



MARICOPA COUNTY
Environmental Services
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COUNTY AUTOMATES TRIP REDUCTION PROGRAM SURVEY

Intel First to go Electronic, Saves Thousands

(Phoenix)— Intel was the first of what will soon be many companies to point and click their way through the County's Trip Reduction Program annual survey. When the County asked for their help in automating the paper process, Intel jumped at the chance to provide the details of their employees' commuting habits electronically and saved time and money doing it.

"We wanted to be an environmental leader and use our technology to improve the current process and share it with others," said Renee Levin, Environmental and Community Project Manager at Intel. After her IT team developed the program, Levin sent an internal e-mail blast to about 10,000 employees with follow-up reminders to take the mandated survey. Eliminating the paper trail saved Intel well over \$20,000 and cut the survey time by more than half. "It saved us so much time tracking people down and sorting paper," said Levin. "It's point and click now -- no more coloring in bubbles."

Bill Kicksey, Community Services Division Manager, oversees the County's Trip Reduction Program and is pleased with Intel's results. "The data was flawless and what normally would take two weeks in process was done in one day. No weighing in, cleaning and sorting of surveys, no scanning, no data correction—it's fantastic." It also saved the County about \$1,500.

The automated survey, like Intel created, is currently available to other large companies with similar servers. The County is working on making the survey available to smaller companies on-line and expects to have it on the Web site within 60 days. The County anticipates reducing the paper surveys by 40% this fiscal year resulting in significant savings for each business and for Maricopa County.

About the Community Services Division

The Community Services Division of the Maricopa County Environmental Services Department oversees the Trip Reduction Program. The program requires employers with 50 or more employees at a particular site to submit annual trip reduction plans in an effort to reduce miles accrued by single occupancy vehicles. Currently, there are more than 1,300 companies and more than 600,000 participating employees. Other Community Services Division programs include the Small Business Environmental Assistance Program, the Voluntary Vehicle Repair and Retrofit Program, the Smoking Vehicles Program and the Complaints Hotline. For more information on any of these programs, call (602) 506-6750.