SECTION 1401. GENERAL SIGNAGE REGULATIONS

ARTICLE 1401.1. PURPOSE:

The purpose of this Chapter is to promote public safety, create an attractive business climate, and enhance the physical appearance of the community through a comprehensive system of reasonable, consistent, and nondiscriminatory sign standards and requirements.

These regulations are intended to:

1. Enable the identification of places of residence and business.

2. Permit the communication of information necessary for the conduct of commerce.

3. Encourage signs that are appropriate to the zoning district in which they are located and consistent with the category of use to which they pertain.

4. Regulate signs in a manner so as to not interfere with, obstruct vision of, or distract motorists, bicyclists or pedestrians, from their ability to see traffic signals, road hazards, and other motorists, bicyclists, or pedestrians.

5. Require signs to be constructed, installed, and maintained in a safe and satisfactory manner.

6. Comply with the Outdoor Light Control Provisions as outlined in this Ordinance.

ARTICLE 1401.2. EXEMPTIONS [ALL ZONING DISTRICTS]:

The following signs are permitted in all zoning districts and exempt from the regulations of this Chapter:

1. Signs on mailboxes that display name of the occupant and/or address on which the property is located.

2. Integral decorative or architectural features of buildings or works of art, as long as the features do not contain moving parts, lights, or logos.

DRAFT

3. Bulletin boards.

4. Signs associated with agri-business on property classified with an agricultural exemption.

5. Public service signs, not exceeding **two (2) square feet** in area, placed in the interior of an establishment's building window or glass door, such as "open or closed," "vacancy," "will return," "no smoking," and other noncommercial messages; placed on the property; warning the public against trespassing, danger from animals, and road hazards.

6. Signs that constitute an integral part of a vending machine, telephone booth or similar facilities, provided the sign does not interfere with the vision clearance area.

7. Flags, badge, emblem or insignia of any government or governmental agency, or of any civic charitable, religious, patriotic, fraternal, or similar organization, provided the sign does not interfere with the vision clearance area.

ARTICLE 1401.3. GENERAL SIGN REGULATIONS [ALL ZONING DISTRICTS]:

The regulations set forth in this Article qualify or supplement, as the case may be, the zoning district regulations appearing elsewhere in this Ordinance. In the event of a conflict between regulations, the more restrictive applies.

1401.3.1. Freestanding and projecting signs may be double-faced.

1401.3.2. When the two faces of a double-faced sign have identical dimensions, the calculation of the overall area of the sign of a double-faced sign shall include only one of the faces.

1401.3.3. Sign Lighting: signs may be indirectly illuminated provided that the lighting shall be in compliance with the provisions as set forth in this Ordinance.

1. No flashing or blinking–illumination shall be employed. Lighting shall be so installed as to avoid any glare or reflection into any adjacent property or into a street or alley.

2. Off-site sign lighting directed toward a sign shall be top-mounted full-cutoff lighting. Total lighting allowance shall comply with Outdoor Light Control Provisions within this Ordinance.

3. If located within **one hundred and fifty (150) feet** of a Rural or Residential zoning district, no sign shall be lit after 10:00 p.m.

4. Electronic message centers shall contain at least one photo sensor, and each sensor shall:

    1. be designed to continually operate in direct sunlight; and
    2. be situated to measure ambient light; and
    3. be contained in a waterproof enclosure which shall allow easy access to the photo sensors; and
    4. allow light sensing; and
    5. be located on or in the DMS housing; and
    6. be capable of dimming all pixels of the sign collectively to compensate for surrounding ambient light levels.

    The display light output shall be limited to a brightness level ranging between 100 and 300 Nits between dusk and dawn. A maximum of 50% of the sign may be white light.

5. Prior to the issuance of a Sign Permit, the applicant shall provide a written certification from the sign manufacturer that the light intensity has been factory pre-set not to exceed the levels specified within this ordinance, and the intensity level is protected from end-user manipulation by password-protected software or other method as deemed appropriate by the Department Director.

6. Signs lit with fluorescent or exposed neon or similar tube type illumination shall not increase the ambient light condition between sunset and sunrise that existed before installation of the sign.

7. All signs_using ~~approved~~ exterior lighting shall be turned off at 11:00 p.m.

8. The lighting source of on-site signs externally illuminated shall not be visible from any adjacent residential zoning district, and shall comply with the Outdoor Light Control Provisions within this ordinance.

1401.3.4. Any sign using plastic zip track or other method of replaceable lettering shall have a secured cover.

DRAFT

1401.3.5. No sign may be placed within the street right of way, clear zone distance and visibility sight triangle or any location where such sign presents a traffic hazard or otherwise poses a threat to the traffic or pedestrian safety.

1401.3.6. Mo movable, animated or audible signs are permitted. Electronic message displays (EMD) shall not be considered as animation.

1401.3.7. Roof signs shall not be permitted in any zoning district.

1401.3.8. Minimum Display Time: Electronic Message Displays (EMD) shall not ~~be~~ change-message more than once every eight (8) seconds.

1401.3.9. Permanent signs, other than Rural and Residential Identification signs, shall require a construction permit and zoning clearance.

1401.3.10.

a. The conversion of a properly permitted static sign to an EMD sign of equal or less size shall require confirmation the sign is permitted use in the zone in which it is located and an_electrical permit. No other Planning approval shall be required, provided the newly constituted signage meets all requirements relating to EMD signs and,

b. The conversion of an existing, valid, non-conforming static sign, to an EMD sign shall be subject to the following requirements:

a. Reduction of the number of poles to a monopole, if applicable.

b. Installation of a decorative pole cover.

c. Installation of native landscaping, to the extent feasible, around the base of the sign.

d. Network time shall be made available on the EMD sign face to the County for emergency messaging – messages to override all copy for one (1) hour, then display for eight (8) seconds in every minute, as long as needed.

1401.3.11. Maintenance of signs:

1. All signs and all components thereof, including supports, braces, and anchors, shall be kept in a state of good repair.

DRAFT

2. Any sign that no longer correctly directs or exhorts any person, advertises a bonafide business, lessor, sign company owner, product, or activity or is damaged, is in disrepair or is vandalized and not repaired within thirty (30) days of the damaging event, or within thirty (30) days of the issuance of a permit for the repair if a permit is required, shall not be permitted in any zone.

3. Any party having control of a sign shall remove any sign that has not been used to display or support a message during any continuous one year period. Failure to remove such sign within thirty (30) days shall be considered a violation of this ordinance. A sign carrying a message advertising the sign owner's company shall be deemed a valid message, however simply_the availability of the sign for lease shall not be deemed to be "used to display or support a sign or message" for purposes of this section.

1401.3.12. **DIRECTORY SIGNS** shall be permitted in all districts

Development Standards: Directory signs:

1. Shall be a freestanding standing monument sign with a base of at least_**eighteen (18) inches** in height and a maximum sign area of eighteen (18) square feet.

2. Shall not exceed **six (6) feet** in height.

3. Shall contain no more than the maximum area of **two (2) square feet** for each business listed on the sign plus **four (4) square feet** for the name of the building or complex.

4. Shall not be included in calculating the total aggregate area for signage permitted on a parcel or lot for the approved use.

5. The maximum number of shall be **one (1)** for each driveway or entrance into the Business Park or complex.

DRAFT

1401.3.13. **DIRECTIONAL SIGNS** shall be permitted in all districts:

Development Standards: Directional Signs:

1. Shall not exceed the following area:

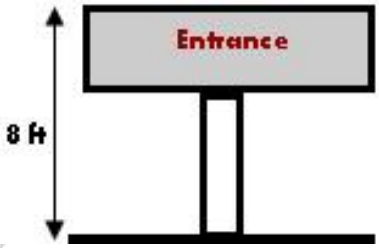
   a. In Rural and Residential zoning districts, **two (2) square feet**.

   b. In Commercial and Industrial zoning districts, **six (6) square feet**.

2. Shall not exceed the following height limitations:

   a. In Rural and Residential zoning districts, **eight (8) feet**.

   b. In Industrial and Commercial zoning districts, **twelve (12) feet**.



3. May be located in or project into required yards, but the sign shall not be located in or project into any street or alley.

4. Shall not be included in the calculation of total permitted permanent identification area of the permitted total aggregate area of wall signs or the maximum number of freestanding signs as set forth in the provisions in this Ordinance.

ARTICLE 1401.4. TEMPORARY SIGNS:

Temporary signs provide an important medium through which individuals may convey a variety of noncommercial and commercial messages. However, if left completely unregulated, temporary signs can become a threat to public safety as a traffic hazard and detrimental to property values and overall public welfare as an aesthetic nuisance.

These regulations are intended to balance the rights of individuals to convey messages through temporary signs and the right of the public to protect the public health, safety, and welfare; reduce traffic and pedestrian hazards; protect property values by minimizing the possible adverse effects and visual blight caused by temporary signs; promote economic development; and ensure the fair and consistent enforcement of the temporary sign regulations specified below.

DRAFT

1401.4 .1 **TEMPORARY SIGNS** shall be permitted in all zoning districts:

Development standards: Temporary signs:

1. Shall not, in Rural and Residential zoning districts, exceed **six (6) square feet**.

2. Shall not in all other zoning districts, exceed **twelve (12) square feet**.

1401.4.2. Shall not be illuminated.

1401.4.3. Shall obtain a Temporary Use Permit (TUP) for Special Events.

1401.4.4. Signs advocating a position for or against a candidate for public elective office or a public question are permitted provided each sign shall:

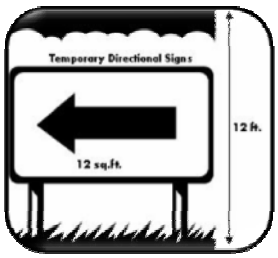
1. Not be displayed earlier than **sixty (60) days** prior to an election.

2. Be placed only on private property and not within in public rights-of-way, intersection "sight triangles", or roadway clear zones.

3. Be removed within **thirty (30)** days after the specific election to which they refer.

4. Comply with all other requirements for temporary signs.

1401.4.5. **TEMPORARY DIRECTIONAL SIGNS**:



1. Shall not exceed **twelve (12) square feet** in area.

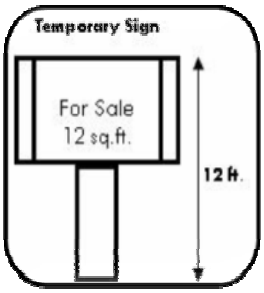
2. Shall not exceed **one (1)** sign for each entrance and **one (1)** sign for each exit.

3. May be located in or project into required yards, but shall not be located in or project into any street or alley.

4. Shall be removed from the property within **fourteen (14) days** after its purpose has been fulfilled.

DRAFT

1401.4.6. **TEMPORARY SIGNS PERTAINING TO THE SALE OR LEASE OF LAND**:



1. Sign area shall not exceed:

   a. For properties containing a total land area less than 1 acre, **six (6) square feet**.

   b. For properties containing land area of at least one (1) acre but not more than five (5) acres, **twelve (12) square feet**.

   c. For properties containing land area greater than five (5) acre, **thirty-two (32) square feet** for the first five (5) acres and an additional **fifteen percent (15%)** over the maximum allowable sign area for each additional five (5) acres but in no event shall any sign exceed **one hundred fifty (150) square feet** provided any sign in excess of **thirty-two (32) square feet** in area shall require a construction permit and zoning clearance.

2. All signs pertaining to sale or lease of land shall be located on the property to which it pertains and the number shall be limited to **one (1)** sign on each street frontage.

3. No sign pertaining to sale or lease of land shall be located in or project into required yard, or any street or alley.

1401.4.7. **TEMPORARY SIGNS IDENTIFYING THE CONTRACTORS AND SUBCONTRACTORS, IF ANY, ENGAGED IN THE CONSTRUCTION OR REPAIR OF A BUILDING OR BUILDINGS**:

Development Standards**:** each temporary signs identifying the contractors and subcontractors, if any, engaged in the construction or repair of a building or buildings:

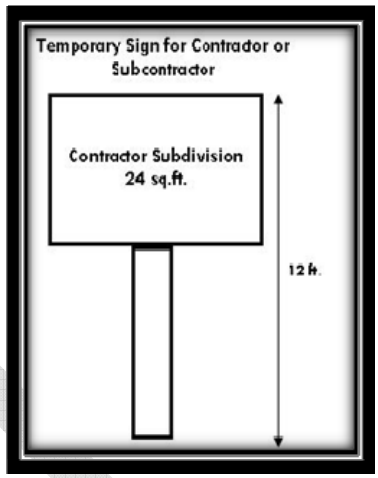
1. Shall not exceed **twenty-four (24) square feet** in area.

DRAFT

2. Shall be located on the property to which it pertains and the number shall be limited as follows:

   a. Rural and Residential zoning districts may have **one (1)** per lot.

   b. Commercial and Industrial zoning districts may have **one (1)** for each tenant.



3. May be located in or project into required yards, but the sign shall not be located in or project into any street or alley.

1401.4.8 Any sign not specifically listed as permitted shall be prohibited.

DRAFT

SECTION 1402. RURAL AND RESIDENTIAL ZONING DISTRICTS

ARTICLE 1402.1. SPECIFIC RURAL AND RESIDENTIAL SIGNAGE REGULATIONS:

Signs listed shall be permitted in the Rural and Residential zoning districts.

Development standards:

1402.1.1. Signs in Rural and Residential zoning districts shall not be located in or project into any required yard nor shall any sign be located in or project into any street or alley.

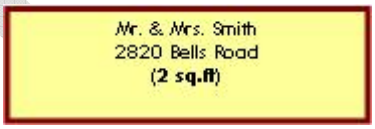
1402.1.2. A sign shall only be located on the property to which it pertains.

1402.1.3. No sign area shall exceed **twenty-four (24) square feet**.

1402.1.4. No variable message signs shall be permitted except as set forth in Article 1402.5.

ARTICLE 1402.2. RURAL AND RESIDENTIAL IDENTIFICATION SIGNS

1. Shall be permitted.
2. Sign shall not exceed **two (2) square feet** in area.
3. Sign shall not exceed **eight (8) feet** in height.



4. Shall be limited to **one (1)** sign for each dwelling unit.

ARTICLE 1402.3. ENTRY FEATURES

ENTRY FEATURES over driveways to a residence, ranch or farm are permitted provided they otherwise comply with the requirements listed in the Use Regulations for Rural Zoning Districts.

DRAFT

ARTICLE 1402.4. SUBDIVISIONS SIGNS:

1. Shall not exceed **thirty-two (32) square feet** in area.

2. Shall not exceed **six (6) feet** in height.

3. Shall only be located at entry points of the subdivision. The number shall not exceed **two (2)** for each entrance.

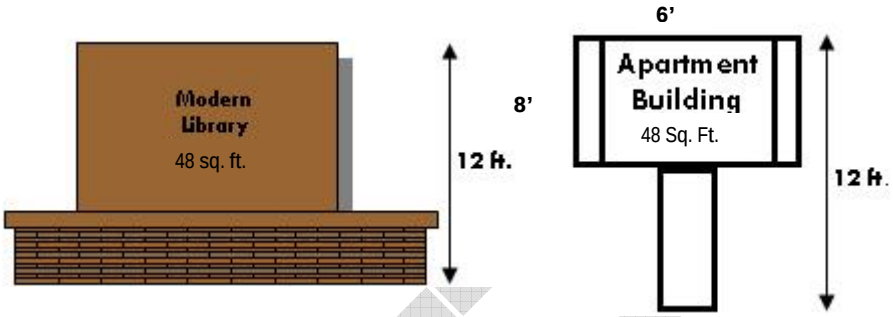
4. Shall have a base equal to or greater than **half the width** of the sign.

ARTICLE 1402.5. SIGNS IDENTIFYING APARTMENT COMPLEXES, CHURCHES, SCHOOLS, CARE FACILITIES, PUBLIC UTILITY BUILDINGS AND FACILITIES, PUBLICLY OWNED OR OPERATED PROPERTIES, LIBRARIES, MUSEUMS AND COMMUNITY BUILDINGS:

1. Shall not exceed **forty-eight (48) square feet** in area.

DRAFT

2. Shall not exceed **twelve (12) feet** in height.



3. Shall not exceed **one (1)** sign for each entrance.

4. May be located in required yard, but no closer than **twenty (20) feet** to property line.

5. May have a fixed or variable message.

6. No EMD sign other than Level 1 signs identifying apartment complexes, churches, schools, care facilities, public utility buildings and facilities, publicly owned or operated properties, libraries, museums and community buildings shall be permitted in Rural and Residential zoning districts.

DRAFT

SECTION 1403. COMMERCIAL ZONING DISTRICTS

ARTICLE 1403.1. COMMERCIAL SIGNAGE DEVELOPMENT STANDARDS:

1403.1.1. Except for Freeway Pylon signs, signs permitted in a commercial zoning district, may be located in required yard, but shall not be located in or project into any street or alley.

1403.1.2. Signs shall be oriented as follows:

a. Signs permitted in a commercial zoning district other than full-animation EMD (level 4) electronic signs shall be oriented to the business street frontage or to common use parking lots, courtyards, or pedestrian ways on which the business fronts or takes access.

b. Full-animation EMD (level 4) electronic signs shall be oriented to pedestrian traffic and common use parking lots, courtyards or pedestrian ways and shall not be oriented to business street frontage..

1403.1.3. May have a fixed or variable message. Electronic Message Display (EMD) signs are permitted as follows:

1. C-1 & C-0 zoning district: Level 1 and Level 2 electronic message display sign;

2. C-2 & C-3 zoning district: Level 1 through 3 electronic message display sign;

3. C-S zoning district: Levels 1 through 4 electronic message display sign.

ARTICLE 1403.2. **ON-SITE SIGNS** shall be permitted subject to the following development standards:

1403.2.1. **WALL SIGNS**:

1. The total aggregate area of all wall signs on a property shall not exceed **fifteen percent (15%)** of one (1) front face/plane of a single/multi-tenant building, or wall plane [measured as a vertical plane from the ground to top of parapet or eave line of pitched or

DRAFT

mansard roof] of an individual business frontage where more than **one (1)** tenant occupies the building. The calculation of the aggregate shall be measured from the ground to the top of wall of the building.

2. No wall sign shall exceed **twenty (20) feet** in height and the sign shall not extend above the roofline unless it is erected on a parapet wall or fascia that extends above the roofline of a flat roof.

1403.2.2. **FUEL STATION SIGNS**:

1. Canopy signs shall be fixed and contain only the business and or logo.

2. The maximum number of signs per canopy shall be **two (2)**.

3. For any one (1) side of the canopy the maximum sign area for each two (2) linear feet of canopy wall shall be one (1) square foot, not to exceed **twenty-four (24) square feet** of signage.

4. No part of the sign shall project from a canopy wall a distance greater than twelve (12) inches.

5. The total area of canopy signs shall be included in calculation of total sign area permitted.

DRAFT

6. Change panel price signs in connection with fueling stations; shall be freestanding, monument type and shall only identify the current price(s) of fuel sold and cost of the car wash service provided by the use.

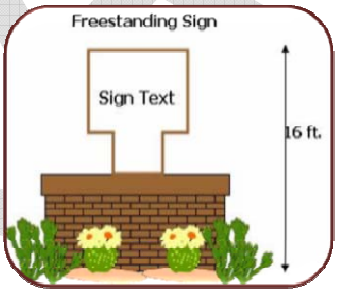
1403.2.3. **FREESTANDING SIGNS**:

1. Shall not exceed **one-hundred twenty (120) square feet** in sign area.

2. Sign height:

   a. Shall not exceed **twenty-four (24) feet**:

   b. Any sign within **two-hundred (200) feet** of a Rural or Residential zone, shall not exceed **twelve (12) feet** in height. However, for each **five (5) feet** beyond the **two-hundred (200) feet** as described in the previous section, the maximum may increase **one (1) foot** to a maximum height of **twenty-four (24) feet**.



3. Permitted number: **one (1)** sign per driveway entrance or driveway but in no event more than **two (2)** per street frontage.

4. In C-2 and C-3 zoning districts, the sign may be a moving, rotating or revolving sign, but no sign shall rotate faster than **seven (7) revolutions per minute**.

DRAFT

1403.2.4. **MENU- BOARDS FOR DRIVE-THRU RESTAURANTS**:

1. Shall not exceed **one (1)** preview menu board and **one (1)** ordering menu board per business.

2. Shall not exceed **thirty-two (32) square feet**.

3. Shall not exceed **seven (7) feet** in height.

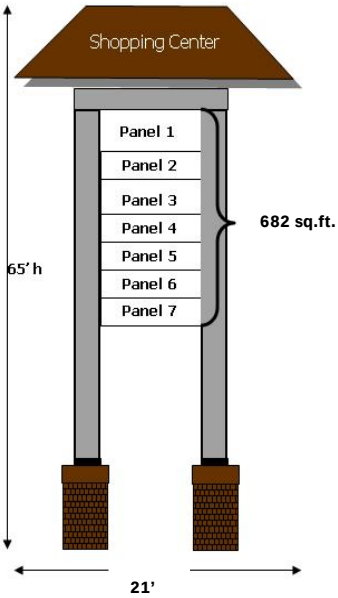
4. Shall be screened by a wall or landscaping so the sign is not visible from the street.

5. Containing speakers shall not be located any closer than **two-hundred (200) feet** to a Rural or Residential zone.

1403.2.5. **FREEWAY PYLON SIGNS** shall be permitted in the C-S and C-2 Zoning Districts only :

Development standards: Freeway Pylon Signs:

1. Shall not exceed **sixty-five (65) feet** in height <u>unless designed in such a way as to accommodate Wireless cellular panel antennas in which case sign height shall not exceed **eighty (80) feet**.</u>



DRAFT

Any Wireless communication antenna shall be architecturally integrated into the sign structure to have a seamless appearance. The associated ground equipment or shelter shall be entirely screened from view by a screen wall matching the sign structure base or the subject property commercial development design. The associated equipment area shall not exceed **600 square feet.**

2. Shall not exceed **twenty-five (25) feet** in width.

3. Shall not exceed a **3-to-1 ratio** of height-to-width.

4. Shall not exceed **fifty percent (50%)** of the gross area of the sign structure per face.

5. Shall not be included in the calculation of the total number of freestanding or wall signs permitted.

6. Shall provide at the base a setback of not fewer than **twenty (20) feet** from any property line.

7. Shall provide, at the base, a landscape area extending to a minimum of **four (4) feet** beyond the perimeter section of the sign structure at its widest point.

8. Only Level 1, 2, and 3 electronic message displays (EMD) are permitted and Level 4 EMD are prohibited.

ARTICLE 1403.3. OFF-SITE ADVERTISING, BILLBOARDS [C-2 AND C-3 ZONING DISTRICTS ONLY]:

1403.3.1 Off-site signs shall be permitted uses in the C-2 and C-3 zoning districts provided each such sign shall:

1. Maintain a distance separation from any other off-site sign of **3,000 feet** of any offsite sign when either existing or proposed sign is located **three (3) miles or greater** from the boundary of any incorporated city or town.

2. Maintain a distance separation from any other off-site sign of **1,000 feet** of any offsite sign when either existing or proposed signs is

DRAFT

located **fewer than three (3) miles** from the boundary of any incorporated city or town.

3. Maintain a minimum distance of five**-hundred (500) feet** from :

   a. Rural or Residential zoning district boundary,

   b. Park;

   c. School;

   d. Roadside rest area.

4. Only Level 1, 2, and 3 electronic message displays (EMD) are permitted and Level 4 (EMD) are prohibited.

5. Plans submitted for permit review shall include a certified statement from the manufacturer that lighting and message display are in compliance with provision of this Ordinance.

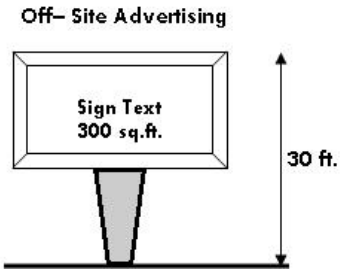
6. Special Conditions:

   a. On State Route 74 between U. S. 60-89 and Lake Pleasant Road, no off-site signs shall be permitted within **six-hundred sixty (660) feet** of said highway right-of-way.

   b. On U. S. Highway 60-89 from Estrella Freeway to Wickenburg, no off-site signs shall be permitted within **six-hundred sixty (660) feet** of said highway right-of-way.

1403.3.2. Off-site signs in C-2 and C-3 zoning district are subject to the following development standards:

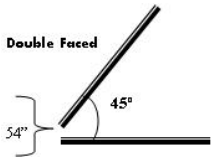
1. Such sign shall not exceed **three-hundred (300) square feet** in area. A sign may utilize embellishments up to of **ten percent (10%)** of the sign area.



2. Such sign shall not exceed **thirty** (**30) feet** in height.

3. Such sign may be double-faced or "V" shaped, provided the "V" shape is designed so that it is no greater

than **fifty-four (54) inches** between faces at the apex and the angle between the faces of the sign is no greater than **forty-five (45) degrees**.



4. Shall be freestanding.

5. Shall maintain the same property line setbacks required by the underlying zoning district.

DRAFT

SECTION 1404. INDUSTRIAL ZONING DISTRICTS

ARTICLE 1404.1. INDUSTRIAL SIGNAGE DEVELOPMENT STANDARDS:

1404.1.1. Signs permitted in an industrial zoning district, may be located in required yard, but shall not be located in or project into any street or alley.

1404.1.2. Shall be oriented to the business street frontage or to common use parking lots, courtyards, or pedestrian ways on which the business fronts or takes access.

1404.1.3. May have a fixed or variable message.

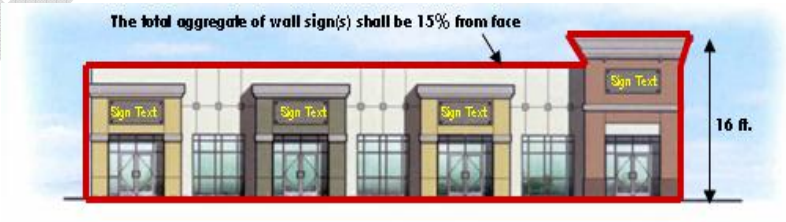
1404.1.4. May be Level 1, 2, and 3 electronic message displays (EMD). Level 4 EMD are prohibited.

ARTICLE 1404.2. **ON-SITE SIGNS** shall be permitted subject to the following development standards::

1404.2.1. **WALL SIGNS**:

1. Shall not, in total aggregate area of all the wall signs on a property exceed **fifteen percent (15%)** of one (1) front face/plane of a single/multi-tenant building, or wall plane [measured as a vertical plane from the ground to top of parapet or eave line of pitched or mansard roof] of an individual business frontage where more than **one (1)** tenant occupies the building. The calculation of the aggregate shall be measured from the ground to the top of wall of the building.

2. Shall not exceed **twenty (20) feet** in height and no sign shall extend above the roofline unless it is erected on a parapet wall or fascia that extends above the roofline of a flat roof.



DRAFT

1404.2.2. **FREESTANDING SIGNS**:

1. Shall not exceed **one-hundred fifty (150) square feet** in sign area.

2. Shall comply with the following height standards:

   a. Not exceed **twenty-four (24) feet** provided:

   b. Any signs within **two-hundred (200) feet** of a Rural or Residential zone, shall not exceed **twelve (12) feet** in height. However, for each **five (5) feet** beyond the **two-hundred (200) feet**, the maximum may increase **one (1) foot** to the maximum height of **twenty-four (24) feet.**

3. Permitted number: **one (1)** sign per driveway entrance or driveway exit, but in no event more than **two (2)** per street frontage.

4. May be a moving, rotating or revolving sign, but no sign shall rotate faster than **seven (7) revolutions per minute**.

ARTICLE 1404.3. OFF-SITE ADVERTISING, BILLBOARDS [IND-2 AND IND-3 ZONING DISTRICTS ONLY]:

1404.3.1. Off-site signs shall be permitted uses in the IND-2 and IND-3 zoning districts ~~only~~ and ~~only~~ provided each such sign shall:

1. Maintain a distance separation from any other off-site sign of **3,000 feet** of any offsite sign when either existing or proposed sign is located **three (3) miles or greater** from the boundary of any incorporated city or town.

2. Maintain a distance separation from any other off-site sign of **1,000 feet** of any offsite sign when either existing or proposed signs is located **fewer than three (3) miles** from the boundary of any incorporated city or town.

3. Maintain a minimum distance of five**-hundred (500) feet** from :

   e. Rural or Residential zoning district boundary,

   f. Park,

DRAFT

g. School;

h. Roadside rest area.

7. Only Level 1, 2, and 3 electronic message displays (EMD) are permitted and Level 4 (EMD) are prohibited.

8. Plans submitted for permit review shall include a certified statement from the manufacturer that lighting and message display are in compliance with provision of this Ordinance.

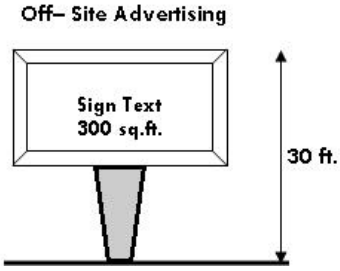
9. Special Conditions:

a. On State Route 74 between U. S. 60-89 and Lake Pleasant Road, no off-site signs shall be permitted within **six-hundred sixty (660) feet** of said highway right-of-way.

b. On U. S. Highway 60-89 from Estrella Freeway to Wickenburg, no off-site signs shall be permitted within **six-hundred sixty (660) feet** of said highway right-of-way.

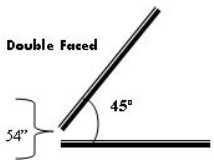
1404.3.2 Off-site signs in IND-2 and IND-3 zoning district are subject to the following development standards

1. Such sign shall not exceed **three-hundred (300) square feet** in area. A sign may utilize embellishments up to of **ten percent (10%)** of the sign area.



2. Such sign shall not exceed **thirty** (**30) feet** in height.

3. Such sign may be double-faced or "V" shaped, provided the "V" shape is designed so that it is no greater than **fifty-four (54) inches** between faces at the apex and the angle between the faces of the sign is no greater than **forty-five (45) degrees**.



DRAFT

4. Such sign shall be freestanding.

5. Shall maintain the same property line setbacks as required by the underlying zoning district.

SECTION 1405. OVERLAY ZONING DISTRICTS

ARTICLE 1405.1. WICKENBURG SCENIC CORRIDOR:

1405.1.1. **Class 3** Development standards: All Class 3 signs in the Wickenburg Scenic corridor shall:

1. Be kept to minimum size and height required for reasonable exposure of said signs; however no sign shall exceed **twelve (12) feet** in height.

2. Be setback from the property line as follows:

   a. None for a sign not in excess of **eight (8) feet** in height.

   b. A minimum of **fifteen (15) feet** for any sign greater than **eight (8) feet** in height but not in excess of **ten (10) feet** in height.

   c. A minimum of **twenty (20) feet** for any sign greater than **ten (10) feet** in height but not in excess of **twelve (12) feet** in height.

3. Not exceed a maximum of **one (1)** freestanding sign.

3. Be of materials and colors that are muted and compatible with the desert environment to reduce visual contrast, heat gain and glare.

5. Contain no more than **three (3)** different colors. **One (1)** of which shall match the principal building color.

1405.1.2. **Class 4**: Development Standards: All Class 4 signs in the Wickenburg Scenic Corridor shall:

1. Be kept to a minimum size and height required for reasonable exposure of said signs, however no sign shall exceed **twelve (12) feet** in height.

DRAFT

2. Be setback from the property line as follows:

   a. None for any sign not in excess of **eight (8) feet** in height.

   b. A minimum of **fifteen (15) feet** fsign greater than **eight (8) feet** in height but not in excess of **ten (10) feet** high.

   c. A minimum of **twenty (20) feet** sign greater than **ten (10) feet** in height but not in excess of **twelve (12) feet** in height.

3. Be of materials and colors that are muted and compatible with the desert environment to reduce visual contrast, heat gain and glare.

4. Contain no more than **three (3)** different colors. **One (1)** of which shall match the principal building color.

ARTICLE 1405.2. HWY 74 SCENIC CORRIDOR:

1405.2.1. **Development Standards: All signs in the Hwy 74 Scenic Corridor shall:**

1. Not exceed a maximum of **two (2)** freestanding monument signs for each development at each approved entrance, except

   a. A greater number of signs may be permitted in connection with a Development Master Plan approved by the Board of Supervisors.

   b. there shall be no signs on an individual single family home lot.

2. Be made of durable material and be designed to be consistent with the architectural treatment of the building they relate to and overall character of the site.

3. Be, for non-residential uses, consistent with the underlying zoning district regulation.

DRAFT

SECTION 1406. MOBILE/MANUFACTURED HOME PARKS

ARTICLE 1406.1. GENERAL SIGN STANDARDS:

1406.1.1. Development standards: All signs in Mobile/Manufactured Home Parks:

1. Shall not exceed **twenty-four (24) square feet** in sign area.
2. May be illuminated in accordance with the provisions set forth in this Ordinance.
3. Shall not exceed **twelve (12) feet** in height.
4. May be located in or projected into required yards, but shall not be located in or projected into any street or alley.
5. Shall be permitted only if it shall be located on the property to which it pertains.
6. Shall be limited to not more than **one (1)** sign on each street upon which the Mobile/Manufactured Home Park has a major access.

DRAFT

Chapter 14 Sign Table by Zoning District

ZONING DISTRICT	SIGNAGE CATEGORY/TYPE[1]	EMD[2]	MAXIMUM AREA	MAXIMUM HEIGHT	MAXIMUM NUMBER
ALL RURAL-AND RESIDENTIAL ZONING DISTRICTS	**ON-SITE PERMANENT SIGNS**				
	DIRECTIONAL	NO	TWO (2) SF	EIGHT (8) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) EACH EXIT
	CHURCHES, SCHOOLS, PUBLIC UTILITY BUILDINGS AND FACILITIES, PUBLICLY OWNED OR OPERATED PROPERTIES, LIBRARIES, MUSEUMS AND COMMUNITY BUILDINGS	YES [LEVEL 1]	FORTY-EIGHT (48) SF	TWELVE (12)	ONE (1) FOR EACH ENTRANCE
	IDENTIFICATION	NO	TWO (2) SF	EIGHT (8) FEET	ONE (1) PER DWELLLING UNIT
	ENTRY FEATURES	NO	TWENTY-FOUR (24) SF	TWENTY-FOUR (24) FEET	ONE
	SUBDIVISIONS SIGNS	NO	THIRTY-TWO (32) SF	SIX (6) FEET	TWO (2) PER ENTRANCE
	DIRECTORY	NO	EIGHTEEN (18) SF w/ TWO (2) SF FOR EACH BUSINESS AND FOUR (4) SF FOR THE NAME OF COMPLEX	SIX (6) FEET	ONE (1) PER DRIVEWAY OR ENTRANCE
	TEMPORARY SIGNS				
	TEMPORARY- DIRECTIONAL	NO	TWELVE (12) SF	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) FOR EACH EXIT
	TEMPORARY- POLITICAL CANDIDATES	NO	SIX (6) SF	TWELVE (12) FEET	NO
	TEMPORARY - PERTAINING TO SALE OF LAND	NO	SIX (6) SF (<= 1 AC. OF LAND) TWELVE (12) SF (1-5 AC. OF LAND) GREATER THAN FIVE ACRES REFER TO ARTICLE	TWELVE (12) FEET	ONE FOR EACH STREET FRONTAGE
	TEMPORARY - IDENTIFYING THE CONTRACTORS AND SUBCONTRACTORS, IF ANY, ENGAGED IN THE CONSTRUCTION OR REPAIR OF A BUILDING	NO	TWENTY-FOUR (24) SF	TWELVE (12) FEET	ONE (1) PER LOT

[1] Other restrictions and criteria may apply – See the referenced Article for more information
[2] Electronic Message Displays

Chapter 14 Sign Table by Zoning District

ZONING DISTRICT	SIGNAGE CATEGORY/TYPE[1]	EMD[2]	MAXIMUM AREA	MAXIMUM HEIGHT	MAXIMUM NUMBER
COMMERCIAL					
ALL COMMERCIAL ZONING DISTRICTS	**ON-SITE PERMANENT SIGNS**				
	FUEL CANOPY	YES [CHANGE PANEL ONLY]	NOT TO EXCEED 24 SF	BASE ZONING DISTRICT	TWO (2) PER CANOPY
	DIRECTORY	NO	EIGHTEEN (18) SF w/ TWO (2) SF FOR EACH BUSINESS AND FOUR (4) SF FOR THE NAME OF COMPLEX	SIX (6) FEET	ONE (1) PER DRIVEWAY OR ENTRANCE
	DIRECTIONAL	NO	SIX (6) SF	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) EACH EXIT
	FREESTANDING	YES	ONE-HUNDRED TWENTY (120) SF	TWENTY-FOUR (24) FEET	ONE (1) PER DRIVEWAY NOT TO EXCEED TWO (2) PER STREET FRONTAGE
	MENU BOARDS FOR DRIVE-THRU	YES	THIRTY-TWO (32) SF	SEVEN (7) FEET	ONE (1) PREVIEW AND ONE (ORDERING)
	WALL	YES	15% FRONT FACE PLANE OF STORE FRONTAGE	TWENTY (20) FEET	ONE (1) PER BUSINESS/TENANT
C-S & C-2 ONLY	FREEWAY PYLON	YES	45% OF GROSS AREA OF STRUCTURE	SIXTY-FIVE (65) FEET	NO LIMIT
C-2 & C-3 ONLY	**OFF-SITE PERMANENT SIGNS (BILLBOARDS)**	YES	THREE-HUNDRED (300) SF	THIRTY (30) FEET	ONE (1) PER 1,000 FT[1]
ALL COMMERCIAL ZONING DISTRICTS	**TEMPORARY SIGNS**				
	TEMPORARY- DIRECTIONAL	NO	TWELVE (12) SF	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) FOR EACH EXIT
	TEMPORARY -POLITICAL –CANDIDATES	NO	TWELVE (12) SF	TWELVE (12) FEET	NO
	TEMPORARY - PERTAINING TO SALE OF LAND	NO	SIX (6) SF (<= 1 AC. OF LAND) TWELVE (12) SF (1-5 AC. OF LAND) GREATER THAN FIVE ACRES REFER TO ARTICLE	TWELVE (12) FEET	ONE (1) FOR EACH STREET FRONTAGE
	TEMPORARY - IDENTIFYING THE CONTRACTORS AND SUBCONTRACTORS, IF ANY, ENGAGED IN THE CONSTRUCTION OR REPAIR OF A BUILDING	NO	TWENTY-FOUR (24) SF	TWELVE (12) FEET	ONE (1) PER TENANT

Chapter 14 Sign Table by Zoning District

ZONING DISTRICT	SIGNAGE CATEGORY/TYPE[1]	EMD[2]	MAXIMUM AREA	MAXIMUM HEIGHT	MAXIMUM NUMBER
INDUSTRIAL					
ALL INDUSTRIAL ZONING DISTRICTS	**ON-SITE PERMANENT SIGNS**				
	DIRECTIONAL	NO	SIX (6) SF	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) EACH EXIT
	DIRECTORY	NO	EIGHTEEN (18) SF w/ TWO (2) SF FOR EACH BUSINESS AND FOUR (4) SF FOR THE NAME OF COMPLEX	SIX (6) FEET	ONE (1) PER DRIVEWAY OR ENTRANCE
	FREESTANDING	YES	ONE-HUNDRED FIFTY (150) SF	TWENTY -FOUR (24) FEET MAX	ONE (1) PER DRIVEWAY NOT TO EXCEED TWO (2) PER STREET FRONTAGE
	WALL	YES	15% FRONT FACE PLANE OF STORE FRONTAGE	TWENTY (20) FEET	ONE (1) PER BUSINESS/TENANT
IND 2 & IND-3 ONLY	**OFF-SITE PERMANENT SIGNS (BILLBOARDS)**	YES	THREE-HUNDRED (300) SF	THIRTY (30) FEET	ONE (1) PER 1,000 FT[1]
ALL INDUSTRIAL ZONING DISTRICTS	**TEMPORARY SIGNS**				
	TEMPORARY -DIRECTIONAL	NO	TWELVE (12) SF	TWELVE (12) FEET	ONE (1) FOR EACH ENTRANCE AND ONE (1) FOR EACH EXIT
	TEMPORARY- POLITICAL CANDIDATES	NO	TWELVE (12) SF	TWELVE (12) FEET	NO
	TEMPORARY -PERTAINING TO SALE OF LAND	NO	SIX (6) SF (<= 1 AC. OF LAND) TWELVE (12) SF (1-5 AC. OF LAND) GREATER THAN FIVE ACRES REFER TO ARTICLE	TWELVE (12) FEET	ONE (1) FOR EACH STREET FRONTAGE
	TEMPORARY - IDENTIFYING THE CONTRACTORS AND SUBCONTRACTORS, IF ANY, ENGAGED IN THE CONSTRUCTION OR REPAIR OF A BUILDING	NO	TWENTY-FOUR (24) SF	TWELVE (12) FEET	ONE (1) PER TENANT