT	TWO (2) PER EACH PROPERTY
MOBILE HOME PARK ARTICLE 1406			
	TWENTY-FOUR (24) SQUARE FEET	TWELVE (12) FEET	ONE (1) FOR EACH STREET FRONTAGE

⁵ Other restrictions and criteria may apply – refer to the referenced Article for more information

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